



Ask yourself these searching questions:

Do you like Montina Corlon floors too much? □ Too little? □ Enough? □ None of these? □ Go on to the next question. No time limit. Reward at end.

- 1. Do you love nature? □ Prefer civilization? □ Both? □ ANSWER: An Armstrong Montina Vinyl Corlon floor has all the beauty of nature, with none of its beastliness. Montina looks like thousands of nature's most beautifully colored small stones, floating, But they're not stone! They're thoroughly man-made. Smooth, clean vinyl.
- 2. Do you think beauty should be more than skin deep and, if so, how deep? 'N' = 3' = 3V' = 'ANSWER: Whatever depth you think beauty should be, you will find Montina Corlon beautiful at all levels. Its surface is nubbly, with fascinating texture. If this seems superficial, consider that Montina has depths rarely plumbed by a floor, particularly a vinyl floor. You can see in between Montina's stone-like vinyl chips set in translucent vinyl. What can you see once you look there? What is live? What is live?
- 3. Do you firmly believe that somewhere in this world there is someone who looks, acts, thinks like you? Always | Sometimes | Never | ANSWER: If you have checked "never," you are truly a Montina person because Montina, too, has that marvelous quality of distinctiveness and forthright individuality. Only Montina looks and asts like Montina!
- 4. Do you like dirt well enough to collect it? Yes □ No □ ANSWER: If "no," you will be pleased with Montina Corlon's near seamlessness, which means no cracks to collect dirt—just a wide expanse of vinyl wall to wall.
- 5. What is your score on this test? Pass□ Fail□ ANSWER: If you failed this test, you have CHEATED, and you will be put on probation. To find out exactly to what degree you are a Montina person (degrees range from rabid to satisfied), see Montina. Send for your reward—a free sample, Write to Armstrong, 6502 Fulton Street, Laneaster, Pennsylvania.





minded about water coolers...



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in offices, plants, stores and institutions. Check the Yellow Pages under water coolers—Oasis.

Write for our free catalog No. 1596 with "Model Selector Guide."

This Semi-Recessed Oasis comes with complete mounting box; factory installed glass filler optional. Two sizes, 7 and 13 gph,

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R.M.S.F.S.S. BETRAYED!

Aye, betrayed. Let us rehash the winding turn of events these last weeks that you may better appreciate the treachery inflicted upon our noble cause.

The Real MACKENZIE
Scotch for Scotch for Scotch Mele
Society for in Stock Mele
amicable gathering, if there ever was
one born), have devoted our whole
selfs to keeping the bonnie selfs to keeping the bonnie selfs to keeping the bonnie be
Scotsmen who have enjoyed its
light delicate flavour and full-bodied
real smooth mellowness these last
138 years.

They (the enemy) have employed every lowly trick they know to discredit ourselves while plundering The Real MACKENZIE off to America.

Last week saw their brand o' improbity reach a low ebb in dealing double. They infiltrated our ranks with some Son-of-a-Scot claiming to have sympathy for the cause of keeping The Real MACKENZIE at home. Then, when our friendly backs be turned be turned us in,

exposing some of our best laid plans.
Not that one among us could be
blaming you Americans for desiring
the smooth goodness that is The Real
MACKENZIE'S alone. But, after
all lads, let's face it squarely, there is



The Glasgow Scotch Party

not an unlimited supply of The Real MACKENZIE and someone is likely to get caught out short.

Namely us.

Our cause is becoming desperate. We're even thinking we may have to resort to drastic measures like throwing The Real MACKENZIE overboard before it sails off to America. We'd be calling it the Glasgow Scotch

had your bit o' fun with The Boston Tea Party and won your point quite nicely in the bargain. Alas, our rub being we canna' be gaining any recruits who could even think of tossing The Real MACKENZIE into the drink without properly imbibing it before-hand.

We need help!

How can you serve, you're asking?
Go into your liquor shop and buy
up all The Real MACKENZIE in
stock!

Do ye see our cunning? That way the fewest possible Americans will experience the rare pleasures of The Real MAC-KENZIE. As for you Americans lucky enough to buy out entire stocks, you may have a quantity to last for the next 138 years! And after spending 138 years with The Real MACKENZIE. you will appreciate our love for its unique charm and flavour all the more



dds, let's face it squarely, there is Party, After all, you American lads the more.

Help deport The Real MACKENZIE back to Scotland now (before it's too late!)

This pleasing advertisement superport by The Real MACKENZIE Scotch for Scotch Men Scotch.

Blended and bottled in Scotland at 86 proof. Sole importers Thompson Cellars Company, Louisville, Ky.

TIME LISTINGS

TELEVISION

Thursday, February 11 THE KRAFT SUSPENSE THEATER (NBC. 10-11 p.m.). Dana Wynter stars as a young American in search of a million dollars hidden by her husband in Cuba. Color.

Friday, February 12 THE BOB HOPE COMEDY SPECIAL (NBC. 8:30-9:30 p.m.). With Carroll Baker,

Johnny Carson and Frankie Avalon. THE JACK PAAR PROGRAM (NBC, 10-11 p.m.). With Robert Morley, Steve Lawrence and Evdie Gorme, Color,

Saturday, February 13 ABC'S WIDE WORLD OF SPORTS (ABC. 5-6:30 p.m.). The Roch Cup Alpine Skiing Championship from Aspen, Colo.

THE WAY OUT MEN (ABC, 8:30-9:30 n.m.). A new David Wolper documentary examining some of the men involved in today's most exciting scientific and artistic projects: Dr. Michael DeBakey, developer of an implantable artificial heart; M. Worthy, who has programmed a computer to write poetry; Lukas Foss, composer of avant-garde music: Paolo Soleri, architect of a "total community.

Sunday, February 14 THE TWENTIETH CENTURY (CBS. 6-6:30 p.m.). Italy's impoverished South in the eleven years since land reform,

WORLD WAR I (CBS, 6:30-7 p.m.). The Italian front and the battle of Caporetto PROFILES IN COURAGE (NBC, 6:30-7:30 p.m.). Woodrow Wilson's appointment of Brandeis to the Supreme Court.

THE DANNY THOMAS SPECIAL (NBC 7:30-8:30 p.m.). With Perry Como and the Ray Charles Singers. Color. THE ED SULLIVAN SHOW (CBS, 8-9 p.m.).

Guests include Ella Fitzgerald, Buddy Hackett and Victor Borge.

Monday, February 15 THE DINAH SHORE SPECIAL (ABC, 10-11 p.m.). Dinah and Harry Belafonte salute the Peace Corps in a program featuring songs in Swahili, Hindi and Tagalog.

Tuesday, February 16 THE HOLLOW CROWN (CBS, 10-11 p.m.). Part 1 of a panorama of English history by England's Royal Shakespeare Com-pany, starring Dorothy Tutin, Max Adrian, Paul Hardwick and John Barton.

THEATER

On Broadway

TINY ALICE. Who is Alice? Where is she? The questions are being asked by students of the drama, psychologists, and even by the playwright, Edward Albee, since the opening of his confused and confusingbut engrossing-mystery.

POOR RICHARD, Jean Kerr sacrifices some laughs in treating two serious themes. the capacity to love and the squandering of talent. Still, wit and insight inform this tale of an English poet on an alcoholic sabbatical in New York.

THE OWL AND THE PUSSYCAT. A book clerk (Alan Alda), who thinks himself an author, and a prostitute (Diana Sands), who considers herself a model, come to

grips with each other in Bill Manhoff's screeching comedy. LUV. Murray Schisgal laughs through

his characters' tears, while Mike Nichols direction and the performances of Eli Wallach, Anne Jackson and Alan Arkin make love seem an outrageously humor-

Off Broadway

A VIEW FROM THE BRIDGE. Arthur Miller's tragedy of a Brooklyn longshoreman with an incestuous fixation for his niece may be more Freudian than Greek. but it pulses with the fury, pity and seeming inevitability of obsessive self-destruction. Director Ulu Grosbard and an emotionally committed cast have charged this ten-year-old play with electricity and tenderness

WAR AND PEACE. Tolstoy's hand of genius grips the Phoenix stage in the APA's production of the 100-year-old classic. Rosemary Harris as Natasha and Sidney Walker as old Prince Bolkonski lead the cast in performances of finesse and

TARTUFFE. Lincoln Center's interpretation of Molière's comedy has too much bounce and not enough bite, but Michael O'Sullivan's Tartuffe is a surrealistic and fantastic acting creation.

BABES IN THE WOOD. The Globe never saw anything like Rick Besovan's loose musical adaptation of A Midsummer Night's Dream. Its good-natured brashness provides a pleasant evening for lovers of light, spoofy theater.

THE SLAVE and THE TOILET. The color scheme is black and white, and Negro Playwright LeRoi Jones turns a harsh spotlight on both races in his studies of interracial love, hate and resentment.

RECORDS Choral and Sona

LEOS JANACEK: THE DIARY OF ONE WHO VANISHED (Deutsche Grammophon). A love story told in 22 haunting songs by the late great Czech composer, who wrote them in 1919 when he was 64 and passionately in love with a married woman of 26. Tenor Ernst Haefliger sings ardently as the country boy who vanished from home, Mezzo-Soprano Kay Griffel is the gypsy who lured him away, and Rafael Kubelik the pianist who plays an eloquent role in unfolding the feverish musical drama.

HANDEL: DETTINGEN TE DEUM (Angel). Written in English to celebrate the victory of King George II at Dettingen in the War of the Austrian Succession, the triumphal Te Deum is sung in German by four soloists and the South German Madrigal Choir, conducted by Wolfgang Gönnenwein. But the choice of language is a secondary consideration in a performance with such sonority and style. MAHLER: KINDERTOTENLIEDER (Deutsche

Grammophon). Mahler composed these heartbreaking "Songs on the Death of Children" the year his first child was born: she died a few years later of scarlet fever. Dietrich Fischer-Dieskau, who has the voice of a baritone angel, keeps within the bounds of taste but still wrings every gallon of sentiment from the music. FOUR CONTEMPORARY CHORAL WORKS

(Cambridge) were commissioned in 1962

by the Ford Foundation to help update the repertoires of church and synagogue choirs. Ulysses Kay used Psalms 5 13 as his text and turned out a modern spiritual. William Flanagan set verses from Ecclesiastes into gliding dissonances. Most melodic: Ned Rorem's Two Psalms and a Proverb ("Who hath woe? Who hath sorrow?"). Most arresting: Charles Wuorinen's Prayer of Jonah, which he chopped into fragments and described as a "com-plex of canons." Daniel Pinkham, who chose the composers for the project, conducts these performances by the King's Chapel Choir of Boston and the Cam-bridge Festival Strings.

SONGS OF SENTIMENT (RCA Victor). The selections-including Mother o' Mine, The Lost Chord, At Dawning, The Vacant Chair—might be something to smile about, but John McCormack sang them with the same understanding and finesse that he lavished on Mozart. Most were recorded before World War I, and the orchestra is creaky; but the rich Irish tenor voice sounds youthful and remains smooth and resonant through the softest shadings.

CINEMA

HOW TO MURDER YOUR WIFE. The mayhem in this nimble comedy about a man who gets drunk and marries without malice aforethought is plotted by Jack Lemmon, whose fracturingly funny performance is abetted by Terry-Thomas and Italy's Virna Lisi, a luscious import who makes hard-sell sex seem as classy as

NOTHING BUT A MAN. As hero of a sincere, forceful drama that avoids both preachiness and skin-deep sociology, a confused young Southerner (Ivan Dixon) discovers what it means to be a Ne-

MAPPIAGE_ITALIAN STYLE, Sophia Loren. Marcello Mastroianni and Director Vittorio De Sica animate a hilarious, fiercely moral old tearjerker about a Neapolitan pastrymaker who is hounded to the altar THE UMBRELLAS OF CHERBOURG. A shop-

girl submits her first careless rapture to sober second thoughts in French Director Jacques Demy's sadly cynical fable, en-tirely set to music and done up in candybox décor

ZORBA THE GREEK. Guided by Director Michael Cacoyannis, Anthony Quinn gloriously attains the high points of Nikos Kazantzakis' novel about a rip-roaring old brute who teaches a timid essayist (Alan Bates) to get out of his books and get into real trouble.

WORLD WITHOUT SUN. The fear and fascination of day-to-day existence in an experimental tank town under the Red Sea are coolly recorded in this eerie, colorful documentary by Oceanographer Jacques-Yves Cousteau (The Silent World). SEANCE ON A WET AFTERNOON. A VCTY

mad, very English, very nearly preposterous thriller about an unhappy medium who masterminds a kidnaping is played with blood-chilling conviction by U.S. Actress Kim Stanley

GOLDFINGER, Ian Fleming's gadget-happy gumshoe Agent 007-alias James Bond alias Actor Sean Connery—gums up a dastardly plot to take Fort Knox off the

TO LOVE. In naughty Stockholm, a lively young widow (Harriet Andersson) sheds her mourning garb and goes over-



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A VW has fewer parts than other cars because it needs fewer parts.

It doesn't need a drive shaft to transfer engine power to the rear wheels. Because our car's engine is in back to start with land to maintain traction with).

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water pump, or hoses. Because the engine's cooled with air, not water.

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The stuff a VW doesn't use, it doesn't have to houl (and waste gas on). Which

is one reason it averages 32 mpg.
And the parts you don't buy, you'll never

repair. So you can't waste money on that.

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drive a VW for years and years
with a lot of parts missing.

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YOUR TRAVELERS MAN

board with a rakish travel agent (Zbigniew Cybulski) who persuades her that lust is for the living.

MY FAIR LADY. Rex Harrison and Au-drey Hepburn in G. B. Shaw's classic Cinderella story, set to music by Lerner and Loewe and dressed for the occasion in Cecil Beaton's eve-popping finery.

BOOKS

Best Reading

THE ORDWAYS, by William Humphrey. From memorable tragedy (Home from the Hill), Author Humphrey turns to delightful comedy with this tale of the fun and foibles of a huge East Texas clan, producing what perhaps is the best comic novel since Faulkner's The Reivers. It is yarnspinning in the best tradition of the South.

THE WORLD OF JOSEPHUS, by G. A. Williamson. The enigmatic life and times of the renegade Pharisee who went over to the Romans while they were conquering the Jews, then spent the full measure of his years in comfort, writing his own apologia and the only substantive account of two momentous centuries of Jewish

PRINCE EUGEN OF SAVOY, by Nicholas Henderson. A deft biography of the neglected French military genius who furthered the fortunes of the Habsburgs after Louis XIV told the insulted young man he

JONATHAN SWIFT, by Nigel Dennis, A clinical closeup of the most powerful ironist in British letters, who was also the blackest of all the great blackguards to lacerate man's conscience, until his own raging soul sank into stupor and lunacy

THE THOUSAND AND ONE NIGHTS OF JEAN MACAQUE, by Stuart Cloete. Rollicking from bed to bed in Boccaccio-like revel ries, a fictional philandering journalist discovers between the sheets that erotic pleasures are man's refuge from death and

FRIEDA LAWRENCE, edited by E. W. Tedlock Ir. The letters, essays and memoirs of D. H. Lawrence's wife etch her as a Lawrencian nymph who drove the prophet of free sex to Victorian rage.

THE FOUNDING FATHER, by Richard Whalen. The intriguing saga of Joseph P. Kennedy, son of a barkeeper-politician, and how he acquired his millions and founded a political dynasty.

Best Sellers

FICTION

- Herzog, Bellow (1 last week)
- The Horse Knows the Way, O'Hara (4)
- The Man, Wallace (2)
- The Rector of Justin, Auchincloss (3)
- Funeral in Berlin, Deighton (5)
- You Only Live Twice, Floming This Rough Magic, Stewart (7)
- Candy, Southern and Hoffenberg
- Covenant With Death, Becker (10) 10. Julian, Vidal (8)

NONFICTION

- Markings, Hammarskjöld (1) 2. Reminiscences, MacArthur (2)
- 3. The Italians, Barzini (3) The Founding Father, Whalen (5)
 - The Words, Sartre (6)
- The Kennedy Years, The New York Times and Viking Press (4)
- 7. My Autobiography, Chaplin (7)
- 8. Life with Picasso, Gilot and Lake (8)
- Queen Victoria, Longford 10. The Kennedy Wit, Adler



The Silhouette Three-Suiter was made for jet-age pace-setters. Trim molded design to make an elegantly smart impression. Special hangers and fixtures to pack suits and accessories wrinkle-free. Scuff resistant exterior. Frame of matchless lightweight magnesium. Hidden locks. And only \$47.50.

Suddenly the baby swallowed the pin!

Ten-month-old Larry pulled a large open safety pin from his busy mother's sewing table and swallowed it.

Frantically, his mother grabbed the telephone, dialed "Operator" and gasped out the name of her family doctor.

Mrs. Virginia Klow, the operator who answered, thought fast and asked the agitated mother whether she wanted an ambulance first. "Oh, Ves!" she cried.

Even while Mrs. Klow was calling the ambulance, she got the mother's name, address and telephone number. And only seconds after the ambulance started on its way, the distracted woman was connected with her physician.

Later at the hospital, the pin was

safely removed. Larry has long since forgotten the whole episode. His grateful mother never will.

It's a small story, but a true one. Bell System people have been able to contribute to many happy endings. Perhaps sometime you may need help. If you do, just remember to dial "Operator." You can be sure we'll do our human best.



LETTERS

The Thinkers

Your fine cover story on the Joint Chiefs of Staff [Feb. 5] brings to full circle the quiet revolution begun with President Eisenhower's farewell speech. Few remember that the general's last presidential advice was a warning to the country to beware of the dangers of an overpowerful military-industrial clique. Secretary McNamara and his quietly competent military chiefs, as you described in your story, have successfully followed Eisen-

Sir: When "thinkers and managers" started replacing the heroes of ancient Rome, it was time to start writing The

ED KRAEMER

MAREL BELDEN

Bayside N V

Sir: The article on the Joint Chiefs of Staff was well written and very enlighten-ing. Now that Mr. McNamara has replaced combat commanders with accountants, we can take great solace from the fact that, while we may not be able to win the next war, we will have a nice, clean set of books.

I A YOUNG Lieut. Commander, U.S.N. (ret.) Camp Hill, Pa.

Sir: TIME's survey of the J.C.S. erred in assigning Lieut, General David A, Burchinal to the Army rather than the Air Force. HOWARD HUNT

Sumner, Md.

The Younger Society

Sir: TIME's feature on "Today's Teen-[Jan. 29] was delightful reading. To attempt a coherent account with sub jects so elusive and mercurial is indeed a formidable assignment and one handled. I think, with great competence. I was glad to note your observation that "the key word is educated," because today's teen-ager is the product of his educational system. Lois V. Edinger

National Education Association

Sir: Since I was once a member of the Palisades In group, I feel justified in commenting on your article. The Saracens were described as motorcycling hoods. Not many of them have motorcycles, and their annearance is not hoodish I wonder why age drinking, sex, etc., when they are the things have been given to us on a silver platter and have been just about shoved down our throats. I'm not saying we are right in accepting them, but I am saying it's hard not to. It's terribly hard to live in Pacific Palisades, even though everything goes your way.

JANE GALLU

New Hope, Pa.

Sir: I can breathe easier after learning that today's kids at my children's "over-privileged" upper-middle-class high school in Pacific Palisades haven't changed much from those at my often underprivileged lower-middle-class high school in Brooklyn. But my school-spirited youngsters tell me Time hit Pali below the campus. We Pali parents don't push our children to make grades—it's their own idea. As to luxury vacations for making A's, our family has an agreement that if the kids insist on studying for A's, thereby making me lower the volume on the Beverly Hill billies, I get two weeks' vacation in Bora Bora for every grade they make over B. TIME was way off on Jags too. If the car be seen in my Jag-they'd rather take the bus and leave the driving to us. And in the cafeteria, the "squares who really betating adults who are also square enough to really believe in people government. I was interested to learn that our Pali teen agers are "not . . . willing to accept the responsibility of illicit sex." Thank God we're blessed with irresponsible kids!

EDWARD T. TYLER, M.D.

Sir: After getting up at 7 a.m., studying for an hour, going to school for seven for an hour, going to school for seven hours, playing pool for an hour, spending two hours on a theme, finishing a notebook, filing my income-tax return, studying for a final, and relaxing by playing my guitar for 15 minutes, I went to bed with TIME. From it, I learned that someone over 25 knows that I'm not a hoodlum.

Lincoln, Neb.

Sir: I have long been searching for a means to explain the "facts of life" to my parents. Your article was the answer to many prayers.

KEVIN FOLEY

BOB BECKMAN

Silver Spring, Md. Churchill

Sir: As an Englishwoman eight years resident in this country and, incidentally, a subscriber to TIME for most of those years, may I take a moment of your time to thank you from the bottom of my heart for your delightful tribute to our beloved "Winnie." I spent the years of World War Il near London and within the "invasion area" of the south coast of England, and I know to what extent Sir Winston's great example of indomitable courage and faith in the ultimate outcome influenced us all to "carry on."

EDYTHE F. MARSH

Marion, Conn.

Sir: Your tribute to Mr. Churchill was Sir: Your tribute to Mr. Churchill was a well-written, accurate and moving memorial to that great man. Surely future generations will know this as the "Age of Churchill," just as we know Greece's finest hour as the Age of Pericles. But how fitting that your cover story in this sad week of remembering should deal with youth and future. We look with gratitude to the past; we look (as one must always) to the future with hope

(Mrs.) Susan Williams Manhattan Kans Sir: Churchill was a giant, but that is no

reason for our statesmen to behave like pygmies. Thank God for Dwight Eisen-hower, who represented us perhaps unof-ALAN HOWENSTINE

Glenview III

Sir: I was shocked to see your repro-duction of that horrendous Sutherland portrait of Churchill. There are so many true-to-life photographs available that I am amazed at your choosing that painting.

ANNE C. BARNES

New York City

Sir: Rarely do people attempt to defend the portrait of Churchill by Sutherland. But it is a great portrait, revealing the flaws as well as the formidability of the old warrior. However filled with awe for the man the world may be, it is an important virtue among democratic peoples to remember that great statesmen are not infallible, much less beautiful.

REBECCA BARBOUR New York City

Another Sihanouk Missile

Sir: You wrote that Cambodia "is now a big supply depot for Communist men and equipment moved by sea from North Viet Nam [Jan. 22]." I solemnly protest this calumny. Politically, we do not hesitate to support the Viet Cong in their fight against your neocolonialism, but militarily, we are strictly neutral. I proposed to your Government that it spend an infinitesimal sum to provide the International Control Commission with adequate personnel and matériel to control the entire Cambodian terteries to control the entire Cambodian ter-ritory to make certain that we are neither accomplices of the Viet Cong nor a "big supply depot," But your Government, knowing perfectly well that we are innocent, refuses our sincere offer. Your Machiavellian dishonesty has been unmasked by Asians. It is better to leave Cambodia in peace, for as the French say, you have plenty of other cats to whip, NORODOM SIHANOUK

Chief of State

Pnompenh. Cambodia

The Speaking Deaf

Sir: Your story "Otology" [Jan. 29] revives a pet disgruntlement. I am baffled by the total lack of facilities for doing

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Peter Young brings live coals to ignite peat for the making of Chequers Scotch.

Whence comes the singular mellow softness that characterises Chequers? Here in our distillery in Morayshire, where we make the heart whisky of Chequers, Maltman Young will tell you it begins with the glowing coals he carries to fire the kiln.

Wondrous essences of flavour Beneath the wedge wire floors on which

the malted barley rests for drying are fires made up of coke overlaid with rich moss peats off the high moors of Mannoch. As they smolder, they send up wondrous essences of flavour in the smoke. These permeate the malt and carry their distinctive character through all remaining processes into the finished whisky. For this we must thank our earlier distillers who left us their primitive craft.

A legacy of greatness

Throughout our whisky making, tradition and custom thus hold sway. We are not sentimentalists about these things, but sensible men who forbear to tamper with a legacy which has brought us nothing but good.

Chequers is now being despatched to America in restricted amount. Its availability in your district may be determined from your barman or whisky dealer. Or write to us if you desire.



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HEQUERS

anything for deaf children who are also unable to speak. The invariable answer from schools for the deaf, particularly public schools, is: "The child is retarded." In Bridgeton, N.J., I found a lovely child who could neither hear nor speak. Where did I find her? In a "trainable" class, a special education class for children so retarded that they are trained only in essential bodily cleanliness, etc. This child was helping a teacher teach the trainables! The child could make a few sounds, had learned to say a few words. But wherever I turned, a stone wall confronted me. we can't take her! She's retarded!" If that child was retarded, my grandmother was needed in this country. But we also need some receptivity to the fact that just because a child is handicapped, it does not necessarily follow that she is stupid, or that she cannot be trained to speak, to

EDWARD KIP CHASE Superintendent of Schools

Bridgeton, N.J. Sir: Deaf youngsters in the U.S. also have the opportunities that you imply are restricted to Dr. Perdoncini's French schools, That is, if "they are lucky enough to land" in Central Institute for the Deaf and St. Joseph's Institute (St. Louis), Lexington School for the Deaf (New York City) or Clarke School for the Deaf (Northampton, Mass.), to mention only the better-known oral schools in this country. THOMAS R. KNEIL

Dept. of Speech Pathology and Audiology

University of Iowa Iowa City, Iowa

Blue-Yonder Cheating

Sir: Some will condemn the Air Force Academy code that provides for expelling not only cheats but those who have knowledge of cheating and remain silent [Feb. Those strong enough to expose will be called stool pigeons. The name callers are the same people who would watch neighbor being beaten and do nothing. The on can't afford officers too weak to live by a strong moral code GEORGE R. CRONGEYER

Captain, U.S.A.F. Ent AFR Colo.

Sir: It is accepted that no honest student can compete successfully, test after test, with cheaters. As a teacher, I have had a few experiences with students who cheat, and have concluded that we, their teachers, force these students to cheat by placing too much emphasis on tests. Do tests necessarily have to be contests in which the teacher on one hand is doing his best to outwit the student and the student on the other hand is doing his best to outguess the teacher DEVIC LEHURAY

Elgin, III.

Duchamp Exhibit

Sir: Your article on Marcel Duchamp [Feb. 5] was wonderful, but you were wrongly informed that this exhibition is going to the Contemporary Arts Museum in Texas. It will actually appear in the Museum of Fine Arts of Houst

ARNE H. EKSTROM

Cordier & Ekstrom

Mean About Contacts

Sir: I have spent a great deal of time searching on the floor and taking drain-

pipes apart looking for wayward contact lenses [Jan. 29], but I think you are mean, mean, mean about us 6,000,000 eyed, status-seeking basketball-player types. Contacts improved my vision (20) types. Contacts improved my vision (20/80) to 20/25, and are directly responsible for my qualifying for a driver's license, getting through college and being able to work as a teacher for a living.

MARILYN L. WALKER Kewanee High School

Kewanee, III. Grimaces

Sir: As soon as I saw your pictures il-lustrating isometric exercises [Jan. 29], I thought of the painting Self-Portrait John Kane in the Museum of Modern Art [see cut]. (Mrs.) Bonnie M. DeMaris

Fort Belvoir, Va.



The Kids from T.H.R.U.S.H.

Sir: Napoleon Solo's shaving-cream can and lighter escape in *The Man from U.N.C.L.E.* [Jan. 29] is the perfect explanation to the people who ask why I take my cigarettes and lighter to the bath: one knows when the children (Thrush agents, all) may lock me in (Mrs.) S. Jacobs

Sir: Granted that Napoleon Solo may be a good imitation of James Bond, but don't ever equate Vaughn with Connery. They are as different as—well, to use a Bond-style analogy, 1951 and 1957 vintage Burgundies. They might have come from the same vine, but gentlemen, one is so much more mellow, mature and smoo-ooth! (MRS.) MIRIAM K. FLEISHMAN

West Hartford, Conn.

You already own the best guidebook to Israel.

Israel is not like other countries for the same reason that the Bible is not like other books.

To know one helps to understand the other. Because so much that happened in the Bible also happened in Israel.

Try it. Open your Bible to Genesis:

"And he went up to Beer-sheba... And he builded an altar there, and called upon the name of the Lord, and pitched his tent there; and there Isaac's servants digged a well....Therefore the name of the city of Beer-sheba, unto this day."

ie city of Beer-sheba, unto this day Can you go to Beersheba today?

Yes, you can.

And it's the Beersheba. Of course, things have changed a little. There's a hotel with a swimming pool that can't be too far from the spot where Isaac's servants dug the well.

But what is new there won't blind you to what is old there. Not if you come armed with your Bible

and your imagination. Try it again.

Drive to Jaffa and open your Bible to the Book of Jonah. "...and he went down to Joppa, and

found a ship going to Tarshish; so he paid the fare thereof, and went down into it..." As you know, Jonah didn't make it to Tarshish. He was swallowed by "a great fish" and spent three days in its belly.

When you stand on the shore at Jaffa, try to imagine the scene. Take a picture of it, too; it makes a great conversation piece when you get back home.

It may seem odd to go sight-seeing with a Bible in one hand and a camera in the other. But this is Israel, and being a few thousand years behind the times gets to be routine.

Almost everywhere you look in Israel, you're startled by the sense of time always moving and always standing still.

In Cana, the miracle of water into wine took place. At Ein Karem, near Jerusalem, John

the Baptist was born.

And in Jerusalem itself, one of the world's most ancient cities, are the traditional sites of King David's tomb and of



the Last Supper.

Israel is 270 miles long, and almost every inch of it is historically significant. But the Bible is significant to Israel in

more than a religious and emotional way.

If you've been reading the newspapers as well as your Bible lately, you know that the Bible is being used by archaeologists as a basic tool of research.

King Solomon's copper mines have been located, and there's a copper refinery there now.

A 2,000-year-old irrigation method is being revived in the Negev desert be-

cause it still works so well.

Thousands of Biblical sites have been discovered, and no one knows how many

more there will be. But no one doubts that there will be

There are still so many areas in Israel and in the Bible that remain unfathomed. And still so many questions that

remain unanswered.

Even if we knew all there was to know about Biblical times, there would still be some 2,000 years of history to walk

be some 2,000 years of history to walk through. Except for the rebuilding of Israel as a state in 1948, the most active period

since Biblical times was during the nine Crusades.

And again, names and places come

thundering down the ages.

Godfrey of Bouillon. St. Louis of France. Acre. Haifa. Monfort. Caesarea. Richard the Lionhearted, who stopped near Jerusalem at a little church that was already old.

You can see that church now. But even more interesting is the fact that you can see more in the Holy Land

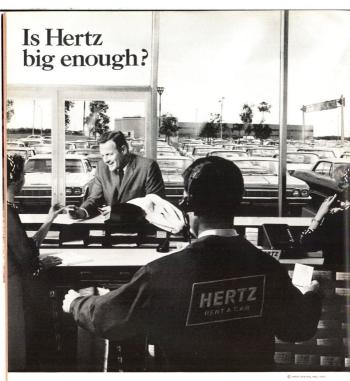
now than Richard the Lionhearted did in the 12th century. Simply because we know more now. The older we get, the more we learn.

The older we get, the more we learn. And we're getting pretty old. When you take off for Israel (we hope

it will be on an EL AL jet), it will just be 1965.

But when you land in Israel, it will be 5725.

Any travel agent can help you to plan your own tour. Or tell you about many tours that you can join. EL AL Israel Airlines. New York, Philadelphia, Detroit, Miami Beach, Chicago, Cleveland, Washington, D.C., Beverly Hills, Boston, San Francisco.



We'd like to say yes. But even with so many cars, sometimes you still catch us short. Clean us out of our great Chevrolets and other fine cars. When it happens, bear with us. We can't rush our cars out without the 19-point check. Can't give you less than Certified Service. That's why you come to us, instead of settling for second best. And why Hertz is growing for you every day.

Let Hertz put you in the driver's seat!

TIME

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TIME, FEBRUARY 12, 1965

A letter from the PUBLISHER

Beulas M. Quer

PRINTING TIME has become an international operation that turns out, almost simultaneously, 3,495,-000 copies in the U.S. and 843,000 abroad, in ten printing plants. As of this week, the number is increased to eleven, for this is the first issue to be printed in New Zealand.

Time Inc. does not own its own printing plants, but prefers contract arrangements with local firms-the reproduced and automatically operate high-speed Linotype machines. After stories are thus set, and page forms completed, Vinylite impressions are made of each page, and these in turn serve as the molds for the curved press plates. Even before Donnelley's 64-page presses start up on Sunday, identical Vinylite molds are on their way by commercial and chartered planes to our other U.S.



latest being New Zealand Newspapers, Ltd. in Auckland. Until now. the magazines were flown 1,629 miles from Melbourne, Australia, but henceforth, 35,000 copies will be printed in Auckland, then shipped by air and rail to other points-passing through towns with such colorful Maori names as Te Awamutu, Taumarunui and Ohakune. We expect our New Zealand subscribers to get TIME at least two days earlier.

The purpose of printing in many different places at once is, of course, to get closer to the readers and save shipping time. This has led to increasingly complex logistics. As we approach our Saturday-night deadline, all TIME stories-which have been justified and fitted on perforated paper tape-are transmitted by wire from the Time and Life Building in Manhattan to our chief printing plant, R. R. Donnelley & Sons, in Chicago. There the tapes are

E E printing plants, in Washington, Los Angeles, Albany, and Old Saybrook, Conn. In case of hopeless flying weather, the molds go by truck to the nearest clear airport.

Meanwhile, each page has also been recorded on photographic film, which is flown to our printers in Atlanta for the Latin American edition, to Montreal for the Canadian edition, and to Paris, Tokyo, Melbourne and now Auckland for our other regional editions. By Monday noon in Paris. Tuesday noon (one day later because of the international date line) Down Under, Tuesday night in Tokyo, the film has been transformed into offset printing plates.

All this is a long way indeed from issue No. 1, which went to press 42 years ago. It had a run of 25,000which today would take our combined presses in the U.S. only 15 minutes to produce.

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Is bigness the reason to sail on a giant <u>Cunard</u> Queen?



R.M.S. Queen Mary, 81,237 tons. A Consort Queen sails from New York every Weshesslan, starting March 17th,

11.31.3. Queen Mary, 51,231 tons. A Cumura Queen saus from New York every Weanesday, starting March 17th

Well, it's one.



The world's two largest superliners—the Queen Elizabeth and the Queen Many—provide the room to let you lead the life you like. You command the vastest decks and public rooms afloat for a long weekend of relaxation, bracing Atlantic air, gournetcuisine and impeccable British service.

Bickess in big reson to all on a common for all on the common forms. Each is over a common forms, 5 city blocks long, and has the largest staterome at sea. Topside, there are over 3 acres of decks, baside, all the facilities of a resort town swart shops, gymnasiums, libraries, baside, all the facilities of a resort town swart shops, gymnasiums, libraries, betteres, salt-water swimming pools, night clubs, cocktail loonges, even children's nurseries. The point is—abourd the Queens you have the room and the facilities to live as you please.

ake a swim or a Turkish bath. Exer-

cise. Play deck temis. Take dance lessons. Or, just relax. There is always a chair for you on deck, and a steward at hand. Writing rooms provide tranquillity. The libraries stock 5,000 books. Attend the daily concert. See a new film. On night clubbing (fine Sootch is but 30° a drink). Enter a bridge tournacent. E. except.

A staff of 163 chefs and helpers provides an international gournet cuisine. (In First Class there is one sitting for every meal.) Cunard's British service is the kind rarely experienced elsewhere today. Every need is anticipated; each courtesy completed with a smile.

There are endless reasons for sailing on a giant Cunard Queen. Perhaps the best is that you will have an absolutely marvelous time.

Note to Executives-

Business trips on the Queens make cound sense, Passage always includes a weekend, so you are only three days away from business. You have time to regain the long-view perspective and to prepare for husiness meetings. You have the assistance of multilingual English secretaries and modern dictating machines. You have ferfeshed and ready for business.

For details, see your travel agent or Cunard. Main office in U.S., 25 Broadway, New York 4, New York.



THE PRESIDENT AT PRAYER BREAKFAST Against the staging areas.

FOREIGN RELATIONS Attacks In Retaliation

The price of war in Viet Nam went up sharply last weekend: in retaliation against Communist guerilla raids which killed eight Americans and wounded more than 100, President Johnson or-

dered joint U.S. and South Vietnamese jet aircraft attacks on barracks and staging areas in the southern part of

North Viet Nan

Tensions had been rising all week, set off in part by the President's hasty dispatch of his top White House foreign updated by the President's to Stagon Bundy's to the new Bundy to Stagon Bundy's to the new Bundy in Stagon Bundy's to the new Bundy mission concided with Soviet Premier Adelson Kosgirth's wish Soviet Premier Stagon Bundy Stagon

Less than Enthusiastic, The Bundy mission also sparked speculation that Maxwell Taylor's days as U.S. ambassador to South Viet Nam are numbered. Taylor, of course, has been feuding openly with South Viet Nam's current leader, General Nguyen Khanh. Only last December President Johnson confided to an associate that he thought Taylor's tour of duty in Saigon might well end this spring: Taylor, he explained, has served the U.S. for many years, is tired, and wants a rest. Ironically enough, the deteriorating situation in Viet Nam has probably lengthened Taylor's tenure. For Johnson to recall him while he is under fire both at home and abroad would be a sore embarrassment

In fact, Taylor himself suggested the Bundy trip, It has become customary for the ambassador to return to Washington for consultations every couple

THE WEEKLY NEWSMAGAZINE February 12, 1965 Vol. 85, No. 7

THE NATION

of months. But with South Viet Nam in its present chaotic condition. Taylor felt that he should stick to his post the last time he left, last formight on a trip to Laos, another Saigon government was thrown out of office). The ambassador even sent to Washington a memorrandum listing some 20 points that he hoped to discuss at length with Bundy; they ranged from whether Taylor should hy to washington to bruch Congress wome time soon to the parashould extend, and possibly escalate, the Vietnamese war.

That made quite an agenda, and shortly after Bundy arrived in Saigon he plunged into a nine-hour session with Taylor and other U.S. diplomatic and military officials. Taylor told him flatly that until the South Victnamese government is stabilized, it would be disastrous for the U.S. to launch more aggressive.

tacties and strategy.

As does every U.S. visitor to Saigon,
Bundy met with frustrations. He particularly wanted to meet with Khanh,
but their first scheduled session was
canceled when Bundy received orders
to stand by for a priority message (nature unspecified) from the White
House. The two were also supposed to

meet at a U.S.-sponsored reception: Khanh sent regrets Bundy finally did manage to spend an hour with Khanh. What they said to each other remains unknown, but Bundy emerged tooking less than enthusiastic. He also met with Khanh's Acting Prime Minister Nguyen Xuan Oanh and Chief of State Phan Khae Suu.

"Appropriate & Fitting." At home President Johnson was under strong pressure either to expand the U.S. effort in Viet Nam or to think about getting out, as suggested last week by Tennessee's Democratic Senator Albert Gore. Saud Gore: "Short of a major conflict, a negotiated settlement is the conflict and the proper for—and this only through the above Collaboration of the Soviet Union."

The President had no intention of seeking any such settlement. At a press conference last week he said: "There has been no change in the position of this has been no change in the position of the determination to help the people of Viet Nam preserve their freedom. Our basic commitment to Viet Nam was made in a statement ten years ago by our President Dwight Eisenhower, to the general Viet Nam help themselves."



TAYLOR & BUNDY WITH SOUTH VIET NAM'S PHAN KHAC SUU In a deteriorating situation, familiar frustrations.

Then, at week's end, came massed communist gentilla attacks on two large American compounds at Pleiku, a mountain town 240 miles north of Saigon, where about 1,000 American military observed with office and the conferred by phone with Defense. State Department and CIA officials, convened a Saturday right session of the National Security Council, made the Victuanese staging areas. Next morning he met again with the NSC, re-ing he met again with the NSC, re-

viewed the results of the air strikes. The President wanted it made clear that the attacks were retaliatory in nature and did not represent a general expansion of the Vietnamese war. To that effect, Press Secretary George Reedy issued a statement: "Today's joint response was carefully limited to military areas which are supplying men and arms the case of the North Vietnamese at-tacks in the Gulf of Tonkin last August, the response is appropriate and fittine."

Clash on the Hill

With the President coaching from the sidelines, the U.S. Senate last week clashed head-on with the House by voting, 44 to 38, to modify a houseapproved ban on \$37 million of surplusfood shipments promised to the United Arab Republic. The Senate version, which now goes back to the House, would permit such shipments if the President finds them "in the national

The House had voted the cutoff after U.A.R. President Gramal Abdel Nasser served notice that he intends to continue shipment of arms to Congolese rebets and averred that if the U.S. did not could "go jump in the lake." For his part, Johnson told newsmen last week that if the U.S. is to protect is "vital interests, in this part of the world, where tensions are very high, then the President must have freedom of action provided that the president must have freedom of action people of this land."

Many a Congressman still failed to see just how such food shipments to the U.A.R. might help protect U.S. interests. The fact is that some 85% of Egyptian payments to the U.S. for exsurplus food is returned to Cairo in easy, long-term loans, thereby freeing not other Egyptian funds to help support troublemaking forces in the Congo, as well as in Algeria and Yenne well as in Algeria and Yenne

THE PRESIDENCY

About 80% Normal

The President of the U.S. looked rheumy and sounded irritable. He called a press conference on only 35 minutes notice, after White House correspondents had complained that he was not keeping them informed, and then he made them wait 25 minutes before he showed up. He had admitted that he

had not fully recovered from his recent illness and felt about "80% normal."

Earlier in the week, Johnson had seemed to be bouncing back. He more than rose to the occasion at a White House banquet honoring Vice President Hubert Humphrey (see following story), House Speaker John McCormack and Chief Justice Earl Warren. The guest list was impressive. All the Justices of the Supreme Court and most of the members of the Johnson Cabinet were there. The leaders of Congress were well represented. So was the newspaper-publishing industry-the Otis Chandlers of Los Angeles, the Palmer Hoyts of Denver, the Arthur Sulzbergers of New York, Top Washington Lawyers (and sometime Johnson advisers) Abe Fortas and Clark Clifford were present. So were Laurance Rockefeller and Harvard Law School Dean



WHO THE DEVIL DO THEY THINK IS RUNNING FOREIGN POLICY ANYHOW?"

Erwin Griswold and M.I.T.'s Economics Professor Paul Samuelson and onetime Baseball Star Jackie Robinson and some 120 others.

Democratic Dishes. The President and Lady Bird were relaxed and gracious hosts. Standing in the reception line, they chatted and shook hands for half an hour. Dinner did not start until 9 p.m., not too long before such ceremonial White House functions ordinarily start to break up. The tables in the State Dining Room and the nearby Blue Room featured strictly Democratic chinaware: the Truman dishes in the dining room, the Wilson and Roosevelt dishes in the Blue Room. The menu honored the principal guests: the seafood was à la Golden Gate for California's Warren: the chicken was à la Bay State for Massachusetts' McCormack; for Humphrey there was wild rice from Minnesota.

Speeches and toasts were followed with readings by Actor Hume Cronyn and his wife Jessica Tandy, who recited from the works of such well-known authors as Sir Winston Churchill, Edmund Burke, T. S. Eliot, William Shakespeare, Percy Bysshe Shelley and Lynspeare, Percy Bysshe Shelley and Lyndon Baines Johnson ("The Great Society asks not only how much, but how good . . ."). For the rest of the evening there was dancing. The President was not at his terpsichorean tops, but he did keep at it until 1 a.m.

Winds & Clouds, Later in the week the President went to a dinner of the Brail Brith's Anti-Defamation League to receive the Legacy Award for his "distinguished contribution to the enrichment of our democratic heritage." Lyndon took that public opportunity to answer critics who complain that his conservast ends to preclude bold presidential action.

Out of the years of fire and faith in this 20th century," he said, "our diverse peoples have forged together a consensus such as we have not known before -a consensus on our national purposes, our national policies and the principles to guide them both. Thoughtful men want to know-are we entering an era when consensus will become an end in itself? Will we substitute consensus for challenge? Will a devotion to agreement keep us from those tasks that are disagreeable? Tonight, for myself, I turn back to the ancient Scriptures for the answer: "He that observeth the wind shall not sow and he that regardeth the

The Burden, At this meeting the President reiterated his hopes for a trip this year to the Soviet Union. "I have reason to believe," he said, "that the Soviet leadership would welcome my visit to their country-as I would be very glad to do. I am hopeful that before the year is out this exchange of visits may occur." At his press conference next day, the President did not elaborate, but the word from the White House was that talks are going on at the ambassadorial level, both in Washington and Moscow. As of last week, it appeared that the Soviets were agreeable to a visit, perhaps this summer, but so far neither dates nor itinerary

nor agenda have been worked out. Characteristic of the generally introspective mood that gripped the President last week was the statement he made to 1,000 people-many of them public officials-who attended the annual Presidential Prayer Breakfast sponsored by the International Christian Leadership. He noted that some people are skeptical of public officials who pray. "I am sure," said Johnson, "such skepticism has been deserved by some. But I am more certain that only the unknowing and the unthinking would challenge today the motives that bring our public officials together for moments of prayer and meditation." his listeners, he seemed to be pleading for understanding when he added: "In these times more than any other, the public life is a lonely life. The burden of every vote, every decision, every act -and even of every utterance-is too great to be shared and much too great to be borne alone.

THE VICE-PRESIDENCY

A Gruntled Man

An old friend saw Vice President Hubert Humphrey hurrying across the White House grounds. "Yes, Virginia. he cried with a whoop of laughter. "There is a Vice President." Hubert stopped as if he had been struck by lightning, finally managed a weak grin and hurried on.

Washington was filled with such wisecracks last week, mostly as a result of President Johnson's failure to name Humphrey to the official U.S. delegation attending the funeral of Sir Winston Churchill. Johnson himself was obviously smarting about the gossip that he and his Vice President are not getting along. Asked about the Churchill funeral at his press conference, he reacted petulantly.

"I am glad to have the press reactions and reactions abroad on the protocol involved in connection with funerals," he said, "I had served as Vice President for three years, and it had never occurred to me and I never had it brought to my attention so vividly that it was the duty and the function of the Vice President to be present at all official funerals. In the light of your interest and other interests, I may have made a mistake by asking a Chief Justice to go and not asking the Vice President. I will bear in mind in connection with any future funerals your very strong feelings in the matter and try to act in accordance with our national

'Why, I Enjoy That." Hubert himself is the most gruntled of men, and he even manages to make a joke about all the talk. "There is," he quips, "less to this than meets the eve." Indeed he insists that he has never been happier. worked harder, or been given greater responsibilities

On a fairly typical day last week, Humphrey dropped by the White House at 8 a.m., conferred with Presidential Aide Bill Moyers, then went to his desk in the Executive Office Building across the street. There he talked with a West German industrialist and Brazil's Archbishop Helder Pessôa Câmara before dashing back to the White House to huddle with Johnson and Senate leaders about legislative plans and programs. Next, Humphrey was off to the Hill to preside over the opening of the day's Senate session ("You keep hearing people say that presiding over the Senate is a dull job. Why, I enjoy that"), then to speak to a meeting of students, next to the Statler Hilton to address a luncheon of the Advertising Federation of America, back to his office for an afternoon of paper work, and finally into bib and tucker for the White House dinner at which he was one of the honored guests.

At that dinner, the President toasted him: "The office of the Vice President is now held by a man who has long been in the forefront of America's

mighty effort to lead the world toward lasting peace, a man who is valuable to our nation and invaluable to me, Hubert Humphrey.'

The valuable invaluable man sits in on all Cabinet and National Security Council meetings, spends two or three nights a week in informal confabs with the President, is consulted (even though major foreign policy matters, played an

important part in drafting Johnson's farm message last week.

At Leash's End. Johnson keeps him on a close leash, wants to know at all times where he is, what he is doing and, most important, what he is saying or planning to say. Humphrey's official car is linked to the White House by radiotelephone. At his bedside is a White House hot line. If Hubert is neither in bed nor in his car, the Secret Service



"WHY, ER . . . HELLO, MR. PRESIDENT!"

men accompanying him are wired directly to 1600 Pennsylvania Avenue.

"A Vice President," says the Vice President, "will be and is what the President wants him to be, and above all, a Vice President must be loyal. He must have a quality of fidelity, a willingness literally to give himself, to be what the President wants him to be, a loyal, faithful friend and servant."

THE CONGRESS An Apple for Appalachia

In sending his fully packed legislative program to Congress this year, President Johnson asked that his aid-to-Appalachia program receive top priority. That is certainly what it is getting. Last week, only three days after the bill reached the floor, the Senate passed it by a vote of 62 to 22.

As sent to the House, where speedy approval is expected, the bill provides \$1.1 billion in federal aid over the next five years. Of this, \$840 million would be used to help build some 3,350 miles of new highways and access roads. Not that Appalachia has a traffic jam; rather, the area would like to create one, with a road system that would bring in new industry and attract more tourists to its thousands of acres of lakes and forests. West Virginia, for example, estimates that 360 miles of new parkway in the state might bring in 7,000,000 more tourists each year, generate new annual income of \$70 million.

All but Bobby. Beyond that, the program includes \$36.5 million to help reclaim millions of acres of land that have been abandoned after being gouged and torn by strip mining. It also provides \$41 million for hospital construction, \$28 million for hospital maintenance, \$16 million to construct vocational schools, \$5,000,000 for waterresources studies, \$5,000,000 to help develop timber resources. \$6,000,000 sewage-treatment systems, and \$2 400 000 for administration.

When the Appalachia bill reached the Senate floor, it included 355 counties in eleven states.9 Predictably, many a Senator wanted to get into the act by amending the bill to include regional aid programs in his own home territory. Massachusetts Democrat Ted Kennedy had a plan for New England, Arkansas Democrat John McClellan one for the Ozarks, and Michigan Democrat Patrick McNamara one for the Upper Great Lakes area. Arguing that such additions would smother the original Appalachia plan and promising that President Johnson would soon send other regional programs to Congress, Majority Leader Mike Mansfield managed to dissuade the Senators from offering their amendments. All, that is, except Robert Kennedy.

Fancy Footwork. Delivering his maiden speech in the Senate. Bobby recalled that Republican Governor Rockefeller had been notably lukewarm toward the idea of having his state included in the aid-to-Appalachia program. This, Bobby said, was "a grievous error." He offered an amendment to the effect that the Appalachian Regional Commission also to be set up under the Johnson bill, be directed to consider the inclusion of 13 southern New York counties under the program.

At that point, New York Republican Jacob Javits showed young Bobby a bit of fancy footwork. He noted that Bobby had not bothered to name the 13 counties. Bobby agreed that this might be a good idea, amended his amendment. Javits also pointed out that, as in all Appalachian-aid states, any program in New York would require consultation with and the approval of the Governor, Again Bobby agreed, sent up another amendment to his amendment. With that, it passed by a voice vote. Bobby made a round of the chamber, accepting handshakes and congratulations. But, thanks to Javits, it was abundantly clear that Rockefeller would have the last word in New York.

* All of West Virginia and parts of Pennsylvania, Ohio, Maryland, Kentucky, Virginia, Tennessee, North Carolina, South Carolina,

CIVIL RIGHTS

Victory in Jail

In the third week of his drive to register Negro voters in Selma, Ala., and environs, the Rev. Martin Luther King Ir. deliberately set out to get himself and his followers arrested. He succeed of spectacularly, spending four days in others hooked by Alabama's remarkably stupid law enforcement officials, who fell hook, line and sinker for his bait. Toward week's end, King was accurately able to state in a national fundationing "Letter from a Selma, Ala., Juli" and the support of the

During the previous two weeks of this Selma drive. King had tried to steer clear of legal violations—particularly of breaking Selma's 1963 ordinance that hans "any parade or procession or public demonstration on the streets or other public ways of the city, unless a permit therefor has been secured from the coursel." Thus, in sending his felt or register, he had carefully instructed them to move in groups of four or five, keeping at least 20 ft, apart.

Pied Piper Procession. By last week King decided to employ more dramatic tactics he led 237 Negroes on a mass march to the courthouse, ignored the admonition of Sclma's public safety director. Wilson Baker, who has been desperately trying to keep peace in the strife-stricken town and who kept running out to plack at Parade Leader strife-stricken town and who kept running out to plack at Parade Leader deliberates attempt to violate the city's parade ordinance. You know the law, Vouv'e been abiding by it for two

O As of then, only 335 of the 32,700 Negroes in Dallas County, of which Selma is the county year, were remistered to your

weeks. You've had plenty of time to apply for a parade permit, and you haven't done it." As the Negroes marched on, Baker ordered them all arrested.

King's arrest, as he had anticipated, with led to even more jailings. Some 474 Negro children deserted their classcharged with inventle delinquency. Another 36 Negro adults were charged with contempt of court for picketing the courthouse while state circuit court the courthouse while state circuit court adults were arrested on the same charge, despite their claim that they merely wanted to see the voting registrar; nearly 400 students were also arter and the same charge. The same state of the transport of the same charge, despite their claim that they have been same the same charge.

And so it went. One day 355 Negro students locked arms on the sidewalk outside the courthouse, rocked to and fro while singing traditional evid rights songs, changing some of the words songs, changing some of the words songs, changing some of the words of the words of the songs of the words of the words of the words songs, changing some of the words drive. "I love Jim Clark in my heart, they sang, and "Ain't gonna let Jim Clark turn me "round." Clark placed them all under arrest, but he provided no bises. Instead, he ordered them to follow too motorcycles in a Pied Piper follow too motorcycles in a Pied Piper follow too motorcycles in a Pied Piper to the armory, where many spent a cold night steeping on the cement floor.

Expensive Homburgers. The demostration spread to nearby Marion, Alaseat of Perry County, in which Negroes outnumber whites 11,500 to 6,000, but only 300 are registered to vote. There Negroes tested the public-accommodations section of the civil rights law, entered a Marion drugstore, were served Cokes laced with sait and informed to 55. Next day 15 Negroes protesting this were arrested. This brought nearly 700 Negro students into the streets.

Even while King's nonviolent strategy ass working the way he wanted it to, he faced trouble from extremis North-read to the faced trouble from extremist North-read to the faced trouble from extremist North-read to the faced to the faced of the faced to the faced of the faced to the faced of some 500, cried: "The white man should thank God that Dr. King is building his people in cheek, beginned there are others who don't feel that that the faced is the faced of the face

Significant Breakthrough, Under the pressures already brought by King, Selma Negroes were actually beginning to make some progress in speeding the registration procedure. The county board of registration, which ordinarily sits for only two days a month, in January sat for twelve days, and on a single day last week processed 60 Negro applications-although there was no indication that any had been declared qualified to vote. Moreover, a federal judge, responding to a suit brought by the U.S. Department of Justice, decreed that Alabama's onerous 20-page voting test on government and the U.S. Constitution, aimed at disqualifying Negroes, must be discarded and that Dallas County registrars must process at least 100 applicants each day their offices are open.



SELMA SCHOOLCHILDREN BEING MARCHED TO DETENTION COMPOUND

The bait numbered 3.500.



MARTIN LUTHER KING AFTER HIS RELEASE FROM JAIL®
More behind bars than on the voting rolls.

With the breakthrough under his belt and his cause dramatized before the world, Martin Luther King finally paid his \$200 bend, emerged from jail to propose a meeting with President Johnson in which he would urge that federal registrars replace local officials to assure racial equality in voting registration throughout the South.

Despite their gains. Negroes continued to protest. Another 525, including 450 children, were arrested in Selma at week's end. And King announced that his drive would continue there and would spread to such other Alabama cities as Montgomery, Gadsden, Anniston, Tuscaloosa and Dothan.

Pinched Purses

Most U.S. civil rights organizations are feeling a financial pinch—largely because donors let down after passage of the civil rights bill while operating budgets keep rising. The civil rights balance sheet, according to leaders of the five largest organizations:

▶ The Student Non-Violent Coordinates on Jones 18,N.C.5 is currently so low on eash that it has cut all stallaries in half teven those of \$10:0-a-week workers in Missussippi). Officials insist that the problem is an annual one, caused in part by the lact that potential bills. A victim of growing pairs as much as pinched purses, S.N.C.6 in the past year has doubled its paid staff (from 115 to 235), is considering upping its budget from \$750;0000 in its current fise

➤ The N.A.A.C.P. depends heavily on membership dues, last year had an income of \$1,100,000, or \$200,000 below 1963. The organization lost some 70,000 members (down to 462,000) because its workers concentrated on getting the rights law passed and Goldwater defeated instead of on getting memberships renewed. The group spent \$400,000 more than it took in, but officials say that \$300,000 in redeemable bail money for people arrested in Mississipi is included in the deficit.

sissippi is included in the deficit.

**P The Congress of Racial Equality is in serious trouble, took in \$900,000 in its last fiscal year, but has run its accumulated debt up to \$150,000. For similar weeks of the past four months, its weeks of the past four months. Its consistency is the past four months of the past four months, its consistency is the past four months. Its consistency is the past four months of the past four months in the past four months in

Martin Luther Kings Southern Christian Leudership Conference (SCL.L.C.) spent \$625,000 last year, managed to stay even with its income. The current budget is \$500,000. Most of \$C.L.L.C.'s cash comes from big-name (Harry Belafonte, Mahalia Jackson) benefit performances, from monthly direct-mail appeals, or from book revolutes and appeals, or from book revolutes and resistence as much as \$10,000 from a single talk. Oddly enough, \$C.L.C. figures that it lost money because King got the Nobel Peace Prize: it kept him away from his normal speaking schedule.

➤ The National Urban League is the most comfortable of all, figures easily to raise \$1.900,000 this year. Last year ic edlected \$225,000 more than it did in 1963, credits its strong financial condition to the fact that its support comes from foundations, federal grants, proprox. Negor person. Negor and historibbon banks or corporations. The league got \$650,000 from corporations last year.

^o Waving off reporters at rear: Public Safety Director Wilson Baker.

GEORGIA

That Changing Climate

The Deep South Congressman stood up in the House of Representatives to observe the 100th anniversary of the Ku Klux Klan. He asked: "Shall we permit faceless men, under cover of robes and darkness, to imperff the library of the state of th

It has been a long while since a Dixic Democrate expressed such sentiments in the House of Representatives. The fact that Charles Longstreet Weltern, 37, a Representative from Georgia, did so last week was partly a testament to his integrity. Even more, it was a result of the South's changing political climate, in which the Negro vote is increasingly and that the Negro vote is increasingly are a series of the Negro vote is increasingly and that the Negro vote is increasingly and the Negro vote is increasing the Negro vote in the South Negro vote is increasing the Negro vote in the Negro vote is increasing the Negro vote in the Negro vote is increasing the Negro vote is increasing the Negro vote in the Negro vote is increasing the Negro vote in the Negro vote is increasing the Negro vote is increasing the Negro vote in the Negro vote is increasing the Negro vo

Good Credentiols. Weltner's predictions of control of the control



ATLANTA'S CONGRESSMAN WELTNER
The folks back home are the reason why.

against Davis. He had imposing Southern credentials. One of his great-grandfathers was Georgia's first chief justice. Joseph Henry Lumpkin. Another greatgrandfather was Thomas Reade Rootes Cobb, a Confederate general who was killed at Fredericksburg. His father is a former chancellor of Georgia's university system and a onetime president of Oglethorpe University. Weltner himself attended Oglethorpe and got a law degree at Columbia University before settling down to an Atlanta practice.

Democrat Weltner defeated Democrat Davis, went to Washington and, after the fashion of Congressmen in what used to be the one-party South, settled down for a long stay. Last year came a test of conscience-and New South politics. In meeting it, Weltner became the only Deep South Democratic Representative to vote for final passage of the civil rights bill. Letters -more than 1,000 of them-poured in from outraged white constituents, and Weltner's political career was imperiled. "I caught hell," he recalls. Although Georgia went for Goldwater, Weltner was saved by Atlanta's Negro



SENATOR KENNEDY Sort of like the Reichstag fire. voters, who gave more than 90% of their vote, considerably more than his 19,000 margin of victory

Without Fault. Now Weltner has an audience far beyond his district-at Harvard, Yale, Dartmouth, Wellesley, the University of Michigan, and wherever else academic audiences crave to hear racism denounced in Southern drawls. Most of Weltner's Southern colleagues in Congress seem to understand his position. Says a North Carolina Congressman: "He gets along pretty well with us Southerners, but there is some little feeling that he plays up to the Negro vote." Then reflecting on the political changes taking place in the South, the Congressman added: "But you can't fault a man for representing his district."

NEW YORK

Up Bob, Down Bobby For four long weeks, Democrats in

the New York state senate and assembly had been deadlocked in a ludicrous leadership fight between forces backed by New York City's Mayor Robert Wagner and a coalition allied with Senator Bobby Kennedy.

Wagner simply wanted Senator Joseph Zaretzki and Assemblyman Anthony Travia, both of whom had served as legislative leaders when the Democrats were in the minority, to move up in well-organized succession to the majority-leadership posts. The Kennedy coalition wanted to move its own men in.

Republicans could hardly be blamed for enjoying the Democratic spectacle. but Governor Rockefeller's entire legislative program was being held up, and early last week he decided the stalemate had gone on long enough. He met



GOVERNOR ROCKEFELLER Intervention ended the spectacle.

with G.O.P. legislative leaders, advised them to intervene in the Democratic squabble and cast their votes for the Wagner candidates.

Black Day." Thus at midweek, Republican Senator John Hughes arose with a resolution. For days past he had been nominating Fellow Republican Earl Brydges for majority leader. But not this time. Now Senator Hughes asked "that Joseph Zaretzki be named president pro tem.

The anti-Wagner uproar could have been heard in Schenectady. "This is a very, very black day in the tradition and history of the legislature!" cried Brooklyn Democrat Irwin Brownstein. "What is happening here wasn't created in the senate. It was in the Governor's office and at Gracie mansion [Wagner's official residence]." Buffalo Democrat Frank Glinski roared: "Hitler burned down the Reichstag because he couldn't get majorities! Somebody may put a match to this place soon, too." All to

no avail: with all 25 Republican senators joining 15 Democrats, the senate elected Zaretzki, 40 to 18. Zaretzki was as surprised as anyone by the sudden turn. Quipped he: "I'm glad somebody finally realizes the great job I was doing as minority leader here for eight years."

Next day, with 46 Republicans joining 35 Democrats, the assembly elected Wagner Man Travia as speaker. Again there were shouts of protest. Complained Brooklyn Democrat Bertram Podell: "He had the votes right in his pocket-the fellow down in city hall. It's a disgrace," Shouted another: "What you Republicans are doing is evil! It's wrong! It's immoral!" When Travia ascended to the speaker's rostrum, many



MAYOR WAGNER A little like a shotgun wedding.

anti-Wagner Democrats turned their backs on him; his main rival. Brooklyn's Stanley Steingut, stalked out without pausing to offer congratulations.

Split Wide Open. Democratic State Chairman William McKeon, whom Wagner had accused of bribery at one point during the battle, called a press conference, branded senators who had voted for Zaretzki "Wagner-fellers" and "Rocky-crats," Said McKeon: "At best it was a union between city hall and the Governor's mansion in the finest of shotgun-wedding traditions. The two guns held by each of these men were aimed at the eyes of the public." Mayor Wagner replied by again demanding that McKeon resign. That sort of bitterness seemed likely to keep New York Democrats split wide open for a long

While both Rockefeller and Wagner quite naturally denied a deal, both came out of the mess rather well. Wagner, who announced that he would seek a fourth term as mayor, gained in prestige, picked up control of over \$4,000,-000 in patronage; the Governor enhanced the chances for approval of his record \$3.5 billion budget, which includes a \$530 million tax increase. As for Bobby Kennedy, he allowed as how he had not really been involved in the fight anyhow. But, he said grimly, it "is unfortunate that things have developed to the point that the leadership of the Democratic Party is decided by the Republicans."

AGRICULTURE

The Great Society, Country Style

The President's annual farm message is a melancholy event: it invariably proposes the waste of several hillion dollars, proposed to the propose of the waste of several hillion dollars. Or congress last week, is no exception. It would cost nearly as much as the present 56.9 billion. Even more distressing, the President obviously recognised to the president obviously recognised to change much of our thinking on farm policy"), but declined to take action. For the future, he offered only another "fundamental examination of the entire agricultural policy of the

United States."

Far from recommending that farm subsidies, on which the U.S. is no spending S3.1 billion a year, he cut spending S3.1 billion a year, he cut of price props "would have a catastrophic effect on farm income." He urged that present programs for wheat leed grains, cotton, tobacco, rice and wool "he extended and improved." He also said that additional programs for other commodities are in the works and circumstances may require."

Noting that the basic cause of farm programs is the U.S. farmer's "enormous capacity to produce." Johnson recommende a long-range plan to remove between 50 million and 80 million convert them to such nonagricultural uses as parks, forests and highway beatification. Such a program, beatification Such a program, beatification for the program of the version and alloiment plans, and eventually would more than pay for text and the program of the program of

least \$100 million a year. Johnson called for "a national policy for rural America, with parity of oppor-tunity as its goal." He listed some "harsh facts" of U.S. rural life, including such statistics as: 46% of rural families have incomes of less than \$3,000 a year; onefourth of all farm homes and one-fifth of all rural nonfarm homes are without running water; the educational attainment of rural dwellers lags two years behind that of their urban cousins, and health facilities are poor by comparison. "These deficiencies," the President said, "leave too few resources to support education, health, and other public services essential to development of the talent, skills and earning power of the people."

To do something about it, Johnson said that he already had ordered Agri-

culture Secretary Orville Freeman to establish a Rural Community Development Service within the Department of Agriculture to assist other federal agencies in extending their various services to rural areas. As for Congress, Johnson recommended that it enact legislation to equalize the availability of home-mortgage credit in urban and rural areas. He also asked Congress to raise the limits on the Department of Agriculture's loan-insurance program, which insures farm-ownership loans as well as rural-community improvement loans. "We have the opportunity now to provide the means by which people in rural towns and on inadequate farms can join the march toward a better life," Johnson said, "We must seize this opportunity."

It all added up to a blueprint for the Great Society, country style. each other in eight-hour, all-weather shifts. No one plane lands until another has become airborne. Dubbed "Looking Glass," the plane is manned by a crew that flies a random pattern within radar distance of SAC's Omaha headquarters. The SAC general aboard, one of 50 who regularly pull Looking Glass duty, is the AEAO (for Airborne Emergency Actions Officer). He is in charge of a group of officers and technicians maintimes of the control of the control of the Omaha, the White House, the Pentagon, and each of the 70 SAC bases all over the world.

Under certain specifically detailed emergency conditions, the Looking Glass plane would become a crucial factor in U.S. strategy by operating as a relay station that would send messages from superior command stations on the ground to SAC bombers and missile-



AIRBORNE EMERGENCY COMMAND STAFF ALOFT
The last remaining American would not just sit there.

DEFENSE 35,000 Hours Through the Looking Glass

In its 24-hour-a-day, 365-day-a-year alert against surprise attack, the U.S. depends on a footproof communications system. To make sure that communications work even in the event of the strong that the stro

There are, in fact, several such planes

—adapted models of the familiar Boeing 707 commercial airliner—that spell

launching sites. If all or most ground commands were wiped out, the AEAO thermonuclear retaliation. Through a multiple-checked series of authentications, he would break open a locked "red hox" and issue the "Go" orders to missel sets and homber bases that would send nuclear warheads toward proselected targets. Says we CELOW the Command of the CELOW through through the CELOW through through the CELOW through through through the CELOW through t

To make absolutely certain that no no man, from the AEAO on down, can start a Strangelove-style war of his own, every member of the Looking Glass team carries a 3.8-cal. revolver aboard. Said General Gillem last week: "If I were to reach for the red box without authorization, I would probably find the revolvers of seven or eight men at the back of my head."

THE WORLD

COMMUNISTS

With a Tight Smile

For a visitor of such rank, Peking might have been expected to roll out brass bands, banners, and brigades of costumed marchers. But for the passen-costumed marchers. But for the passen-costumed marchers. But for the passen-cost of the passe

Five-Minute Glow, There was some question about whether any official welcome would show up; at the last moment Premier Chou En-lai appeared. Kosygin stepped quickly down the ramp, shook Chou's hand, then hugged him: Chou managed a tight smile. Mumbled Kosygin: "It is always a great pleasure." The glow lasted five minutes. Then Chou departed, leaving the Russian Premier to drive unescorted and unheralded to the Ying Ping Kuan guesthouse, where copies of a recent Peking People's Daily carried three acid poems of greeting to Kosygin. A sample:

"We all come from the same root. It is clear that only the labels have changed.

You simply peddle the same old line

Later Chou had Kosygin to lunch and dinner. Under the circumstances, it was unlikely that the two leaders made much progress toward healing the Sino-Soviet breach or diluting Peking's op-

position to Moscow's planned world Communist conference. The Chinese announced merely that a "conversation" took place.

"Splendid Significance," Next morning Kosvgin flew on to Hanoi, and there the climate was warmer. Thousands turned out in welcome, and when Kosygin called on President Ho Chi Minh, the atmosphere was announced as "warm and friendly." Radio Hanoi gushed that the visit would be of "splendid significance." and in his arrival address Russia's Premier left little doubt why. He eulogized the North as "an inspiring example for the population of South Viet Nam against American and foreign interventionists and their puppets"-which was clear support for Hanoi's subversive war to take over the South

The Kremlin may well smell a Communist victory in Viet Nam and feel it must make a gesture of solidarity even if Washington expands the war. By lending a hand to Hanoi, Moscow would win new prestige while blunting Peking's influence. The makeup of Kosygin's contingent was probably the best clue as to what the Russians had on their minds. On the list were Marshal Konstantin Vershinin, Deputy Defense Minister and commander of the Soviet air force, and Colonel General Georgy Sidorovich, No. 2 man in Moscow's military aid program. The Russians were expected to offer military hardware that Peking cannot match -quite possibly SA-2-type ground-toair missiles and supersonic MIG-21 jet

Moscow was almost surely strengthening its commitment to Hanoi and challenging the Chinese anew. That would make even more difficult any U.S. decision about policy in Viet Nam.

LAOS

Battle of the Neckerchiefs

The Laotian army, such as it is, is divided into three parts: 1) neutralists, under General Kong Le, 2) Communist Pathet Lao, under Red Prince Souphanouvong, and 3) rightists, whose nominal leader has been General Photomi Nosawan. Last week, like self-dividing amochae, the right-wing troops split into warring factions.

Licenses for Trouble, At issue, as the

rivalry and the spoils system. The potent Sananikone clan has never forgiven Phoumi Nosavan for kicking out their patriarch, Phoui Sananikone, as Premier six years ago. One of the clan, General Kouprasith Abhay, is military governor of Vientiane, and he has recently been quarreling with a Phoumi partisan, General Siho Lamphouthacoul, over who should control such imports as liquor and medicine, as well as the lucrative fees from opium and gambling dens. As a result, licensing patrols of Kouprasith's soldiers and Siho's police have been arresting each other, while gamblers and opium-den keepers loudly complained at having to buy two licenses to operate in peace.

to buy two licenses to operate in peace.

Last week a former Photomit aide,

Last week a former Photomit aide,

dered three companies of Royal Laotian troops to occupy the Vientiane

radio station. Taking over the micro
phone, Boundeut broadcast a demand

phone, Boundeut broadcast a demand

which the Sananikones inter
preted as an attempt at a Phoumi

comeback. When Bounleut's troops

blossomed out with blue neckerchiefs,

Kouprasth's forces replied by donning

well supplied with colored kerchiefs,

well supplied with colored kerchiefs.



KOSYGIN WITH CHOU EN-LAT IN PEKING



WITH HO CHI MINH IN HANOI
Four forlorn lanterns at the girport.



To Phoumi.

which are used as identifying insignia for the various battalions).

Yellow Fire. The first clash occurred when General Kouprasith, returning to his headquarters east of Vientiane, crashed his car through a "blue" roadblock; a hail of bullets killed three of his men.

Next, a pro-Phoumi commander at Paksane, 100 miles to the northeast, advanced on Vientiane to reinforce Boundeut. His troops were scattered by 'yellow' artillery fire with a loss of peared in the capital in full battle dress, announced that unless Kouprasith ended his siege of Bounleut, he would unleash Siho's police. Kouprasith answered with an artillery and mortar barrage, whereupon Bounleut and bisbluc kerchie's for yellow.

For ten hours, Phoumi's police and Kouprasith's troops fought it out in the heart of the city. One square block was leveled and the central police station burned to the ground. As is usually the case in Laos, most of the 60 dead were civilian noncombatants. The tide eventually turned against the police, who at one point were attacked by angry wasps disturbed by the gunfire. When the police surrendered, 800 of them were imprisoned in a cigarette factory. Phoumi's luxurious villa was destroyed and Phoumi himself vanished, finally turning up with Police Chief Siho at Udorn, site of a U.S. airbase in nearby

Two Down, During the fighting, Premer Souvanna Phouma was holed up in the waiting room of a local hospital. It he issued any orders they were neither heard nor obeyed. With Phounits fight. Souvanna had lost the second of his Deputy Premiers the first, his half brother. Prince Souphanouvong, hald long since bolled units Communistterner, may well intend to rally his forces in the south and try to repeat his successful 1990 march on the capital. As for the Sananikones, with Kouprasith in control of Vientiane, they obviously hope some day to be strong enough to depose Souvanna Phouma and make Patriarch Phoui Sananikone once more Premier of Laos.

GREAT BRITAIN

Harrying Harold

Last month the Tories were all set to pounce on the Labor government with a motion in the House of Commons to censure the drastic and commons to the common to the common to the first 100 days. Out of respect for the dying Winston Churchill, Sir Alec Douglas-Home and his fellow Tories held their tongues. By last week, when the debate finally came, both vides were the debate finally came, both vides were

"The honeymoon is over," said Home, as he took the floor to blast Labor for raising taxes, strangling credit and threatening to cancel the British aircraft industry's multimillion-dollar project for the supersonic Concord airliner. Home could hardly be heard. For as he began to speak the House dissolved into a raging bedlam of angry partisans, bellowing insults at one another, shaking fists, waving sheaves of papers in the turbulent air. Amid repeated pleas for order. Sir Alec managed to charge that the Labor government had gone back on its campaign promises to revitalize Britain, turned instead to "panic measures" and "hysterical accounts of Britain's problems' that had spread "doubt and confusion" throughout the land. "I do not know how the right honorable gentlemen opposite can sit complacently in their places with this litter of broken pledges around them," said Douglas-Home. "If there is any rectitude left in them. they should go."

Now the noisy jeering came from the Tory benches, Trying to make himself heard between outbursts ("Resign! Resign!") of up to 20 minutes' duration. the Prime Minister dismissed Sir Alec as a "scat singer," blamed Britain's economic squeeze on the "irresponsibility" of the former administration. And, he warned, the squeeze was going to get worse. With that, he announced bitter news for the aircraft industry: cancellation of two major contracts for military planes, which the government decided were too expensive and would take too long to build. Britain could buy the planes more cheaply from the U.S., Wilson said.

The censure motion was defeated on strict party lines—306 to 289, with nine Liberals abstaining. But Wilson was in deep trouble, and he knew it. Another major Tory onslaught can be

6 In jazz terms, a musician who uses non-sense syllables (boa'n dee-ha bwa-ba-doo-ee) instead of words to heighten the effect of the voice as a musical instrument. In Sir Alec's league are some of the finest musicians in the world, including Ella Fitzgerald and Louis Armstrong, scat singers both.



WILSON To chance.

expected soon, and the chance absence of even three Laborites at any crucial vote could be enough to bring down his government.

Missing from the House last week were two familiar figures, both former Foreign Secretaries. Richard Austen ("Rab") Butler, 62, holder of six Cabinet posts in Tory governments and rejected aspirant for the prime ministership when Harold Macmillan resigned, announced that he was leaving his front-bench seat to accept a life peerage and become Master of Cambridge's Trinity College. The Labor Party's Patrick Gordon Walker, disappointed loser in last month's by-election at Leyton, announced that he had also accepted a position in the academic world-as adviser to the Initial Teaching Alphabet Foundation, an institution that promotes the use of a 44character alphabet as an aid in teaching children to read.

FRANCE

The Convocation

Under the heavily encrusted ceiling of the Elysée Palace's Salle des Fêtes, one thousand newsmen and the French Cabinets at in splendor on spindly gilt chairs, buzzing to themselves in the performance of the performance of

As always, De Gaulle had spent several days preparing, honing and memorizing exactly what he wanted to say, but as always, he went through the formality of receiving questions from the floor, registering his comprehension of each with a grave nod or a murmured phrase ("ries bien"). When an editor asked him about his health, the



"I congratulate myself on seeing you."

General said wryly: "I am not too bad, but rest assured I will not fail to die.

Common Concern, It took only four minutes for the newsmen, carefully instructed, to supply De Gaulle with the questions to his answers, "Now then, he said, "there is the whole group of subjects that are of concern to you and, I believe, to the whole world.

Turning first to economics. De Gaulle began with a 20-minute justification of the De Gaulle policy-midway between the "excesses" of totally free enterprise and "sullen, colorless and savorless" socialism. Then he declared that the reunification of Germany, one of the cold war's most explosive issues. could be accomplished only "by Europe herself"; this brought snorts of disagreement from Washington, which considers the matter to be of wider concern. Combining his customary grand view of Europe with a swipe at the U.S., De Gaulle continued: "Europe, the mother of modern civilization, must establish herself from the Atlantic to the Urals in harmony and cooperation, so as to play, in conjunction with America, her daughter, the role that falls to her in the progress of 2 billion men." A united Europe would have to include Britain too, and De Gaulle indicated his desire for better relations with London by announcing that Prime Minister Harold Wilson might soon be coming to Paris "to deal with all the problems common to our two great countries.

Then De Gaulle dropped an ingot that sent sound waves through the financial world: he called for a return to the gold standard, and a whole new approach to the international monetary system (see U.S. Business), Admittedly, said De Gaulle, such a measure would cause an enormous upheaval in the world financial structure-which these days is based largely on the dollar. But, De Gaulle went on, "there can be no other criterion, no other

standard, than gold-gold that never changes, that can be shaped into ingots, bars, coins, that has no nationality and that is eternally and universally accepted as the unalterable fiduciary value par excellence.

Usurped Powers. Also on De Gaulle's mind was the United Nations, which for months has been crippled by the dispute over assessments for U.N. peacekeeping operations-for which, of course, the French have not been willing to pay. The problem, decided De Gaulle, lay not in the U.N. Charter-which, "with Roosevelt, Churchill, Stalin, and Chiang Kai-shek, I had the honor of working out"-but in the fact that the General Assembly had usurped the powers delegated by the charter to the vetoconscious Security Council, "Under the pressure of events in Korea, in Suez, in Hungary, and of the immoderate abuse by the Soviets of their veto, the United Nations let themselves go beyond their nature and their possibilities -they went beyond their charter," said De Gaulle, "It is obviously necessary that Washington, Moscow, London, Peking, and Paris agree to return to the starting point, as they agreed in the past to found the United Nations. Geneva would be the most appropriate place

for such negotiations among the five. Few would argue with Charles de Gaulle that the U.N. was sick, but many disagreed with De Gaulle's diagnosis In Washington, President Johnson told his own press conference that it was not the charter itself that needed change, but the attitude of "those countries which have violated either the spirit or the letter of the charter." Even more unacceptable was De Gaulle's proposed remedy, which would bring Communist China into negotiations for the revision of an organization from which it has

^o In front row, from left: Cultural Affairs Minister André Malraux, Premier Georges Pompidou, Overseas Minister Louis Jacquinot. been repeatedly blackballed. Furthermore, few of the organization's 108 smaller powers, whose main voice is the General Assembly, would likely applaud any move by the Big Five to dictate changes in the U.N. structure.

Mixed-Up Money

While he was prescribing for the world's monetary system. Charles de Gaulle faced a more local money problem. France last week was more than ever the land of funny money. The confusion began in 1958, when De Gaulle turned his Olympian glance on the nation's currency and found it had too much grandeur-in figures. A shoeshine, for instance, cost 100 francs, and a meal at an inexpensive restaurant

Still Tinkering. De Gaulle's government diminished the dizzying zeros by merely shifting the decimal point two places to the left. Thus a bank note that read 1,000 was worth only ten "New Francs." There were lots of mixups. Politicians cunningly mentioned old francs when telling constituents how much the government was spending on their welfare, and then shifted to New Francs

when discussing taxes.

Gradually fresh bills in New Franc denominations replaced the old bills, but the French government still kept tinkering. After only two years in circulation, the old 100 New Franc bill, showing Napoleon, was replaced by a new 100-franc bill showing the bewigged head of the 17th century poet-playwright Pierre Corneille, The Banque de France has lately displayed a preference for literary men over generals and politicians-Voltaire last year replaced Richelieu on the 10-franc note, and Racine replaced Henri IV on the 50. But Frenchmen are now complaining that the new 100-franc Corneille note is confusingly similar to the 500 note, which shows Molière. Nonsense, replied a harassed bank spokesman, Molière's curls are much fuller than Corneille's.

Easy Mistake. There was trouble about coins too. The New Franc coins issued in 1963 were the same size as those they replaced, except for the 50-centime piece, which was considered too cumbersome. It was trimmed down to within 11 millimeters of the diameter of the new 20-centime piece and to within a few grams of its weight. Frenchmen often mistook the 50- for the 20-centime piece, and they soon discovered that the 20-centime piece worked perfectly well in 50-centime vending machines, while the 50-centime worked in 1-franc machines.

The government has finally given up. is now preparing to remove the troublesome 50-centime coin and replace it

with a new half-franc piece of different size. Also adding to the morale of inflation-ridden Frenchmen will be a new 10-franc piece, purposely made very heavy to give "the impression that the franc is a solid, stable currency."

RUSSIA

Borrowing from the Capitalists (See Cover)

The economy," said Lenin, "is the main field of battle for Communism. In a fashion the old revolutionary could hardly have intended, the Soviet economy has become today a battlefield of explosive ideas that threaten nearly every precept and practice of Communism in the past generation. Whether conservatively toeing their Marx or boldly advocating such heretical Western-style reforms as the primacy of profits, every important planner, apparatchik and economist in Russia is caught up in Communism's greatest debate since Stalin set backward Russia on its cruel-but successful-forced march into the 20th century industrial

Russia's flirtation with market mechanisms comes at a time of swift and startling economic change across the whole Communist-bloc spectrum. Hotel lobbies from Warsaw to Bucharest are jammed with Western businessmen scrambling to get into Communist markets. The "imperialist agents" are getting an interested reception in ways unthinkable a few years before. Negotiators for West Germany's giant Krupp empire last week were tidying up a deal to build plants in Poland that will be German-owned but will employ Polish labor, and Hungary and Rumania have expressed lively interest in similar permanent, paying capitalist boarders of their own

Pepsi-Cola is negotiating with at least four satellite countries, and both Firestone Tire & Rubber and Universal Oil Products will build major plants in Rumania. Hardly a week goes by without the announcement of a new trade agreement between a Western nation and a member of the East bloc, typically for double the amount of previous trade. Last year commerce between East and West soared to \$9 billion-a 100% jump in seven years. In his State of the Union address, President Johnson asked the nation to explore new ways "to increase peaceful trade" with Communist countries-a goal that may well multiply twelvefold American exports to Russia alone in the next five years.

Command Economy. As the increasingly independent Eastern European satellites are opening up to the West, so they are boldly opening up their own internal economies to Western techniques. Fortnight ago, Czechoslovakia inaugurated a massive decentralization program drawn up by Prague Economics Professor Ota Sik, Except for general growth goals set by the state and controlled prices in some key sectors. each Czech factory will have wide freedom for its own development. East Germany, too, has relegated planning to groups of enterprises, freed the prices of some raw materials, is toving with profit incentives. Hungary has introduced a form of profit sharing, and in a deviation from Marxis ideology unique in the bloc, has imposed an interest rate of 5% on capital. To push exports, Poland has permitted three firms to set up their own foreign-trade pipelines, bypassing Warsaw to deal directly abroad. Yugoslavia long age cerelatively competitive enterprise under state ownership.

Russia itself has lagged behind the satellites in the economic shift toward Western ways. At stake is nothing less than Russia's vast "command economy," with its Kafkaesque, topheavy bureaucratic fieldoms regulating every pulse and throb of the nation's economic engine. And though Marx never mentioned central planning and Lenin came to it only late in life, such is Stalin's historical shadow that at stake, too, are a generation of ideological maxims boastfully vaunting the superiority of Socialist planning over capitalism, the pervasive power-and perhaps the jobs -of some 10 million planners large and small, and ultimately perhaps the amenities of life of millions of ordinary Russians.

Clearly, such unsettling prospects would not even be countenanced in the Kremlin were it not for yet a grimmer vistal aiready looming. That vista growth rate, whose longtime double-ingure performance led Nikita Khrushchev as recently as 1961 to assure the world that the LSSR, would overnight of the world that the LSSR, would overnightiest economy. It has been slowing down ever since. Last week Moscow reported that industrial output grew at most proposed that industrial output grew at must be supported by the proposed proposed that industrial output grew at must be supported by the proposed proposed that industrial output grew at must be supported by the proposed proposed to the proposed proposed

1946. And each year the evidences of waste, mismanagement, inefficiency and planning gone berserk multiply.

Russia's Ukrainian Contribution. growing community of pragmatic, highly professional economists and engineers understands very clearly what has happened, and is sure that it has the cure-even if much of it has to be borrowed from the capitalists. Among the foremost is Kharkov Economics Professor Evsei Liberman, 67, whose quizzical smile masks an imperious and demanding intelligence, and who as much as any other Russian is credited by the West with initiating Russia's great debate. A stocky Ukrainian with a quick and witty command of English, Liberman is typical of Russia's new breed that has used the freedom of the post-Stalin era to correspond with and receive Western economists, is as at home in Moscow's ministries as conducting a postgraduate seminar.

The crux of their arguments for change comes down to the fact that the Soviet economy has grown too complex and sophisticated to be efficiently manipulated by pushbutton from Moscow. The economic reformers are not out to undermine Communism but to improve its efficiency. Nonetheless, the solutions they have proposed are distinctly Western: the use of profits on invested capital as the single best indicator of factory performance, flexible prices responding to the market forces of supply and demand-and, of all things, charging interest on the use of government money by shops and factories.

Sensible pragmatism or rank heresy? Khrushchev himself provided the reformers with a text, if not an answer, late in 1962, when the debate was



"BEFORE WE GO ANY FURTHER WITH THIS PROFIT-INCENTIVE IDEA,
I THINK WE SHOULD DECIDE WHETHER OR NOT WE INVENTED IT."

beginning to gather momentum. He reminded the Central Committee of "Lenin's directive that we be able, if necessary, to learn from the capitalists, to adopt whatever they have that is sensible and advantageous."

Eighten months later, it had plainly become "necessary." Moving the debate off the pages of Pravda and into the industrial arena, Khrushchev gave the industrial arena, Khrushchev gave the form of the pages of the

image of his pollifical tyranny. Determined to rush the transition to industrial power that had taken the U.S. and Britan 200 years to accomplish, he Britan 200 years to accomplish, he poration that ruthlessly seized every bit of excess capital it produced in order to feed it back into its heavy industries—above all, steel—which are the sinews modern economy. With such a sign modern economy. With such a sign and the production of the sinews and the sinews and the sinews are designed to the sinews are designed t

But by the time Stalin died, the economy had grown so complex that no army of planners, however large, could possibly keep up with Russia's exploding technology. And for the first time, the Soviet consumer began to have enough

Soviet planning's faults are chiefly two: too many cooks from the Supreme Economic Council on down, and more often than not the wrong recipie in 15 copies. Two months ago, a Supreme Soviet Deputy cited the example of the Labora factory, which received no fewer than 70 different official instructions from nine state committees, four economic councils and two state planning committees—all authorized to issue Izhora production orders.

Since factory output goals are either laid down in weight or quota by the planners a knitwear plant ordered to produce 80,000 caps and sweaters naturally produced only caps: they were smaller and thus cheaper and quicker to make. A factory commanded to make lamp shades made them all orange, since sticking to one color kept the assembly line uncomplicated. Tire production one vear was fixed without checking the plan for motor-vehicle output. Taxi drivers were put on a bonus system based on mileage, and soon the Moscow suburbs were full of empty taxis barreling down the boulevards to fatten their bonuses.

No Ceiling. The tonnage norms particularly piqued Khrushchev's peasant common sense. Machine builders used eight-inch plates when four-inch plates would easily have done the job. "We make the heaviest machines in the world," sighed Nikita. His choice complaint, however, had to do with a Moscow chandelier factory: the more tons of chandeliers the plant produced, the more workers earned in bonuses. The chandeliers grew heavier and heavier. until they started pulling ceilings down. They fulfilled the plan, admitted Khrushchev angrily, "but who needs this plan? To whom does it give light?

Many able economists and engineers had long known that much of the Soviet economy was a joke, and started saying so. Typical was the protest about the construction of the Novo-Lipetsk steel mill. The plans took up 91 volumes comprising 70,000 pages, specified precisely the location of each nail, lamp or washstand-everything, in fact, except whether the project was economically sound. An engineer estimated perhaps half in jest that at the rate the paperwafflers were multiplying, by 1980 the planning agencies might well employ every man and woman in the Soviet Union. One mathematician made the astonishing calculation that Russia's G.N.P. might well be doubled simply by cleaning up the planning mess.

Last year, in Russia's largest republic alone, deliveries of 257 factories had to be suspended because their goods simply would not be bought. Moreover, state trade organizations returned or marked down 20% of all clothing, 10% of besiery and 9% of shees proceeding the products—including refrigerators from the Baku factory lacking



KAFKAESQUE BUREAUCRACY: SCENE FROM "THE TRIAL"

To whom does it give light?

judged by the profits made on what goods were actually sold.

Bolshevichka and Mavak showed such a resounding improvement in efficiency-and such "deviationism"that many Kremlinologists assumed they had contributed to Nikita's downfall Not at all. One of the first acts of Premier Kosygin's new leadership was to extend the experiments. Kosvgin announced that in gradual stages the new system would be spread throughout the whole of the consumer-goods industry. Last month the first 400 clothing and shoe firms scattered across Russia were authorized for the changeover-together, significantly, with 78 of their rawmaterial suppliers, who also had to be freed from the restrictions of the planners if the Kremlin really meant business in the reforms. Kosvgin went even farther, asserting that eventually the reforms would be extended to all of Soviet industry.

The Car Urge. What the reforms seek to do is liberate the Soviet economy from the stifling economic dictatorship that Stalin imposed on it as a mirror money, and enough of shoddily made goods, to refuse to buy what failed to please him—and to want more of excrything from hand cream and weekly hairdos to haute conture. As Izvestia unhashedby admitted fortnight age. "The urge to have one's own car is as compelling as technical progress itself." This statement of consumer pressure that the control of the consumer pressure that the consumer is the consumer of the control of of th

Hydra-Foiled. In his pursuit of "Goulash Communism," Khrushchev tried to cope with it, and with all his economy's mounting problems, by replanning the planners. No fewer than six times in ten years, he scrambled the organization table, veering from decentralization back to recentralization in the vain hope of finding the magic mix for what he called "better utilization of the country's industrial potential." It eluded him each time-and his constant shufflings left the Russian economy at the mercy of the monster planning Hydra, with its multiple overlapping bureaus on the national, regional and local level, even more than before.

refrigerant gas in their coils. As a result of the consumer's stiffening standards and an increased inclination to complain, an incredible \$3 billion worth of unsellable junk has accumulated in Soviet inventories.

The Right Mon. As early as 1956, Esset Liberman had published an artticle in Kommunist suggesting that local plant efficiency and quality could be improved by greater emphasis on profitability. For Liberman, then still an obscure scholar in a provincial school, it was merely the modest proposal of a man who knew the day-to-day problems of a plant manager.

Born in the Ukraine's Volyn in 1897, Liberman attended a gymnastium and took a law degree at Kiev University, went on to study engineering in Kharkov, For some 15 years he worked in years as planning chief in a large farm nachinery plant. After a wartime stin in a Moscow government job, Liberman went back to the Engineering Institute in Kharkov as a teacher and part-time factory consultant, carning the title of professor in 1956 and

The provincial professor's 1956 essay went virtually unnoticed—except by some far more influential economists in Moscow who had already been rethinking the system. Perhaps the most important was Vasily Nemchinov, a mathematical *éminence grise* regarded as the dean of Soviet economists. He saw in Liberman a potential stalking horse for all the reformers, invited him to Moscow. When in 1962 the economy's growing madaise could no longer be ignored



TEEN-AGE FASHION SHOW The form is identical.



BEAUTY PARLOR IN MOSCOW But the essence is different.

by the Kremlin, Nemchinov persuaded Khrushchev to give Liberman's theories a showcase in Pravda. On Sept. 9, 1962. Liberman's "The Plan, Profits and Bonuses" was published, and the great debate began.

who's Good for the Foctory. Profits had long been used in Russia, but only as one among a dozen capricusty applied, yardsticks for determining plant efficiency. Herman urged that profits the profits of the profits of

One by one, other economists leaped into the fray, blasting the "cut lot the plan," and insisting that plant managers be given more autonomy. The eminent Nemchinov himself, fast going blind and nearing the end of his life the died last October at the age of 70), called for something very close to a state-owned market economy. Planning decrees enterprise and the government, with the lowest bidder getting a particular blastic planting description of the programment, with the lowest bidder getting a particular blastic planting description.

Chorging Inferest, Except for the cardinal Red principle of state ownership of property, no part of the Soviet economic edifice was eventually spared the reformers' wrecking halls. One editor proposed abolition of Russia's 50° conrevenues could be derived from a profits at, once profit was made the universal indicator. Denouncing the fact that under planning today, over one-fifth of Russia's factories operate at a subsidicated loss, he urged that government funds the rechanneled into firms runfunds the rechanneled into firms runham innovatant bureaucrat took these

An important bureaucral took these ideas a logical step farther, demanding an interest charge on capital and prices rooted in economic reality rather than planning fiction. Academician Vadim Trapeznikov, revered in Russia as the "father of Soviet automation," threw his weight in with the reformers all

along the line, noting that "one hears the view that interest on capital is a concept of capitalistic society." Wrong, he insisted. "In fact, the form here is identical, but the essence is different."

Lost: 500,000 Days. It was by no means only economists who poured through the breach that Liberman had opened. The manager of a giant construction complex even went so far as to use the phrase "supply and demand" in pleading for a freewheeling open market for consumer goods, admitting that it would necessitate major reliance on that old capitalist technique of market research by firms. A director of Odessa's Red October Plant wrote to Prayda that the machine-tool industry in the Black Sea area was working at less than three-fourths the capacity called for in the plan. The reason, he complained acidly, was the "host of directives" from the planners, which caused "insurmountable barriers and innumerable hindrances." Leningrad managers complained that they lost 500,000 man-days of work during 1964 running back and forth to Moscow to get decisions from central planners.

Liberman himself passed on a foundry's complaint that it lost \$11,100 worth of metal because its plan would not permit an additional outlay of \$2,500 for salvage workers. In another instance, the plan specifies that workers at the Victory Candy Factory (1964 quota: 5,460 tons) at Vilna, in Lithuania, wear sanitary white smocks and caps at all times. Though they handle each piece of candy at least four times, nowhere are they asked to wash their hands. So absurd have planning's excesses grown that even some of the planners themselves were converted to the reformers' cause. One regional planner complained angrily that his bosses had amended his 1962 Voronezh sovnarkhoz plan 133 times within nine months.

Great Dangers. To the entrenched planners and old-line ideologues, such prerevolutionary criticisms were a



ECONOMIST LIBERMAN Pragmatism or heresy?

screaming red flag, and soon outraged rebuttals began to fill the columns of the press. "If we give up centralized planning of salaries, work production, production costs, investments," compained the prestigious Aademy of Sciences' Kirill Plornikov, "we give up regulation by the state of the most open the production of the production of

"The aim of socialist production is not to make a profil!" objected one critic. "Lenin put forward the principle of organization against laissez-faire and petit hourgeois negligence," said anarchy, liquidatorsin, dumping. Amen. cred Academican Fedoranko: "We must never forget that unique economics to be a profit of the pro

A Strange Utopia. For support, many of those who resist the Liberman philosophy are allying themselves with Russia's computer specialists, who argue that central planning can be saved by the use of modern machines.

Solving the equation of the Soviet economy would clearly be a computer expert's supreme triumph, since it would involve programming some 50 million unknowns and 5,000,000 constants all in motion. The Kremlin has endowed a Central Economic-Mathematical Institute to explore the feasibility of a network of 50 key computer stations across the U.S.S.R. linked to a "Big Daddy" blinker in Moscow. Presumably the monster would constantly engorge raw data on the economy at the local level, process it in Moscow, and electronically burp prices and other economic orders back to the provinces.

This Orwellian vision draws scalding scorn from the liberal economists. "Do you mathematicians expect to be able to see from the main computing center," asks Ivan Malsyshev, deputy chief of the Central Statistical Administration, "all our vast territory from the
cold rocks of Murrmank to the flaming
sun of Kolkhida in the Caucasus, to see
how people sow and reap, how every
chemical complex functions, how every
machine operates? If something goss
machine operates? If something goss
press a button and straighten things
out? A strange utopia. Society is not
the sum of mathematical zeros and
digis. It is a living creative body,"

No Sides. Though Khrushchev permitted these polemics to take place, he probably never fully understood what the argument was all about. Still, he let the reformers start their experiments in the Bolshevichka and Mayak factories.

Escaping from the plan at first proved an unsettling business for the two firms. Despite Moscow's explicit authorization, many of the suppliers were suspicious—and unwilling to guarantee delivery dates in advance. Stores, however, were delighted at last to be able to order what their customers wanted with the reasonable certainty that they would get it, and get it on time.

Orders in hand, Bolshevichka and Mayak set their own production schedules, decided how many workers would be needed to do the job. Profits were pegged only to what their stores could actually sell, and worker piece-rate bonuses were accordingly awarded for quality. To get a better reading of consumer tastes, Bolshevichka set up its own shoppers' clinic. Within six months. both profits and quality had soared and, of critical interest to the Kremlin, inventories were sharply reduced: the turnover of Bolshevichka and Mayak goods in the retail stores was speeded up by some three weeks.

Bolshevichka today gleams with pride: flowers adorn each work table, the walls are freshly painted and adorned with photographs of its workers shaking hands with Party bigwigs, who arrive in ever increasing numbers to see the miracle that has come to pass. To one and all, beaming Director Petr Noskov reports that Bolshevichka's profit margin has risen to 7%, that the average pay is up from S94 a month to \$110, and that the factory is now making better suits at a cheaper price (S85 v. 596) and are (oh, that Capitalist idiom) "selling like bot cakes."

McNamaraish. Now, at the top of all this, stands Premier Aleksei Kosygin, a trained economist, widely and well-traveled in Western economies. Far more at home with a balance sheet or a Western businessman-than with the shadow-boxing of Leninist theology, Kosygin has long been the whiz kid of the Communist bureaucracy (at 44 he was the youngest member of the Politburo). Now 60, he probably understands the Soviet economy better than any man alive, and with his pragmatic. McNamaraish fetish for efficiency, took the part of the reformers even under Khrushchev. If any Communist leader can turn the experiments into the law of the land, it is Kosygin. The cautious, rational, step-by-step method he has adopted in extending them is in itself an encouraging sign, points out U.S. Economist Marshall Goldman, who has made a careful study of the Soviet economic controversy. "They had to make changes," he adds. "If they had not, the economy would have gone straight down. It was really more a question of saving the economy than simply strengthening it.'

and the property of the proper



ECONOMIST NEMCHINOV
Decrees or contracts?



Atomic rocket reactor successfully test fired by Westinghouse



Atomic rocket power will permit round trips to Mars. Venus and beyond

With atomic power, it is possible for rockets to carry bigger loads farther than with conventional fuels. The first full power test of the reactor for NERVA (Nuclear Engine for Rocket Vehicle Application) promises a

into deep space and to the planets. Westinghouse designed and built the NERVA reactor. NERVA is part of the Rover Program under the management

new United States capability for voyages of the AEC-NASA Space Nuclear Propulsion Office. Westinghouse is the world leader in developing atomic reactors for many applications, including atomic elec-

You can be sure if it's Westinghouse





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'65 Fairlane? Ask any Fairlane owner-he knows! There's a new more powerful standard 200 cu. in. Six. An optional 289 cu. in. V-8 that Cobra-builder Carroll Shelby calls "the finest ever to come out of Detroit". Choice of 3-speed

Cruise-O-Matic transmission, 1-on-the-floor, Overdrive. What else? Fairlane's price!

(The coolest set of numbers a hot car ever had.)

fully: I say that it is my opinion, but there are many objections. I explain them all, and the students draw their own conclusions."

"Stop-Go." Nor are his days of experiment at an end. Last month Liberman was in Lvov, explaining his theories to the Town Economic Council. which has been authorized to make the first area (as opposed to industry) test of the "profit incentive." Lvov is of particular interest because the five industries in the test include a coal mine and a mobile-hoist manufacturing plant -the reformers' first venture outside the confines of light industry. Liberman stoutly denies that Western capitalism has had any influence on his theories, and has referred to Western reporting of his work as "capitalistic" as the work of "the snipes in the swamp." But he plainly follows with careful interest what is written in the West about the great debate, promptly fires off tart letters to editors in excellent English if he has any quarrel with the interpretation.

Whatever the final outcome of the debate, the fact that it has taken place at all in such frankness and freedom is remarkable testimony to how far Russia has come since Stalin. Some Sovietologists think the enemies of the reform are simply biding their time. confident that sooner or later the experiments are bound to cause economic dislocation that will force a retrenchment. For the new system to really work, the Kremlin will have to eventually free prices. And then unemployment may result, which no Soviet regime is likely to tolerate. Goldman thinks that progress will likely be on a "stop-go" basis, a little at a time to permit the economy to adjust to the wrenching changes that the switch from a command economy will inevitably

Liberman admits as much. "It is clear that, at first, shortcomings will turn up in the course of practical application, that people will sayed; and it has people will say and the sand first authors, and that people will say more application of the same distance of the same distance

Ad Men? Technical base for Communism or not, there is no escaping the fact that having in effect posted a suggestion box, the Kremlin has found Pandora's name on it. Last month a Moscow economist proposed that the profit motive even be extended to agriculture. Russia's perennially insoluble problem. Last week in Irad, a trade official based of the problem. The proposed is a superlated with the profit of the problem. Super-based with the profit of the probut when the profit of the proting of the proposed with the proting of the proposed of the proting of the prot nue men. Izvestia recently lamented that while the U.S. has 50 university-level business-management schools, Russia has none. Though the Russians insist none of this has anything to do with capitalism—at least in "essence"—the fact remains that Peking, which once commiss that Peking, which once commiss that the properties of the prope

Liberman is of course right in insisting that he is not ushering in "capitalism"-that dirty word the Communists have never really understood for all their ranting against it. But the current search for incentives to get the Russian economy moving again is nonetheless an eloquent testimony to the failure of one of Communism's cardinal creeds: that the profit motive is wrong and evil, and unnecessary in running a society. People, insists Marxism, can be made to work like soldiers-or saints-solely for the good of the state. The great debate, whatever comes of it. has demonstrated that this is simply not so; that given a chance, man does not want to live by slogan alone.

100 Flowers? Western experts differ widely on how far Russian economic reform can go, and what it means. "I think this is a permanent reform," susy Pennsylvania's Herbert Levine, "except for a major outside political event. I don't expect that there will be an easy retrenchment to a central economy. But Stanford's Roger Freeman insists that it is "only a period—like China's how the sum open up the Soviet Union, but eventually it must die,"

Others suspect some sort of balance will be struck: "Within carefully defined limits," says the Rand Corporation's Sovietologist Abraham Becker, "the consumer will be allowed to determine the major part of his buying habits, But the central planners will still set the limits as they see fit." Still, he admits, "it would not be beyond the realm of possibility that Soviet society would resemble Yugoslavia's within ten years." State Department experts, however, tend to take the view that, since "the new experiments inherently mean curtailment of the control of Party members," sooner or later it will become a political issue-and the experiments will be scrapped, just as NEP, Communism's first essay in capitalism from 1921 to 1927, was dismantled by the political

Erosion Elsewhere, Perhaps the most hopeful analysis for the West of Communism's great debate comes from Haravard's respected Soviet Analysts Abramatism—an erosion of doctrine in economic affairs. It might be argued that erosion of doctrine in economic affairs. It might be argued that provided the erosion of doctrine in economic affairs could lead to erosion of other Communist doctrines. For it enhances the spread of pragmatism into politics, and thus into foreign policy."



Next on the assassination list?

BURUNDI A Lesson of Sorts

Dawn was breaking as a trio of trucks and Jeeps rolled into the grounds of the Red Chinese embassy in Burundi's lakeside capital of Bujumbura, Steel-helmeted Burundi troops stood by, watching rows of Chinese stagger out of the low, grey stucco building carrying luggage and huge bundles of documents. Then Peking's Ambassador Liu Yu-feng and his wife glumly entered a black Mercedes for the trip to the airport, where an Ethiopian Airways DC-6 stood waiting. The airport porters were most emphatically ordered not to touch so much as a suitcase handle as the Chinese loaded their 21 tons of luggage aboard the waiting plane. Thus,

in less than an hour, did Red China



AMBASSADOR LIU (LEFT CENTER) IN BURUNDI
Suitcases on the outbound plane.





ELIZABETH & HAILE SELASSIE

ROYAL PROCESSION ENTERS ADDIS ABABA Flea powder for the lions, watt for the Queen, and not a word about what happened to Theodore.

abandon its most successful forward base for subversion in black Africa.

'The Group." As the plane winged off toward Cairo, Western diplomats in the tiny African mountain kingdom breathed a sigh of relief. So did Burundi's ruler, Mwami Mwambutsa IV, 53, who four days earlier had ordered the Chinese Communists to leave. The Mwami had ample reason to be angry. No sooner had Peking established a mission in Bujumbura, in January 1964, than Chinese money began to flow into the pockets of Burundi ministers and politicians. The Reds quickly allied themselves with discontented Watutsi refugees from neighboring Rwanda, inflaming their irredentist cause with propaganda and even arms. Chinese sympathizers were soon so numerous in the 64-member National Assembly that they became known locally as "The Group." At one of the Mwami's diplomatic receptions, Ambassador Liu brazenly walked up to the monarch and began talking. Stiffly, the Mwami rebuffed Liu by saying: "I speak only to ambassadors who know French. On another occasion, the Chinese

on another occasion, the United Showed up at the local Catholic cathedral and settled into one of the front pews, chortling among themselves during Mass. When the worried Mwami or-dered all embassy staffs cut to eight foreign nationals, Liu disdainfully ignored him, maintaining that most of his 16-man staff was made up of drivers, cooks and household personnel.

The Boot. The climax came when Premier Pierre Ngendandumwe, a moderate appointed by the Mwami to check Chinese influence, was assassinated only nine hours after maming his government (TiMe, Jan. 22). Though the Chinese were not directly tied to the killing, most of the 25 persons later arrested were members of The Group arrested were members of The Group and sympathetic to the Chinese line. Moreover, there was evidence that the Mwami was next on the assassination ist, With that, Mwambutss IV decided that discretion was the better part of diplomacy. He gave Ambassador Liu the boot. Though the Chinese expulsion king may very well return to the sunny shores of Bujumbura, the Mwami clearly had learned a lesson of sort.

ETHIOPIA

A Wing on the Palace

In an age of rockets and revolution, monarchy tarely receives its due. Not so last week in the mountainous realm of His Imperial Majesty Halie Selassie. Emperor of Ethiopia. The Lion of Judah Knows how to roll out a red carpet —and indeed when Quene Elizabeth "It's bellewing Vel-10 jettiner appeared over Addis Ababa last week, as Ethi-polan army truck was still modging its yards and yards of the stuff variety and yards of the stuff variety and yards of the stuff.

one word for all the preparations for Elizabeth's eight-day visit: imperial. Haile Selassie knew that it was the Queen's first call in East Africa since her father, King George VI, died in 1932 while Elizabeth was visiting Kenya's Royal Aberdare Game Preserve. As if to ease the memory of that painful experience, the Emperor had paved the potholed road from the capital to the British enhancy compound on the outskirts ish enhancy compound on the outskirts ish enhancy compound not not contain planting trees and laying acres of soil to tidy up the city's new, U.S-finneed, \$2,500,000 Municipal Center.

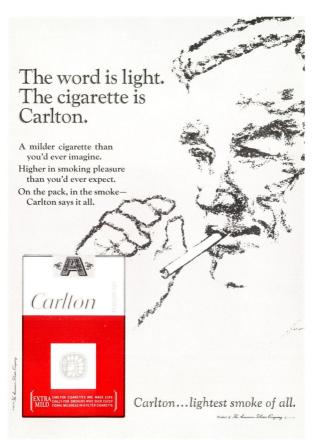
The Emperor added an entire wing to his splendiferous Jubilee Palace so that Elizabeth and her entourage of 31 could be properly housed. Meanwhile, fire engines roared through town hanging royal portraits from every lamppost. The Emperor's lions, which usually roam the palace grounds unattended, were hosed down, dusted with flea powder, and chained tight to avoid

embarrassment.
Precorious Trail, The tour itself went off like African clockwork. Delays were commonplace. Vast crowds surged around Elizabeth and Prince Philip as Emperor's Roll-Royce, which broke down only once. At one point they dransferred to the silken cab of a green and scarlet imperial coach pulled by a team of six Lippizamer horses. They dined on lamb, warr (Ethiopia's excel-time of the principle of the

lent meat and vegetable stew), redj—a honey-based mead—and Taitinger champagne. The imperial touch was also present when Elizabeth journeyed over the dusty plain to Asmara, where she was greeted by dancing spearsmen and was delightfully dive-bombed by an Ethiopian army plane. The bomb load was flower petals.

Elizabeth visited the Wingate School, named for Britain's mystical guerrilla leader Major General Orde Wingate. whose troops had liberated Ethiopia from Italian occupation in 1941 and permitted Haile Selassie to return home from his London exile. The Queen also visited Gondar and hiked a mile up a precarious mountain trail to look out over Tisisat Falls, a breathtaking scene near the source of the Blue Nile. Less than a century ago, a 32,000-man British force under Sir Robert Napier had crossed the same kind of trails (along with some 30,000 beasts of burden, including 45 elephants) to defeat Haile Selassie's famous predecessor, Emperor Theodore. Quite naturally, none of

or Theodore. Quite naturally, none of that imperial adventuring was recalled last week.



THE HEMISPHERE

PANAMA

Canal Hitch

When President Johnson announced last December that the U.S. would dig a new sea-level canal connecting the Atlantic and Pacific, the obvious location seemed to be Panama, probably 125 miles southeast of the old canal. Last week a U.S. delegation led by Assistant Secretary of State Thomas C. Mann returned from preliminary talks with the Panamanians, and the report was discouraging. As one U.S. spokesman put it: "Our Government will nev-



MANN & VALENCIA A resource, but for the world.

er build the new canal where it would mean 50 more years of conflict." Genuine Service. The U.S. is pre-

pared to spend up to \$2 billion on the project. It does not demand absolute sovereignty, will welcome international or inter-American administration of the waterway. For its money, the U.S. will insist that the canal be a genuine public service to the world, operated, as is the present canal, on the basis of guaranteed access without discrimination for all nations at fixed, reasonable rates. Panama would profit from a major share of the tolls and a powerful voice in the administration, to say nothing of greater trade, tourism, and a dozen other benefits. But Panamanians do not quite see it that way.

Panama's nationalists have long been rabidly convinced that the U.S. reaps enormous profits from the old canal. The facts: toll rates have not been raised since 1914; the canal grossed \$68 million last year, barely enough to cover expenses; in 50 years, the U.S.

has not yet amortized the \$380 million original cost. Nevertheless, the nationalists view the present canal as a Panamanian "natural resource," and that attitude guides even such able men as President Marco Robles and Foreign Minister Fernando Eleta. Their position, at least as an opening gambit: they will agree to a new canal only if the U.S. eventually turns it over to Panama, to be run as a profit-earning toll road, charging as much as the traffic will bear.

Moral Responsibility. Moreover, the Panamanians insist that no matter what happens with the new canal, the U.S. has a "moral and legal responsibility" to continue operating the old canal. Said one perplexed U.S. official: "First they make an issue over the U.S. not having 'sovereignty in perpetuity' over the canal. Then, after all the talk of getting rid of us, they say that we are morally obligated to remain in Panama under the 'perpetuity' clause to keep the canal going as a business operation for the Panamanians. Now that is an absurd contradiction."

The U.S. is anxious to get on with the project. The old canal will be swamped by traffic within 35 years, and a new route must be chosen soon. Outside of Panama, there are two possible routes under consideration: one through Costa Rica and Nicaragua; the other through Colombia. In the preliminary talks, the top men in Nicaragua and Costa Rica, as well as Colombia's Guillermo León Valencia, were anxious to negotiate. The U.S. is not presenting Panama with any ultimatums, but it hopes that the country will soon decide where its true interests lie-

COLOMBIA

General Unrest

Cabinet ministers come and go in the government of President Guillermo León Valencia, 55, and Colombians generally pay little attention. Last week one minister who had been lovally with Valencia for 2½ years was out of a job, and the country was agog.

He was Army General Alberto Ruiz Novoa, 48, Colombia's war minister and its most compelling public figure (TIME, Dec. 11). Commander of Colombia's small force in the Korean War, he established a reputation as a reformer in uniform after Valencia brought him into the Cabinet in 1962. At the time, the country was plagued by poverty-fed badlands banditry that had been going on unabated for more than a decade. Ruiz Novoa initiated a program of civic action by the army to help peasants improve their lot. He also reorganized Colombia's army into what is today South America's most effective anti-guerrilla force, managed to reduce the bandits to the status of a mere

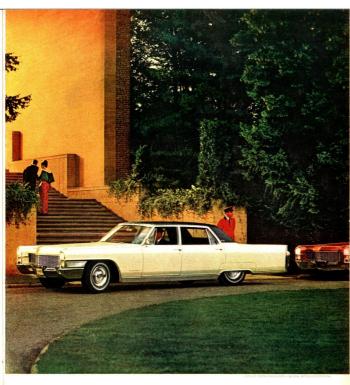
Blunt Talk. All this made him powerfully popular-and increasingly talkative. In his blunt way, he began to criticize the government in unmilitary speeches. Agrarian reform was moving too slowly, he said. There was no national purpose. Pressure groups of the aristocracy were hindering progress. The country hadly needed "an immediate social-economic revolution.

Lately, rumors have been going around Bogotá that Ruiz Novoa was planning a coup-though he vehemently denied it. The opportunity was supposed to be a general strike called by the unions to protest a broad new sales tax. But the strike, attempted two weeks ago, fizzled completely, and Valencia used the occasion to fire his contentious war minister, charging that Ruiz Novoa's policies were splitting the armed forces. Into his place went General Gabriel Rebeiz Pizarro, 49, second man in the military hierarchy and the one who made the charges against his boss to Valencia.

Now to the People? Few Colombians believe that they have heard the last from the ousted general. After he was cashiered, a group of officers pleaded with him to lead a coup against the government. Ruiz Novoa turned them down with a lecture on democracy. Colombia's Social Christian Democrats have offered to make him their candidate in the 1966 presidential elections. and other anti-government parties are talking of a Ruiz Novoa coalition. He has not yet chosen his political affiliation, but that is only a formality he seems certain to fulfill. Wrote the general in a letter to a friend last week: The people have asked me not to abandon the fight."

CHILE

Hammer-&-Nail Corps Chile's imaginative new President Eduardo Frei may not be able to get a single key bill through his lame-duck Congress, but he has certainly stirred the country's youth to unaccustomed activities. To help make good his election promise of "no child without a school," Frei has recruited an unpaid hammer-and-nail corps of 1,500 university students to build schools in outof-the-way places that have rarely seen a government mission of any kind, Local communities provide building materials, plus food and lodging for the student workers. The students expect to complete 100 classrooms during the present two-month vacation period and another 100 during the July break. Next vear Frei hopes to recruit half of Chile's 20,000 university students as vacation volunteers.



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PEOPLE

From West Berlin's bleak Spandau Prison, an all but forgotten voice was heard. It belonged to Rudolf Hess, 70. who in May 1941, when he was Hitler's Deputy Führer, flew from Germany to Scotland on a bizarre mission. He begged the British to make peace, but all he did was force Hitler to denounce him as insane, and land himself in a British jail. Hess was sent to Spandau after being convicted of war crimes at Nürnberg, and over the years rumors of madness cropped up again, fed by his refusal to see visitors. His lawyer, whom he finally summoned last week, said that Hess is sane. He wanted to make his will and be assured that his wife and son have adequate means.

"Tve found joy in anonymity," purred nortime Presidential Press Secretary Pierre Solinger, 39, taking a moment from his \$35,000.a-year joh as vice president of California's National General Corp. to detail all "the nice things about leaving public life." That was back in politics as head of a Democratic found-raising outlit called that he was back in politics as head of a Democratic found-raising outlit called with one of the not-seen bad to deal with the not-seen bad the not-seen bad to deal with the not-seen bad the not-

Comparison shopping is the housewifes sole-searing equivalent of a bureauerat's requesting sealed bids from competing contractors. But there are times when something gets lost in the translation, as Mary Scranton, 46, wife



MRS. SCRANTON & DRAPERIES Bill's bill.

of Pennsylvania's Republican Governor, found to her sorrow when she submitted a \$1,554 bill to the state for some rust-patterned draperies made for her husband's reception room by a Harrisburg decorator. "Absolutely illegal, sniffed the auditor general, a Democrat. refusing to pay on grounds that she hadn't asked for sealed bids. "A bargain is a bargain, and politics is politics," retorted Mary in a note posted in the capitol pressroom. How right you both are, Governor Bill tactfully concluded and, since he may have to ante up himself, vetoed plans by CBS-TV to screen the draperies for its viewers.

Four-year-olds are loathsome on the slopes. Down the steepest, iciest trails they schuss, knees straight, skis two feet apart—and they never seem to fall



PRINCE REZA Shah's schusser.

down. (How can they, with a center of gravity only inches from the snow?) Nonetheless, adult snow bunnies, floundering out of their sitzmarks on the Abe Ali slopes of the Zagros Mountains, 42 miles from Teheran, cast a friendly eye on one four-year-old sking in the brilliant sunshine. After all, he was the son of the Shah of Iran, Crown Prince Rezo.

Okinawa is no tourist paradise, but womanly Norma Reich, 36, who arrived there Oct. 19 from Manhattan to see her husband, a major in the 3rd Marine Division, likes him so much that she wants to stay there. Try telling that to the Marines, who (unlike the Army and the Navy) regard Okinawa as a combat-ready assignment and limit dependents' visits to 60 days. So Norma took her 60, then flew to Japan and bounced back on a 60-day tourist visa that expires Feb. 12. The leathernecks are getting pretty chafed about it, but Norma is determined to stay. She even bearded the Marines' Pacific commander. Lieut. General Victor Krulak, 52 (known fondly to his staff as "The



MRS. REICH & KRULAK Beast's bearder.

Brute" and "The Beast"), when he visited the island, stepping out from hehind a bush and introducing the third Reich, her six-year-old son David, "You are a good man," said beauty to the beast. "I was wondering if you could help me stay here," Er, um, muttered the hapless brute. Give him Montezuma any time.

Ranking high on the Harvard dean's list, despite an arduous major in "his-tory and lit," the boy might have aimed for an academic calling like, say, teaching. Instead, he apparently prefers journalism, spent last summer legging it on the Winston-Salem Journal & Sentinel, and now takes over as president of the daily Harvard Crimson, following in the footsteps of such well-known Harvard men as Franklin Delano Roosevelt ('04) and Cleveland Amory ('36). He might even do moderately well in newspapers, since he is Donald E. Graham. 19, eldest son of Katherine Graham, president of the Washington Post, and the late Philip Graham.

Nanorchestes antarcticus, a species of pink mite discovered recently near the South Pole, needs no fur at all to keep warm. But Manhattan's Mary Sanford, wife of Socialite Stephen ("Laddie") Sanford, winters at Palm Beach, and Florida this year has been chilly enough to turn even the minks pink, "Your jacket seems to have picked up a glow from your ruby necklace," Laddie remarked brightly to his wife at Palm Beach's Poinciana Playhouse, whereupon he learned that his wife's genuinely rosy wrap was the harbinger of a new fad for pink mink. The skins of the specially mutated minks cost quite a mite (\$400 per pelt, and a coat takes 60 pelts), which the average married Homo sapiens may find rather a high level of evolutionary development.

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SPORT



CHUVALO & PATTERSON AFTER THE FIGHT

PRIZEFIGHTING

"I Was Wrong!"

Cassius Clay looks ahead. Not to his next \$1,000,000, of course; that is already assured if Sonny Liston can only learn how to drive a Cadillac in a straight line. But after Liston, what? Champion Clay thought he had just the thing: Canada's George Chuvalo, 27, a slabsided, 208-lb, heavyweight who had won 29 out of 39 fights, 23 by knockouts. Chuvalo seemed to be a pressagent's dream: broken-nosed, granitechinned, he had never been knocked off his feet ("Belt him in the face," said one admirer, "and all he does is spit"), spent his spare time chopping wood and reading Freud. All he needed was a victory last week over ex-Champ Floyd Patterson-and a lot of publicity.

White Hope. Clay handled the publicity himself. He touted Chuvalo as "the white hope," nicknamed him "The Washerwoman" for his rough, freeswinging style. Patterson was "The Rahbit"; Cassius went so far as to visit his training camp and present him with a bunch of carrots. The campaign worked like a charm: every one of Madison Square Garden's 18,400 seats was sold three days before the fight, and sidewalk scalpers were getting \$10 for standing-room tickets. Closed-circuit TV carried the fight to 51 cities across the U.S. and Canada-with Clay doing the between-rounds commentary (at a fee of \$10,000). Odds makers favored Patterson at 7 to 5, but Cassius left no doubt where his money was riding: "Chuvalo by a knockout in five,"

It took him only one round to find a brand-new challenger. Discredied as he was by two quick knockouts at the hands of Somy Liston, Floyd Patterson, 30, is still one of the most interesting fighters ever to climb into a ring, a problem child, a moody, monksh man who at 21 became the youngest heavy weight champion ever, without property of the prope

the heaviest of his career—and the bulge of fat around his middle was obvious. He had also been taking ultrasonic treatments for a sore knuckle on his left hand. But in the first round he bloodied Chuvalo's nose; in the second, he unleashed a series of six straight, combination punches that buckled Chuvalo's knees; in the fourth, he raised a masty mouse under Chuvalo's exe. a masty mouse under Chuvalo's exe. ploding Canadian, progeties, City shouted into his microphone: "I was wrong! I was wrong! Floyd is fighting just the way I fought Liston! He's a

real threat to my title. Bloody Welts, Only the referee had it close at the final bell after twelve rounds. But he voted for Patterson, 6 to 5 (one even), and the judges made it unanimous by a wide margin. Patterson had been rocked by solid punches to the head: the skin around his kidneys was covered with bloody welts. "I kept telling myself. 'You can't be knocked out, you can't be knocked out," he said afterward. He talked longingly about a title fight with Clay and another shot at Liston, and chided sportswriters who predicted that Chuvalo would put him down as soon as he tapped him on his china chin. "I proved that I could take a punch much better than you gentlemen gave me credit for,' he said. "I would say that I am deserving of a chance to fight Cassius Clay for the heavyweight title. And if I didn't feel that I could win it. I wouldn't be

Could Patterson beat Clay? Or Liston? Maybe not. But he had at least won his right to one more big payday.

fighting.



The Comma & the Fullback

A fellow who claims to know about such things estimates that of the 425-000 gifl babies born in France in 1963, at least 10,000 were named Brigitte. (Frenchmen are wishful thinkers too.) But fashions in names change as fast as fashions in freeks, and the favorities now are Marielle and Christine—which ought to send a shudder through every houte continues also in Pairs.

Marielle and Christine Goitschel believe in long johns, stretch pants, and woolly sweaters. Naturally. They spend most of their time in places where the snow is 6 ft, deep and the temperature is 15°. Marielle is 19, Christine is 20, and they are the best female skiers in the world.

Last year they turned the Winter Olympics at Innsbruck, Austria into a French family affair. Christine won the special slalom, beating Marielle by .91 sec. Then Marielle came zipping down the slopes to win the giant slalom, edging Christine and the U.S.'s Jean Saubert, went on to take the overall women's combined championship (special slalom, giant slalom, downhill). This year the sisters have polished their act. In six international meets so far, they have each won the special slalom twice. Marielle also has one giant slalom victory to her credit, as well as four combined titles.

Breaking Bones. The girls have been skiing since 1949, when their parents left the French Riviera to open a small pension in the Alpine village of Vald'Isère. By the time Marielle was 14 and



CHRISTINE GOITSCHE



MARIELLE ON THE SLOPE

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Christine was 15, they were on the French national team. Christine's record was unspectacular until 1964, when she won a big slalom victory in Germany on her way to the Olympics. Almost from the start, Marielle was the star: in 1962, at 16, she astonished everyone by winning the women's combined title in the world championships at Chamonis.

The sisters could hardly be more dissimilar-on or off the slopes. Christine's skiing form is immaculate: body bent in the classic "comma" position. skis and poles perfectly controlled, she is the picture of grace as she zigzags through the slalom gates, rarely even brushing the marker poles. Bah, snorts Marielle, "Skiing beautifully is an unimportant matter"-and she attacks a slalom course like a fullback, flailing furiously with her poles, bowling over the gates, diving headlong across the finish line. Her hell-bent style has its disadvantages: Marielle has broken her left leg three times-while Christine has never broken a bone. But slow down? Never. "Sometimes, after I have skied particularly well, I think that I am not capable of going any faster." Marielle says. "Then, a few days later, I do even better. But that's life-n'est-

Heroine & Haymaker, Sturdy (5 ft 7 in., 141 lbs.), freckled, blithely irreverent. Marielle has been called "La Zazie of the Snow"-after the irrepressible heroine of Zazie dans le Métro, a bestselling novel and movie. Frenchmen are still chuckling over the Austrian cop who got into an argument with her coach, Henri Bonnet, at Innsbruck last year; Marielle uncorked a haymaker square on the point of his chin. And then there was the unnerving experience of Premier Georges Pompidou, who lunched with Marielle after the Olympics. Mlle. Goitschel started things off by making the V for Victory sign, bellowing "Vive le ski! Vive la France!" and singing a chorus of La Marseillaise. Then she announced that she was engaged to be married. "To whom?" the Premier inquired politely Said Marielle, blowing a kiss: "To you Later, she confided to admiring newsmen that "I like Pompidou, but I prefer De Gaulle."

She likes to drive fast cars ("The M.G. is a fine auto, and besides, it has the right initials"), bedevil teammates with practical jokes, and regale strangers with her schoolgirl knowledge of geography. "What state are you from?" she once demanded of an American passerby on the street in France. "New Jersey," he replied. "Ah," intoned Ma-rielle. "The capital of New Jersey is Trenton." She breaks training for an occasional cigarette or a glass of wine, and already is making plans for a round-the-world trip when she "retires" -after the 1968 Olympics. "I want to make way for youth," says Marielle. "Of course, I'll only be 221 years old then myself.



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MEDICINE

INFECTIOUS DISEASES The Still Common Cold

When President Johnson fell ill, it was "an upper respiratory infection." Last week, as more Washington bigwigs fell prey to swarming viruses, Washington gossip dubbed the disease "executive flu" and blamed its spread on too many people being crammed into tight spaces-such as the White House dance floor. To most victims, the trouble remains an unglorified bad cold. By any name, and of whatever severity, it is stiil a mystery.

Sir Christopher Andrewes has spent most of his virologist's life studying the ailment, and in a new book just published in London, The Common Cold (Weidenfeld and Nicolson; 25 s.), An-

out in the rain, got drenched, and then sat around in a cold room. Volunteers had to use paper tissues instead of handkerchiefs, and keep count of each tissue. Some of Sir Christopher's findings: ▶ Determining whether a person even has a cold is no easy matter. Some people naturally have runnier noses than others. (Fever or severe sore throat would indicate another respiratory infection-not a common cold.) As good an index as any proved to be the number of tissues used: five to ten a day for someone with a mild cold. The record was 165.

▶ There is no single common-cold virus. There are scores of such viruses, tend to find "proof" that their own pet precautions really work. Useful vaccines may eventually be developed, but the difficulty is that there are too many cold viruses to put them all in one vaccine. What is needed is something like the influenza vaccine, a combination of the strains known to be prevalent at a given place and time. For the present, even that type cold vaccine is beyond the skill of the virologists.

As for remedies, says Sir Christo-pher, one can only face the fact that they are merely "treatments to make you feel better while you are getting better."

PSYCHIATRY Homosexuals Can Be Cured

One reason why homosexuals are so rarely cured is that they rarely try treatment. Too many of them actually believe that they are happy and satisfied the way they are. Another reason, says Philadelphia's Dr. Samuel B. Hadden, is that too many psychiatrists are still inhibited by the 45-year-old pessimism of Freud, who was convinced that the condition was discouragingly difficult to treat. Even when psychiatrists do try to aid homosexuals, their efforts are likely to be ineffectual because they themselves have so little confidence of success. Both patients and doctors are wrong, Dr. Hadden told the American Group Psychotherapy Association in San Francisco last week. he said are

Male homosexuals, o more treatable and curable than is generally believed. And the people who are the most effective therapists are other homosexuals who have been under treatment for a while. As a psychiatrist actively practicing group therapy for the treatment of neurotics and psychotics of all sorts. Dr. Hadden, 64, marshaled impressive evidence to support

No Gay Clothes, Back in 1937, Dr. Hadden tried introducing homosexuals into a group of heterosexual patients. The homosexuals sensed the hostility of the others and soon dropped out. Ten vears ago, Dr. Hadden had enough patients of better-than-average education to start an all-homosexual group of three. They had already accepted Dr. Hadden as a sympathetic figure, and felt no hostility toward him or from him. Secure in their own in-group, the men soon convinced one another of the medical fact that homosexuality is not a physiological condition present at birth but an emotional maladjustment resulting from reactions to childhood experiences. They talked little about the physical aspects of their abnormal sex life but concentrated on the psychological and social aspects. Some quit jobs that they had taken to be with



VIROLOGIST ANDREWES The older you are, the fewer you get.

drewes sums up what is known about the disease. He concludes that even the name is dubious. "That it is common admits of no dispute. But why cold? Is it because we feel chilly when we have a cold or because chilling brings it on (or is supposed to do so) or because the infection is commoner during the cold time of the year?"

VOLUNTEERS GETTING ANDREWES' VIRUSES

Probing for answers at the Common Cold Research Unit at Harvard Hospital (named for a World War II U.S. project) near Stonehenge, Dr. Andrewes set up an ingenious scheme for testing much of the folklore about colds. and for doing highly technical virology in a search for preventives and cures. Volunteer couples, including several newlyweds, were invited to spend ten free days in the hospital's small guest apartments; they even got cigarette money. But in return, they had to submit to some chilling experiments.

Nearly all the volunteers had a liquid dripped into their nostrils. Sometimes it was a suspension, presumably containing a virus, derived from the mucus of other volunteers who had in fact had colds. Sometimes it was a plain saline solution. Not even the doctors knew which it was until after the test. Some subjects agreed to take hot showers. then stand around in a cold corridor without drying themselves. Others went

and many (but not necessarily all) are in a distinct class called rhinoviruses. Except for chimpanzees, animals do not eatch human colds. Cats get dreadful colds, and some from rhinoviruses-"but cat rhinoviruses, not human ones,"

▶ Chilling has little if anything to do with a person's developing a cold. Presumably resistance to the virus is a factor but how it works is not known ▶ Some colds are not catching at all,

and no one knows how they get started. Others are most catching in the early stages (almost the only item of folklore confirmed by scientific research). They are spread by sneezing and coughing, though a handkerchief promptly and properly used will check the spread. A wet handkerchief pulled from the pocket with an energetic flourish spreads virus particles generously. After it has dried, the handkerchief becomes virtually noninfectious.

No preventive or cure is in sight, despite a great deal of work and even more folklore. As people grow older they naturally tend to have fewer colds -and therefore, says Andrewes, they

Or. Hadden has never had enough female homosexual patients to form a group. "In general," he says, "the females are far less unhappy than the men, and are under less social

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other homosexuals and, having lost their fear and dislike of heterosexual society, got better jobs elsewhere.

Dr. Hadden has now had increasing success with several groups of four to eight patients. An individual stays in an average of four to eight patients, when he graduates, his place is taken by a new-treatment (even though he may be skeptical or actually contemptuous) is inducted into a group that meets once a week for about 1½ hours. He may show up flaunting gay clothes and gay mannersms and is almost certain to instance that happy to remain one.

The more experienced patients in the group immediately challenge both his ideas and his behavior. They tell him that none of them want to be seen leaving the building with anyone dressed the way he is. They tell him that they, too, used to affect the same mannered speech that he does, and they are glad they quit. Most important, it soon becomes clear from discussion of their own problems that they never have been truly happy as homosexuals, and know they cannot be. Their anxiety is infectious, and this anxiety becomes the basis of a desire to change. The newcomers soon adopt "straight" clothing. One of the earliest behavior changes that Dr. Hadden sees is a less mannered way of speaking. And gradually the group knocks down all the rationalizations that homosexual propagandists have devised to justify themselves.

At the same time, patients support cach other with the reassurance of belonging to a sympathetic group. Says Dr. Hadden: "Seldom have I seen stronger group spirit. After severe so-lair rejection, the progress of any member in any area has a tonic effective period of the progress of any member in any area has a tonic effective period of the progress toward a heterosexual adjustment, the group affords remarkable support."

Dates & Marriage. Members of the group interpret each other's dreams, with only such guidance from Dr. Hadden as is absolutely necessary. When their hostility toward parents, and especially their mothers, has been worked through, they start dating girls. "It is reassuring." says Dr. Hadden, "that there is no haste to rush into marriage, nor have we observed any periods of heterosexual promiscuity. Courtships have been on a mature basis."

Of 32 patients who have stayed with the program for at least 20 sessions. Dr. Hadden rates twelve as having achieved an exclusively heterosecual adchanged and the second properties of the traits have improved or disappeared." He scores ten others as marked improved, ten as failures. Among the twelve most successful cases, five men have been happily married for up to married, using their marriages as coverups when they began treatment—one because he was being blackmailed, the because he was being blackmailed. other because he had been arrested. These marriages were saved, and the wife of the man who was arrested is now glad that she dropped the idea of a

The psychiatrist's most important assets in treating homosexuality, says Dr. Hadden, are an understanding attitude toward his patients and confidence that their illness can indeed be treated.

CIRCULATION

The Panty-Girdle Problem

Doctors rarely see what kind of girdles their patients wear, which explains why it took so long to find out what was wrong with two Manhattan women who went to St. Vincent's Hospital complaining that their feet and legs swelled every afternoon.

The first woman, report Dr. Charles A. Ribaudo and Dr. Anthony A. For-



PANTY GIRDLE Point of no return.

mato in the New York State Journal of Medicine, was a secretary, only 20, who seemed to be in the best of health except for that one complaint. And on vacation, when she was active on the beach all day, the swelling never appeared. Eventually a doctor noted a line around each thigh-about where he figured a round garter would have been in the Gay Nineties. His suspicions aroused, the doctor asked about her girdle. It proved to be the "panty type-that is, each thigh was completely encircled with elastic material." The same was true of another woman, aged 52, in whose case diagnosis was more difficult because she actually had some blood-clotting problems.

If wom tightly, the doctors say, panty girldes of this style may act like tourniquets, checking the return flow of blood and lymph from the feet and legs to the trunk. An all-around girdle is not so likely to have this effect, with a diagram of the trunk. An all-around girdle is not so likely to have this effect, with a diagram crutum channels on the inner side of the thighs. Once the "dependent has been diagnosed, the prescription for cure is simple and straightforward: throw away the girdle."



The story of a world enterprise and a record year

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housing project. Our petroleum products fueled jets across the skies—and tractors across the farms.

Our chemicals helped create a stream of new products, from dyes to detergents to plastic dishes. Our coatings rustproofed ocean liners. Our forest products went into schoolbooks—and into fibers for school clothes.

Beginning on this page is a picture report of the busy year of a world enterprise whose commercial progress is contributing to higher standards of living in all of the 60 countries where our products are sold.

Shown above is the first fashion show ever held in the Alhambra palace, Granada, Spain. Dramatizing the growing international interest in man-made fibers, the show introduced new fashions from 15 countries in Celanese Arnel fiber.



Chemicals for world industry Celanese and affiliate companies supply the world's major industries with key ingredients for products that shape modern living. Chemicals from this Edmonton, Alberta, Canada, plant go to many countries for use in lipsticks and lifesaving antibiotics, adhesives and coatings, among many familiar items. During 1964, eighteen Celanese family of companies produced nearly two billion pounds of basic chemicals for industry.



Fibers for home furnishings In Mexico City shoppers buy home furnishing fabrics of Celanese fibers produced in Mexico. There are 12 plants operated by Mexica no companies affiliated with Celanese. In this way, Celanese gives a strong helping hand to this nation's fast-developing conomy. A new Celanese-affiliated petrochemicals plant in Mexico, dedicated in 1994, will produce raw materials for fibers and other products.



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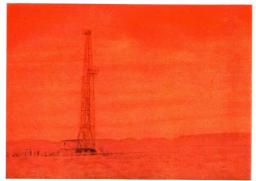


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Remote areas, formerly penetrated only by Indian trails and trappers' lines, were opened up in 1964 for a new logging headquarters by a Canadian affiliate of Celanese. Timber from millions of licensed acres of softwood forests is converted into pulp that goes into fibers, chemicals, plastics, packaging and films. New communities arise in the rail of this industry.



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Celanese research programs, from test tube to pilot plant, point the way to future products. Prominent among 1964 technical achievements, Celanese research developed a low-cost process for manufacturing nylon raw material: new advances in cigarettel filter (technology; new techniques for logarettel filter (technology; new techniques for yars) and new manufacturing processes that wild spand still further the markets for man-made filbers.

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SCIENCE

GENETICS

Final Defeat for Comrade Lysenko

The announcement from Moscow was blunt: Troffin Denisovich Lysenko had been relieved as director of the Institute of Genetics of the Soviet Academy of Sciences. The very name of the man who had been fired came back into the news like a memory of the past. But then Geneticist Lysenko had always been a man of the past. He rose to his position of power in Soviet science in the 18th century belief that plants and animals can transmit to the next generation characteristics they acquire in their own lifetime.

Across the world, Lysenko's fellow scientists scoffed at his theories; heredity, they believe, is controlled by genes in the reproductive cells and remains unchanged throughout an individual's life. But Lysenko had something else beside his dogma going for him. He was an exceedingly skillful Communiststyle politician, and his views held great appeal for Joseph Stalin. They abetted Stalin's will to believe that hereditary traits can be changed in a planned society. For more than a quarter of a century, as those views controlled Soviet biological research and were written into Soviet textbooks, they degraded Soviet science.

To Siberia. With Stalin to back him, Lysenko bezame absolute dictator of Soviet biology, including agreditural research and development. In 1940 he sent his opponent, Professor Mislead, die in Siberia. He purged or silenced other critics in universities and laboratories. While Stalin lived, no one dared to disagree with Lysenko. His primitive secretics in plant and animal breeding exercises in plant and animal breeding cercises in plant and animal breeding for execution of the professor of professor of Soviet agriculture.



GENETICIST LYSENKO He always was a man of the past.

TIME, FEBRUARY 12, 1965

CRUISING



ANDING





XC-142A TAKING OFF
A clearing is as good as a runway.

When Stalin died and was replaced by Khrushchev, Lysenko lost his absolute power. He was fired as president of the Soviet Academy of Agricultural Sciences as an increasing number of critics dared to oppose his views. Still, Lysenko had startling survivability. Even though Khrushchev was a great admirer of hybrid corn, the most conspicuous practical triumph of orthodox genetics, he did not cut Lysenko down entirely. Himself a peasant's son, Khrushchev was apparently attracted by Lysenko's rustic methods, and as his personal power grew, he raised Lysenko step by step, put him back in the Institute of Genetics and permitted him to bring many of his followers back into favor. Russian science continued to suffer from his po-

litical influence. Bad Situation. Khrushchev's fall last October was the beginning of the end for Lysenko. The Soviet press blossomed with articles against him; it published columns of praise for his enemies and critics. Soviet genetic laboratories openly dared to use Western ideas and methods. Lysenko's departure last week was marked by a speech by Mathematician Mstislav V. Keldysh, president of the august Academy of Sciences. Said Keldysh: "The exclusive position held by Academician Lysenko must not continue. His theories must be submitted to free discussion and normal verification. If we create in biology the same normal scientific atmosphere that exists in other fields, we will exclude any possibility of repeating the bad situation we witnessed in the past."

AERONAUTICS

The Plane That Can

The two planes that took off from the Dallas Naval Air Station last week looked like a pair of elephants doing a mid-air pas de deux. Their wings were tilted vertically, while their four turboprop engines blasted so much prop wash straight downward that they kept pieces of trash flying in all directions around the field. Back and forth they rocked, 50 ft. above the ground, when suddenly they stopped and hovered in the 10m.p.h. wind. Ungainly as they looked, the pair of XC-142As were the first large U.S. military transports to demonstrate a helicopter-like capability for vertical lift-offs and landings.

Other fighter-type V/STOLs have already flown, but Ling-Temco-Vought's XC-142As are full-scale troop carriers, and they are remarkably agile. LTV's Director of Flight Operations John Konrad took his plane through a series of 360° turns only 20 ft, off the ground, then flew backward and forward with equal ease. Both pilots then reached for the one cockpit control that would have been out of place in a conventional plane: the lever that controls the two powerful screwjacks that can turn the wings until they point skyward or roll them back into standard flight position (see cuts). Once their wings were flat and their propellers pointing forward, they flew past the 600 press-militaryairline observers at 250 m.p.h.

Though the XC-142A's performance resembles that of a fast-flying helicop-



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ter, the resemblance ends there. It is the largest plane of its type in the world, can carry 32 combat troops or four tors of cargo. The two that were flown last week are the first of five to be delivered to the Air Force this year at a cost of more than \$100 million. "With an airrart like this, said LTV Executive Vice President Paul Thayer, as he talked of the brush-fire wars the plane might be used for, "a clearing in a forest performs like a multimilion-dollar rumay."

ENGINEERING

Getting There the Hot Way

Taking leave of their own problems for a while, five nuclear scientists at the Atomic Energy Commission's Los Alamos Scientific Laboratory were discussing the difficulties of Project Mohole, the National Science Foundation's plan to bore through six miles of the earth's crust northeast of Hawaii. What kind of drill would stand up to the job?

The talk turned to molybdenum, which is not the hardest metal known to man but has the advantage of not even beginning to melt at temperatures up to 4,700°F. Eventually the atom experts decided to put their drilling theories to a test; they constructed a 2-in. cylindrical drill bit of molybdenum, and to their surprise their very first demonstration was a success. With a 5-kw. generator, they heated the face of the bit to 2,190°F, then forced it down against a specimen of hard basalt rock. Like a hot pick thrusting through ice. the bit ate into the rock at the rate of 50 ft. a day-a rate that the experimenters figured could be doubled by heating the bit to a still higher temperature and by putting a little more pressure on the drill from the top.

The Los Alamos men are already speculating beyond Mohole. They feel that their drill can be put to work some day to tap the geothermal energy that abounds deep in the earth, causing hot springs and geysers. As for immediate uses, the inventors are uncertain, but they answer at least one request a day for information about their molybdic-unm bit from miners and wildcatters.

BOTANY

The Tender Trap

Few creations of nature are more exotic than the flowers that trap insects in order to transfer pollen from their male to their female reproductive organs. Though the workings of these trap flowers were known by Charles Darwin, their intricate mechanisms are only now coming to light.

Modern plant research, writes German Biologist Stefan Vogel in Umschau. has supplied a sudden flood of knowledge about the behavior of trap flowers. Their blossoms range from onehalf inch to two feet in length. They lure insects to their traps by the unfloral smell that their osmophores give off during the "Ture phase"; yet even the



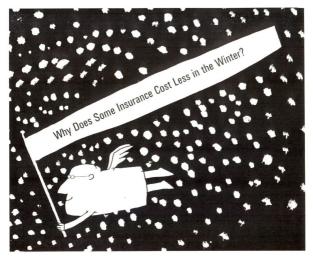
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The numerous species of traps use ingenious methods to cover the insects imprisoned in the blossom with the



TRAP FLOWER & FLIES The jack-in-the-pulpit opens a hatch.

sticky pollen that they carry to the flower's close-at-hand female sex organ as they try to escape. After a night inside the Aaron's-rod flower, mosquitoes find themselves literally snowed under by pollen, while flies caught by the lily-like arms of another trap flower must wade through mounds of pollen to move from one part of the caldron to another. The curved hollow of the purplish-green Dutchman's-pipe is pocked on the inside by windowlike patches that are surrounded with pollen, which rubs off on the bug who mistakes the bright patch for daylight and freedom. Often the caldron provides warmth and humidity: sometimes it also supplies a nectar to keep the prisoner pollinating for as long as 100 hours.

Free, for a While. Once pollination is over, the insect is usually permitted to fly free, if only to be victimized by another flower. One erect and fleshy another flower. One erect and fleshy merely droopin far prosoner fall out of the property of the pr



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Aside from all those cubic inches and horses and 445 lb-ft of torque, just what is this thing that our engineers have unleashed? It's a pretty sophisticated suspension package, for one thing: Heavyduty springs and shocks, plus a stabilizer bar that's about twice as stiff as the normal Skylark's. Axle wind-up is snubbed by heavy-duty upper control arm bushings.

It's also a floor-shift 3-speed, with all forward gears synchronized. Dual exhausts. A reinforced convertible frame to handle all that extra torque. 7.75x14 tires. All standard equipment.

Want to go the 4-speed route?

There's a close-ratio unit available. Axle ratios? They read like this – 2.78, 3.08, 3.23, 3.36, 3.55, and 3.73:1.

Well, there's some of the evidence. Performance enthusiasts, that's what they are.

More power to them.

The Buick Skylark **Gran Sport**

MUSIC

COMPOSERS

Going Like 60

As Composer Michael Tippett turned 60 last month, orchestras all over Britain gave him the best gift of all: they performed his works. The tribute has since become something of a surprise party-for critics and audiences. For while Tippett ranks second only to his friend Benjamin Britten as England's most notable living composer, his music has not been widely played hitherto. chiefly because its polyphonic complexities and juggled rhythmic patterns scare off most performers. Now, thanks to the birthday boom, performances of Tippett's music are finally winning the popular recognition that conservative Britons have long denied him.

Topical Relevance, In a dual salute to his own work and the reopening of an enlarged, acoustically sharpened Royal Festival Hall, Tippett last week conducted the London Philharmonic in a performance of his most celebrated oratorio, the 23-year-old A Child of Our Times. The libretto, based on the savage pogrom with which Hitler avenged the assassination of a German diplomat by a Jewish boy in 1938. poignantly plumbs the agonies of the persecuted. What gives the theme a wider, painfully topical relevance is Tippett's skillful weaving into the score of five Negro spirituals, after the style of a Bach chorale, that were sung last week by the magnificent, 232-voice Philharmonic chorus, Tippett, a lean, Lincolnesque figure who looks half his threescore years on the podium, seemed to inspire rather than instruct the ensemble in his brooding, hauntingly compassionate music.

Son of a Cornish lawyer, Tippett was



TIPPETT AT REHEARSAL

The present was in the performing.

raised in Suffolk, and attended London's Royal College of Music. As a student, he flirted with Marxism but was later thitterly disillusioned, has since occupied "the middle ground of compassion" pacifism: in 1943 he was bounced into prison for three months for refusing to do war work. From his harted of viopetition of the months of the properties of perits Monopoly partner and "sort of father," the late poet T. S. Eliot, the day that World War II broke out.

Shadow & Light, Premièred in bombtorn London in 1944, Child proved a big, immediate success. Curiously, Tippett then retreated into a cocoon of meditative quietude for the next ten which, as he puts it, is to "know my shadow and my light." He emerged in 1955 with The Midsummer Marriage, a kind of 20th century Magic Flute, overloaded with symbolism but containing some of his most lyrically beautiful music. His next major work was the powerful opera King Priam, which marked a dramatic departure from anything he had done before. Spare, angular, dramatically taut, it has served as a jumping-off point for everything he is presently working on, notably a cantata drawn from the Confessions of St. Augustine, and a new and as yet untitled opera, which was commissioned by Covent Garden.

Meanwhile, the birthday bandwagon keeps rolling. In the next six months half a dozen new recordings of Tippett's works will be released—equivalent to his entire previous output on disks. This summer the Leicestershire, Bath and call programs of Tippett's music. In July he will visit the U.S. to serve as composer-in-residence at the Aspen Music Festival in Colorado. At 60, the late-blooming composer is at the peak of the charge of th

OPERA

Salome in Silver

Salome was 16 and slinky-slim. Birgit Nilsson is 46 and boatswain-burly. As for easting the Swede in the title role of Richard Strauss's Salome, the idea seemed roughly comparable to starring Judith Anderson as Lolita. But New York's Metropolitan Opera does, on excasion, have imagination, and for its long-awaited restaging of Salome, the And Why not? That dance of the And Why not? That dance of

And why not? That dance of the veils says why not, seven times. Particularly since the Met's last Salome in 1962 featured lissome Jane Rhodes, whose slow, seductive peel is still burned on many an opera glass. Vocally, though—for those who could also listen—Rhodes's performance was less than scintillating. And those B-flats



NILSSON AT THE MET The body was in the voice.

were uniformly flat. But it is an especially difficult role to measure up to, for Strauss's score calls for a teen-age temptress with an Isolde voice—a titmouse that roars.

Birgit Nilsson may not have the body, but her voice does-and so last week she made her U.S. debut in the role. For Nilsson and the Met, it was a stunning triumph. Wisely underplaying the adolescent siren, she seduced instead with the flashing beauty of her voice. She sang as though her lungs were made of the finest Swedish steel. Her effortless, flawless soprano swooped and soared above Strauss's heavy, quirky orchestration even when she was writhing on the floor to entice the lecherous Herod. Her phrasing was impeccable, her tone as silver-pure as a Nordic winterscape. Even John the Baptist would have lost his head.

German Set Designer Rudolph Heinrich conjured up a murky nether world dominated by a giant, evil-colored moon that slides malevolently across a leaden sky. The aura of decadence set the mood for Salome's dance of the veils. For Nilsson's performance, it was more choreographed hootely-kootehy than basic bump and grind. Colifed in a black mushroom wig, the wayed and a black mushroom wig, the wayed and until she was down to black net tights and corset.

It would never draw in Las Vegas, but for the Met it seemed about right. Indeed, so much was just right with the performance that Nilsson's Salome will go down as the finest the Met has heard since Ljuba Weltisch sang the part 15 years ago. At the end, the first-night audience gave Nilsson a half-hour standing ovation. It was," said Nilsson, "the biggest ovation I have ever minutes of currant calls, who even remembered those seven wells?



She can bake the tastiest mince pie you ever wrapped a tooth around. And crochet an antimacassar that's a real masterpiece.

But, above, Grandma has just accomplished something new. She just bowled a nifty 133.

Grandma's a winner!

She beat everyone— Grandpop, some neighbors and her two grandchildren. Bowling's the one sport

that's fun for everyone—no matter what your age. It's easy to learn. Enjoyable right from the first game. You don't have to score high to really have fun. And what a great way to stay young.

Why not bowl soon? For the best, always bowl where you see the Magic Triangle.

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FDUCATION

COLLEGES

The Picking Order

The second most desirable colleges in the U.S. are Harvard and Radelifle, says the top 8% of 1,500,000 high school entrants in the National Merit Scholarship competition. So who's on first—and so on down to tenth? The bright kids' picking order, according to a three-year survey:

BOYS
M.I.T. Stanford
Harvard Stanford Cornel
Caltech California (Berkeley)
Wellesley
Princeton Duke

Grades, Eyeball-to-Eyeball

The sophomore crossed the creaky college classroom and took a seat in front of a table. The battered black door closed behind him, and he looked into the eyes of the six faculty members you satisfied with yourself? began the chairman of the seeming inquisition. "Yes, I am," was the spunky answer. Obviously some of the other inquisitors were not. One criticized the student for flippancy, another called hus was at the college.

It sounded a bit like the nightmare of a student who had read too much Dostoewkii or Koestler, but ii actual happened last week at \$I. John's College and the properties of the student of the student was the twice-a-year "don rag," which is the closest \$I. John's comes to a report card. It is also the logical extension of the school's Socraria teaching method, which stresses 100 "great books" and to the student of the school's great books are the school of the school's great books and the school of t

Orbridge Words. The "don" in often geomes from the Ostridge term for tutor, and the "rag" is an Anglicism, meaning to scold. Scolding is not its only function. The catalogue calls the don rag "diagnosis and prescription," and students in difficulty are given extra don-rag periods, throughout the term. Dean John S. Kieffer helieves that those having the hardest time should receive the tenderest treatment. The property of the pr

The sessions generally begin with twominute accountings from each of the undergraduate's half a dozen tutors, and go on to five minutes of rebuttal by the student and other colloquy on his problems. Several years ago, during what was perhaps the longest-playing ragtime on record, the chairman, after 90-odd minutes, suggested that perhaps the undergraduate was beyond salvation. "A student reflects his tutors," the boy replied, leaving the room—and the college.

Crying Coeds, Coeds, who make up more than one-third of the school's 318 students, have been known to exit sobbing. But clearly the don-rag institution is approved by St. Johnnies. After each session a summation is written up (and sent to the parents of freshmen), and traditional letter grades reflecting the President Andrew D. Holt ordered an investigation, and inevitably it would leave unsolved the generation-sold campus question of how horseplay escalates into homietide, high spirits degenerate into low tragedy. How, for instance, did the dead freshman, an unobtrusive method of the control o



COED AT ST. JOHN'S DON RAG The bright but complacent can take it.

summation are assigned as a convenience for undergraduates transferring or applying to graduate school. Though students are entitled to see these letter marks, most of them make it a point of pride never to look them up, accepting instead the verbose verdiet of the eyehalt-to-eyeball rag.

From Horseplay to Homicide

As sure as the snows of February, there are snowball fights at the University of Tennessee in Knoxville. Last week, when a five-inch fall set 200 undergraduates to pelting away across campus-cutting West Cumberland Avenue, it seemed at first like any free-forall-but by the time this one was over, three men were dead. One was a passing truck driver, who got his skull fractured by an ice-cored snowball. Another truck driver, also under barrage, got so incensed that he grabbed a pistol from his cab and shot "I don't know where"-it was, it turned out, into the head of an 18-year-old freshman. And the third victim, a 58-year-old packer, died of a heart attack minutes after (and, maintains his widow, because of) running the snowball gauntlet on West Cumberland Avenue.

Inevitably, University of Tennessee

during a mob scene is to call them by name and bring them back to the realization of their individuality."

Yale Administrator Henry Chauncey believes that gathering do not smolder into mobs "if proper police methods are used. If the opposition is jovial, then the students are jovial, But if it's brutal, then they become brutal." The only—and probably unconquerable—difficulty is for the cops to seem the golden mean. The proper probably unconquerable—they have been seen to be seen the golden mean. Even as the police trief to get the dying freshman to a hospital, Knoxville police were under continuous ambush, and the snowballing continued for hours after the ambulance had shrieked off.

The Tennessee riot deepened the occupational angst of the U.S., deanery. Some theorized that times of depressingly gloomy weather and heavy academic load bring on incidents; others, weather and increased leisure a more volatile combination. Most seemed to go along with Fred Turner, dean of the University of Illinois for the past 22 years, who says: "Ven ever been able to detect any goan and tugly ones is usually something unexpected,"

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SCHOOLS

It Pays to Desegregate

When the 1964 Civil Rights Act empowered the Government to stop aid to school administrations refusing to sign a desegregation pledge, many Southerners were talking as truculently as Louisiana Politician Leander Perez. "Our children are not for sale for any filthy, tainted federal bribes," he said. But the defiance will cost his Plaquemine Parish some \$200,000 this year, and there are by now few other Southern areas willing to give up that kind of money. With the pledge deadline coming up on March 3, the rights act is rapidly imposing the desegregation that 75% of the South's school districts have managed to avoid even though the Supreme Court ordered it ten years ago. Items: ▶ The boards of education of six of

these eleven Southern states have already taken the pledge themselves or indicated that their individual school districts may do so. Even in Alabama, State School Superintendent Austin Meadows is advising local boards: "We're dammed if we do sign but twice damned if we don't."

▶ Counterlegislation, which cuts off state aid to desegregating districts, is no longer enforced in Louisiana and unenforced by Mississippi, the only two states that have such laws.

► Compliance is now in general evidence at the university level, with such surprising early signers as Alabama, South Carolina, Georgia, Louisiana State and Ole Miss,

If the federal desegregation drive is heading over the hump, it is largely because Washington has the states over the barrel. Last year the South received more than \$506 million in federal education subsidies, chiefly for lunches, laboratory equipment and research projects, and this year is no time to opt out. With President Johnson counting on vastly increasing the Washington aid and concentrating it on povertyimpacted districts, Alabama's share would double, the Carolinas' triple. Alabama's George Wallace is suddenly silent on the subject of federal intervention, which could bring Alabama \$35 million just as he is seeking an extra \$30 million for schools

Other Southern segregationists are going still farther and conceding that they are not so much bought as beaten. Arkansas' Orval Faubus is admitting that "there is quite a difference" between his old recalcitrant days of 1957 and the present. "Congress now has passed a law, and it is the law of the land." Thus one of his education department officials has warned possible holdout districts: "Those that go it alone are going to find themselves in court." And even in Mississippi, the president of the Greenville city school board has faced up to the fact that "the real choice is whether we are going to obey the law with federal aid or obey the law without federal aid.



If we tried showing its new performance this would be a blur. '65 CORVAIR by Chevrolet

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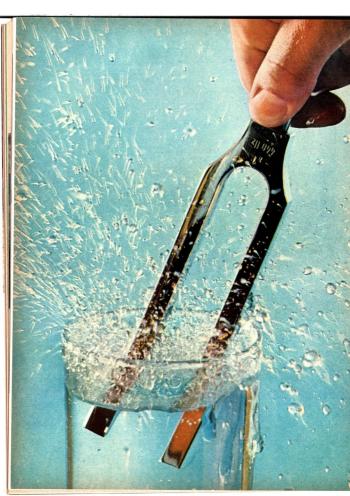
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From a sound and a splash –understanding

The tuning fork is struck, it makes a sound. Put it in water and it makes the water splash out. Why does it make a sound? Why does it splash the water?

Chances are that you were not taught the concept of sound vibration until you were in high school—but the illustration at the left is from a third-grade science textbook. It is part of a new program published by Silver Burdett Company, the educational publishing subsidiary of Time Incorporated.

This excitingly different kind of science program begins in kindergarten, and it has two essential aims: first, to help teachers present the basic concepts of the biological, earth and physical sciences; second, to give them the means of helping children develop the skills to pursue the study of science at any level.

Because it is the educational publishing subsidiary of Time Incorporated, Silver Burdett is able to draw heavily on the vast pictorial resources available from TIME and LIFE. Silver Burdett books make remarkable use of pictures that teach, pictures that illustrate dramatically the amplication of concepts.

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Silver Burdett Company is one of the enterprises through which Time Incorporated endeavors to bring information and understanding to people everywhere.

TIME/LIFE

Don't bother going to Buenos Aires to keep up with the Joneses

(They haven't been there yet)





There are three schools of thought about Buenos Aires.

One says it's like Rome. Vibrant. Monumental.

Another, like Paris, With broad, tree-lined boulevards and

sidewalk cafés. A third feels B.A. stands apart, distinctively itself, offering its own special delights. Such as?

B.A.'s chic-est shopping street is closed to cars! It's Calle Florida, a gay, nine-block promenade with irresistible buys in alligator bags, vicuña ponchos, furs

The most popular restaurants specialize in beef as you've never had beef before. Family-size steaks for one are commonplace, wonderful, and inex-

pensive. There are exotic native dishes, too, like empanada, a sort of meat pie eaten with the fingers.

Then there's the storied gauchoyour cowboy host at a cookout on the pampas just outside B.A. There's cool, dry wine. Pulsing guitars. Wild dancing. Bold horsemanship.

And this travel excitement doesn't have to end in Buenos Aires. For the same round-trip fare, you can stop off in Lima, Santiago, Rio de Janeiro, and many other South American cities.

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RELIGION

JUDAISM

Lady in the Dark

Pretty Rina Eitani, 35, seems as Jewha s Rebecca. She was one of those who escaped from the Warsaw gheto, landed in Palestine as a refuge in 1947. She joined a kibbutz, served in the Israeli army, raised her son and daughter as Jews, and though non-observant, celebrates Judaism's might Teasts in her house. Now she is a town councilor to Nova the control of the council of the council of the Nazarth Party in Upper

But she is not Jewish enough for Streak! Ministry of the Interior. Although Mrs. Eitani's father was a Polish Jew, explains the ministry, her mother was a German Protestant—and according to the Halacha (religious law), as ish, or a convert to the faith. The ministry demands that she turn in her passport pending the investigation of the retizemship. She has the choice of converting formality to Judaism or becoming a naturalized citizen of Israel

Whether or not Mrs. Eitani is Jewish has blossomed into a nationwide debate. What makes the problem so touchy is that it cuts to the root of Israel's schizophrenia as a modern, secular state whose laws are strongly in-



RINA EITANI How Jewish is Jewish enough?

fluenced by a minority of observant of controls of sews as their price for remaining in the coalition with the governing Mapai. In 1960 the Interior Ministry, dominated by Orthodox Jews, ru'ed that the Halacha would determine whether an immigrant could enter Israel under the 1950 Law of Return, which makes any Jew automatically eligible for citizenship.

The ministry's ruling is clearly at variance with the views of Israel's Su-

preme Court. Three years ago, in ruling against Carmelite Father Daniel, a Catholic convert who applied for citizenship under the Law of Return on grounds of his Jewish birth, the court declared that a Jew is basically anyone the man in the street would consider Jewish. Although Rina qualifies under this rule of thumb, the ministry refuses to back down.

Lordi the government rules in her case. Mrs. Efiant remains a lady in the dark about whether she is Israeli. German, Polish or stateless. Her children have been jeered at, and Orthodox Nazarenes have passed out handbills warning against "the Gentile in our midst." On principle, however, she reluses to make a public act of conversion where the conversion of the public and the conversion of the conversion o

CLERGY

Liberal Intolerance

To most U.S. churchmen, Fundamentalist Carl McIntire, 58, is an irritating preacher. In radio broadcasts over 617 stations, he accuses the major U.S. churches of being "infiltrated by Communists," assails Episcopal Bishop James Pike and top Presbyterian Eugene Carson Blake for distorting the Bible, opposes the civil rights movement and ecumenism. Writes Pennsylvania's Episcopal Bishop Robert De-Witt: McIntire's "attacks upon the Protestant community, the Roman Catholic Church, the United Nations, and American foreign policy have established him as a negative and divisive force.

Is that reason for trying to muzzle McIntire? With a classic failure to be tolerant toward people or ideas they oppose, a lot of liberal groups want to mute his voice. More than 40 organizations-including the Greater Philadelphia Council of Churches, the N.A.A.C.P., the Philadelphia chapter of the Jewish Anti-Defamation League. and the Roman Catholic weekly Commonweal-asked the FCC to ban the sale of radio station WXUR in Media. Pa., to McIntire's Faith Theological Seminary in nearby Elkins Park, which trains preachers for his American Council of Christian Churches and other fundamentalist churches.

Ill at Ease. Melntire obtained copies of the letters, which by law became a matter of public record once the FCC received them, and published a selection of them in his weekly Christian Beacon. The FCC thereupon received 900 more letters, 95% of them urging it to grant the broadcasting license to the seminary. The seminary wants to the seminary. The seminary and a contraction of the property of the seminary that is the seminary that it is the seminary

Reformation Hour," and his appeals for funds, which last year brought in \$3,000,000.

Some of the elergymen who asked the FCC to dep Mellntire's seminary a broadcasting license seemingly felt ill are as ease. "I must confess that in the interest of fairness this man's point of view should be heard," wrote the Rev. Manus C. Chan Jr. the Springheid. A state of the Springheid of the Spr



PREACHER McINTIRE
Has he got a right to irritate?

that McIntire is grossly biased and twists facts, but the FCC notes that he offers the individuals he attacks time on his programs to rebut the charges, thus meeting the agency's test of "fairness," The seminary has the legal right to purchase the station, and the FCC is expected to grant it a license within a month.

month. Offensive, But ... Commenting on Offensive, But ... Commenting on the outer square Medicine to this decrease and the outer square studies when the studies organizations which are in the forefront of the battle for tolerance behave so intolerantly themselves." The Protestant "disagrees with 19%" of what Melnire believes and preaches. His methods are disagrees with offensive, his good disreputable and his achievements calamitous, But note of ingitted to work or control a radio station."

How to Become a Bishop

"More devils can be routed by a little daughter than by a carload of humorless piety," writes Methodist Pastor Charles Merrill Smith in How to Become a Bishop Without Being Religious (Doubleday; \$3.50). The devils that Smith wants to exorcise are the phony pietism and the trivial hypocrisy that many a Protestant pastor has to indulge

Help free America of stuffy noses.

AUTHOR SMITH A green Chevy or a blue Comet?

in if he intends to climb the hierarchical ladder of his church.

Success in the ministry, says Smith, comes from meticulous conformity to "the right professional stance." A cler-groun must never even think, for expension must never even think, for expension to the conformal procedure, and the conformal procedure, and the conformal procedure and

The Personal Pronoun, "The most important one piece of equipment the aspiring clergyman will acquire," says Smith, "is a wife. She must not be beautiful, stylish or sexy. The best approach to the problem of clerical mate selection is to imagine that you are planning to employ an assistant pastor." The rising clergyman can win a reput.

tation for wisdom in his sermons by using such phrases as "Christiscentered" and "faith of our fathers." Another is a considered of the co

And He walks with me And He talks with me

And the telts me I am His own, Most important of all is to cultivate the right people. The rule of thumb, Smith suggests, is to assign each individual a numerical value—a member of the old aristocracy ten points, any millionaire eight, a corporation lawyer six, an obscure artist two, a clerk 0, a factory worker minus one a lawguese (see

cept in California minus three—ther allot each a proportionate amount of attention. Add to this a "respectful alert, eager to learn and anxious to serve" demeaner toward ecclesiastica superiors, and eventually someone will tell the powers that be. "Jim Goodfelow is the man you are looking for."

Glory & Dedication, At 46. Icomo clast Smith has climbed up the "professional progress: chari" he offers in his book just a fast as the mytholat Conther the professional progress charity in the 2,200-member who have been a charity of the control of the 2,200-member of the Church in Bloomington. III, Smith is a trastee of Illinois Wesleyan University, has a rich cherry-red ruje in his office, and the control of the control of the conpression of the control of th

The second secon

EPISCOPALIANS

Giving the Rib a Ribbing

God created the world in six days, Eve was made out of Adam's rib. Literal acceptance of such Biblical statements is the hallmark of Inodamentalism, and south Georgia is a stronghold of it. Last week twelve Episcopal bishof it. Last week twelve Episcopal bishof it. Last week twelve Episcopal bishlaunched a "Bishops' Crusade for Crits' in south Georgia, attacking "anthropoid religion," as H. L. Mencken used to gall it.

In what the Rt. Rev. Albert Rhet Stuart, Episcopal Bishop of Georgia, said was only the beginning of a yearlong evangefring drive, each of the bishops preached in one of breehe bows to be a proposed on the state. We want to be a proposed on the state of the state the southern part of the state. We start the southern part of the state was reposition of the New Testament findly, said Archicacon Alfred Mead. Montana's Episcopal Bishop Chandler Sterling, St. a hearty churchman sporting agreed: "Ts' time to sweep nown you stories and make the Gospek intelligible against the background of today."

The problem of fundamentalism is that it cannot withstand critical Biblical scholarship and scientific facts. "No person with any knowledge of history or archaeology could possibly buy this fundamentalist stuff," says Mead. And the moment small-town boys go to college, "they take a course in biology, and their faith is gone, Our great sin is never having offered them a real alternative."

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MENLEY & JAMES LABORATORIES, Philadelphia, F Proprietary Pharmaceuticals made to Ethical Standar

So what else is new?

People seem to get used to modern miracles pretty quickly. A satellite that would have been big news a couple of years ago is routine stuff today.

And in our own line of business, electricity made with nuclear energy has come along so fast that you're probably not surprised to hear that 127 of the investor-owned companies have 25 nuclear electric projects completed or under way—about a

billion-dollar program to benefit you and all America.

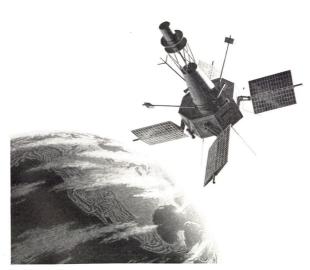
You probably say, "Great. But what else are you doing for us lately?"

Well, to help keep your electric service ever plentiful and low in price, we've got more than 1800 research and development projects under way or recently completed.

And in about the next ten years we'll double our electric supply. This means we'll build substantially as much as all that we've built in the past 82 years.

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Grownups can be negative.

SCULPTURE

The Horsy Set

The sculptural face of a modern city playground rarely gets more monumental than a jungle gym. Its rectilinear ziggurat of steel lattice is a joy toy for kids, and a spatial bore. But then, who considers a playground worthy of a sculptor's talents? At least, New York city's housing authority did, and let Costantino Nivola, 53, see how he could improve on the blight of monkey bars, slides, and swings that make playgrounds across the nation look like a titanic display of naked plumbing.

A sinewy Sardinian immigrant, Nivola loves outdoor public sculpture. He has sand-cast a 100-ton bas-relief for a Hartford, Conn., insurance company, carved out abstract fountains and reliefs in raw concrete for the late Eero Saarinen's brace of new colleges at Yale. The playground, he felt, "was more chal-Wandering recently through lenging. the results of his commission, on a 100ft. by 200-ft. lot between Manhattan's West 90th and 91st Streets, bordered by a new, mediocre low-income housing project and a high-income boys' school. Nivola said, "There is a desolation and barrenness to these buildings. I wanted to relieve that, to introduce a friendly atmosphere in plastic form.

Nivola cut costs to \$30,000 by using cast concrete, sometimes in a giant sandbox. A huge slab relief dominates the playground entrance. Two 8-ft,-tall diamond-shaped fountains gurgle water through faceted gutters, and an 80-ft.long stucco mural wall borders the childrens' plaza. The principal delight is a circus of 18 cast-stone horsies, mixed with marble dust to sparkle in three colors. They are indestructible mounts for the most tantrumy tot. A final touch is a hulking, 7-ft.-high abstract human figure, a sort of guardian nanny to children romping there.

Nivola's playground has been open long enough to gauge its success. Grownups are negative. A neighborhood priest deplores the possibility of a child tumbling off a fountain. A nearby housewife thinks it may all be obscene. A local clergyman says frankly: "This art escapes me." The kids? They all seem to love it. "Swings are for babies," says one seven-year-old lad. "I'm not a baby any more

PAINTING A Cold Plunge

It was the most precious French prize to fall into English hands since Joan of Arc. At 2 o'clock one morning last July, a large crate was off-loaded at London airport. Inside was a 51-in. by 76-in. oil painting by Paul Cézanne. Called Les Grandes Bajoneuses, or The Bathers, it had been purchased by Britain's National Gallery for \$1,400,000, the highest published price ever paid for a French painting. Unlike Joan of Arc, the English were not altogether sure that they wanted it.

While The Bathers underwent routine restoration, British critics debated the extravagance. To buy the work, a real estate developer, Max Rayne, had put up \$700,000, and the tax-supported National Gallery and the Crown had kieked in the rest. British Art Critic Douglas Cooper carped that it was "an inordinate amount of the taxpayers' money." He wrote: "I can only laugh at the gullibility of those who are so blinded by shame and the magic of a name that they cannot recognize a most undesirable failure.

Margarine Purchase, Certainly the newly acquired Bathers is less finished -in academicians' terms-than the others. A much more highly modeled, carefully shaded version was bought by Pennsylvania's Barnes Foundation from Cézanne's dealer, Ambroise Vollard, in 1933. Another, and the largest version. was purchased three years later by the Philadelphia Museum of Art for \$110,-000. By comparison, the British buy (on which Cézanne worked from 1897 to 1906) seems sketchy, leading some critics to call it crude, while other experts see it as perched on the threshold of cubism.

Nonetheless, to the French, the sale was an irreparable loss of national patrimony. Both the Philadelphia Bathers and the National Gallery's new acquisition were sold from the collection of a staunch Gaul, the late Auguste Pellerin, margarine magnate and one of the original collectors of Cézanne. But French fury focused on Culture Minister André Malraux, who has had the power since 1961 to instigate the refusal of export permits for outstanding

works of native art. "Doesn't he like Cézanne?" asked Critic Pierre Cabanne in the weekly Arts, "This painting belonged first and foremost to la France. to all of us

Consolation Prize. Actually, of course, the painting belonged to the Pellerin family, which has already given five Cézannes to the Louvre (which has a total of 26). To sweeten the deal that allowed The Bathers to leave France. the Pellerins gave still another Cézanne. an 1868 portrait of a minor artist. Achille Emperaire, whose name is oddly stencilled on the canvas. Said a Culture Ministry official: "One would say that one was a counterpart to the other. Few Frenchmen were satisfied by what they thought a paltry pre-impressionist consolation prize by a man who laid down ground rules for cubism.

With the new Cézanne now up on the wall, British critics are beginning to concede that the prize was worth capturing. London Observer Critic Nigel Gosling, who had thought the black and white reproduction, first released by the National Gallery, suggested "something intellectual and contrived" about the painting, took it all back when he examined it in color, "Over every inch of the canvas the colors are laid on as lavish and delicate as the feathers on a tropical bird."

Some critics suggested that The Bathers' size was the justification of its high cost. Says National Gallery Director Sir Philip Hendy of the more than 6-ft.-wide Bathers: "Size is of no great value in a mediocre work. In a great artist, it spells adventure: thinking big. feeling big, painting big." Hendy at-tributes his museum's sudden jump of 26,000 in attendance chiefly to the new Cézanne. However proud, he is taking no chances. The controversial Bathers hangs alone in a guarded room, protected by a bulletproof Perspex plas-



CÉZANNE SELF-PORTRAIT 26,000 Englishmen can't be wrong.

THE GREAT CÉZANNE CONTROVERSY

"PORTRAIT OF EMPERAIRE" was given to Louvre by Pellerin family, as a consolation before selling *Bathers* (below) to London's National Gallery.



LAST OF CÉZANNE'S THREE GREAT "BATHERS" TO LEAVE FRANCE, OIL COST BRITISH A RECORD \$1,400,000.



THE MATION OF THE PARTY OF THE



For lift Number Eight at Ruthies Run, Bethlehem supplied the steel pipe for the chairs and the steel rope. Designer and fabricator of the lift: Riblet Tramway Company, Spokane, Washington,

Steel whisks them up Aspen Mountain

The snow-covered slopes surrounding Aspen, Colorado, are a far richer bonanza than the silver lodes that drew miners here a century ago. Skiing is big business. The photograph shows one of the newest of eighteen lifts at Aspen that carries skiers up these spectacular mountains.

The chair frames in this lift are made from strong Bethlehem steel pipe, suspended from more than two miles of sinewy Bethlehem steel rope.

It's the great strength and dependability of steel that makes ski lifts so practical.

Bethlehem makes steel in nearly every form...steel that goes into
contemporary furniture, venetian blinds, automobile bodies,
lawnmowers, and kitchen appliances.



BETHLEHEM STEEL

THE PRESS

NEWSPAPERS

Rigid Restriction in Britain

In the U.S. the possible conflict between a free press's right to report criminal proceedings and a defendant's right to an unprejudiced trial is still the subject of a lively debate. In Britain that conflict has already been resolved in favor of the defendant. Once a suspect has been arrested and charged with a crime, nesspaper accounts are largely conflicted to testimony at this trial. Non conflied to testimony at this trial. Non nounced this intent to make the restrictions more rigid than ever.

Sipping Blood. The prospect can hardly be pleasing to Fleet Street; painful experience has long since taught British papers the wisdom of living within the rules. After the 1949 arrest of John George Haigh, who was accused of killing women and sipping goblets of their blood, the Daily Mirror chose to publish all the available gory details. The paper took care to disassociate its accounts of the VAMPIRE HORROR IN LONDON from the Haigh story, but no one was really deceived. Haigh was convicted and executed, but as a result of his suit against the Mirror, the newspaper was fined \$40,000 and an editor went to jail.

The new proposal to strengthen the rules stems from a 1958 inquiry into the rights of criminal defendants, which the government dusted off without warning or explanation. If the proposal becomes law, Fleet Street will be prohibited from even reporting pretrial arraignments-the first court step in an accused man's progress to the dock. This fresh threat to journalistic freedom drew only a scattered response. The Guardian seconded the government's motion: "It is obvious that jurors who sit to hear a case in which evidence on one side has already been widely reported are not coming to court with a wholly open mind." The Times, on the other hand, demurred. To bar the press from arraignments, it said, would only prevent publication of a "fair and accurate summary of evidence"; it would not control the "distorted and halfunderstood gossip" that leaks from all such proceedings

U.S. Press Bothered. The Times could have found its attitude supported by just about any paper in the U.S., where the press responds energetically to any suggestion of regimentation. Aware that state after state is trying to keep prosecutors, police and defense lawyers from talking to reporters, and bothered by the fact that Oregon's Senator Wayne Morse has introduced a press-restriction bill in Washington, the American Newspaper Publishers Association announced last week the formation of a Committee on Free Press and Fair Trial, Said Gene Robb, A.N.P.A. president and publisher of the Albany, N.Y., Times-Union and Knickerbocker News: "The few instances where those rights appear to be in conflict should be resolved without any loss of our

Censoring Sex

As movie after movie offers ever more explicit sex, their teasing ads continue to nudge the boundaries of good taste. On the Los Angeles Times, those perimeters have been patrolled for the past four years by a two-man screening

A SEKSY
TALE

A FEMMESCAPADE
LOADED WITH
DAHLE AND
DELICHTS

NOTHING TO
HIS MALEOUT
BUST-OUT
LOCK WITH A
WEW
BEIGHT
BUST-OUT
COGOOL

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AND
BUST-OUT
SERVICE

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BUST-OUT
B

TIMES MOVIE AD JAN. 24 The girls in 50,000 B.C. did (

board that has let few slips show. Now the Times is determined to mount a tougher guard than ever.

Henceforth, decreed Assistant Display Advertising Manager Marvin Reimer, 52, the Times will reject all copy or pictures dealing with "burlesque, bust measurements, couples in bed, excessive cleavage, horizontal embrace, nude figures or silhouettes, mymphomania, promotional use of the word 'sin', vulgar antermical displays the early approximated "violations of normal meral standards."

The advisory, sent to stage and screen accounts, also included a lexicon of forbidden words and phrases "cuties, less-a-scope, girle, homosexual. immorality, lesbian, lust, naked, nothing in morality, lesbian, lust, naked, nothing igris, professional signis, prositiutes, rape, scanty panies, girls, prositiutes, rape, scanty panies, seduce, skin-a-scope, sex, sex rifuals, seduce, skin-a-scope, sex, sex rifuals, sexpon, sex-asional strippers, hird sex."

The Times has been as good as Reimer's word. In one movie ad, the picture of a couple in passionate horizontal embrace was rotated 90° and ran vertically in the Times—in compliance with the paper's upright code. Another ad filled with misspelled suggestion ran in the Times one day—and was censored the next. Copy plugging a movie title, The Cave Girls read "See What the Girls Did 50,000 B.C. (Before Clothes) (Costumes by Mother Nature)"—but only in Hearst's Los Angeles Herald-Examiner. In the Times the ad came out: "See What the Girls Did 50,000 B.C. () ("Even film titles are now subject to serub-

B.C. () ()." Even film titles are now subject to scrubbing. Playmates for the Candidate. read the title of Mamie Van Doren's newest film, as edited by the Times. Originally the picture was called Party Girls for the Candidate.

Reader complaints about movie ads were a principal reason for the Times's



TIMES MOVIE AD JAN. 25

purer code. "We are convinced that moral and social values have not decayed as frequently portrayed," Reimer told advertisers, "and we trust that to gether we can find a better standard of

values in the area of 'good taste.'" Competition in Milwaukee

Toni and Ray McBride live in suburban Wauwatosa, Wis., outside Milwaukee, and have been happily married for 19 years. Professionally they get along like enemies-which they are. "When I call the office," says Toni, who covers women in politics for the Milwaukee Sentinel, "I go over to a neighbor's house or do it while Ray is walking the dog." Her husband, an assistant city editor on Milwaukee's other paper, the Journal, is even more secretive. The McBrides recently lost a relative of some prominence-he was mayor of Green Bay-but Toni did not know it until she read the Journal. Ray kept the news from her until his paper had the obituary in print.

Different Hangouts. A competitive spirit strong enough to affect husband and wife is not only rare, it is practically unheard of where newspaper competition among publishers does not exist at all. Since 1962 the Sentinel has





Your Ætna Casualty agent will put himself in your shoes! Just call him on the phone. He'll take complete charge, making sure the claim sest estelled quickly and fairly...the way you'd settle it yourself. And topnotch claim handling is just one of the many services included with every Ætna Casualty policy... just part of the package we call



Find us fast in the Yellow Pages.

ÆTNA CASUALTY





RAY & TONI McBRIDE She calls the office; Ray walks the dog.

belonged to the Journal, which bought it for \$3,000,000 from the Heart nesspaper chain. Until then, the morning Sentinel had seemed content to play listless second fiddle to the longdominant evening paper, which has 384,000 daily circulation to the Sentinel's 170,000. Since the merger, the Sentinel has acted like a feisty kid trying to beat out big brother.

In the Journal building's fourth-floor cafeteria, Sentinel and Journal staffers sit, by choice, at separate tables; after hours they tipple at different hangouts. One week, when Sentinel Reporter Bob Dishon was offered an advance copy of the city's new \$111 million communityrenewal program on the condition that he hold the story until 11 Saturday morning, Dishon refused; the release time was too late for the Saturday morning Sentinel, but it would nicely accommodate the evening Journal. Scrambling furiously, Dishon pieced the story together from other sources and published it in the Saturday paper, hours ahead of the Journal.

More Fun. The new rivalry is very much the doing of Journal Publisher and President Victor Irwin ("Dutch") Maier, 65, who felt that competition would benefit both papers. After the merger, the Journal hands who crossed over-among them Assistant Managing Editor Harvey W. Schwandner, now the Sentinel's executive editor-were told that the last thing Dutch Maier wanted was a morning edition of the Journal. "No other two-paper operation that I know about," says Lindsay Hoben, Journal editor and vice president, "grants the autonomy that our papers have." The facts bear him out. Last year, for example, the Sentinel endorsed Goldwater, the Journal Johnson. To its grant of complete editorial independence, the Sentinel has responded by becoming what it seldom was under Hearst: a look-alive newspaper. After publication of a 1963 series on unequal representation in Wisconsin county governments, the Sentinel was dissatisfied with the volume of public indignation. A suit subsequently brought by two Sentinel editors won a Wisconsin Supreme Court decision ordering reap-portionment of the boards of supervisors in 70 of the state's 72 counties.

Last month the Sentinel scored an other legal victory, this time against Milwaukee Police Chief Harold A. Breier. After getting wind of alleged police shenanigans-ticket fixing by cops and an after-hours party in a bowling alley that was heavily attended by blue uniforms-Sentinel newsmen sought out Chief Breier. His response was to refuse access to the departmental orders from which the reporters could have gathered the names of the offenders. That was last spring. The paper took the matter to court, where Breier's departmental records were ordered restored to public scrutiny

Today, far from feeling inferior to the Journal, the Sentinel feels only challenged, "It's more fun being second, I think," says Sentinel Women's Editor Coleen Dishon, who, like her husband, voluntarily shifted over from the Journal, "Like Avis, we try harder."

Running out of Boypower

In Japan, the custom of supplying the newspaper reader with two editions a day, seven days a week—once before asa-gohan (breakfast) and again before yig-sohan—goes back nearly a century. Last week, whatever paper they read, Japan's subscribers were managing to get along without every other Sunday-evening edition.

The publishers' mutual decision to ploy off two Sunday-evening issues a month was prompted by sheer necessity. The papers were simply running style the property of the proper

Despite the drop in deliveries, the papers held the monthly subscription rate at \$1.25; and to their relief; they give so by exceeding the papers held the first papers held the papers held the papers held the papers held the papers have been papers and the papers higher than the papers have been papers and the papers and the papers have been papers and the papers and th



Open for business.

When you need something for your business. Or you want people to buy something from your business.

Let your fingers (and your customer's) do the walking through the Yellow Pages.

Action-People do.

THE LAW

CONSTITUTIONAL LAW

Round 1 to Proposition 14

Negroes were stunned last fall when Californians voted 2 to 1 for "Proposition 14"-a constitutional amendment voiding state laws against housing discrimination. The amendment affirms the right of any property owner "to decline to sell, lease or rent such property to such person or persons as he, in his absolute discretion, chooses." Arguing that the amendment amounts to approval of racial discrimination, N.A.A.C.P lawyers are trying to get it declared unconstitutional. Last week they got their first court decision-and lost. The suit was filed in Sacramento

against Crawford Miller, an insurance investigator and landlord who seeks to evict Clifton Hill and his family from amendment. Gallagher said it simply resumes California's former "neutral-ity in these matters" and restores to private property owners "an absolute freedom of choice in the disposition of their private property.

Not surprisingly, the N.A.A.C.P. is appealing to the state's highest court. It is also working on other test cases, and is determined if necessary to give the Supreme Court a crack at California's constitutional conundrum.

THE SUPREME COURT Espousing Easier Escheat

Each year billions of dollars' worth of property is abandoned all over the U.S. When that property is something as tangible as buildings or land, there is no question about who takes it over. owed to 1.730 small creditors for as long as 40 years. The decision will ultimately affect the country's \$15 billion of abandoned intangibles, which are growing at the rate of \$1 billion a year. Texas claimed the Sun Oil money because the debts are either on the books

of chaos. At issue was \$26,461.65,

mainly in unclaimed checks (including one for 4e), that Sun Oil Co. has

of Sun's two Texas offices, or are owed to persons whose last known addresses were in Texas. New Jersey claimed it because Sun is incorporated in that state. Pennsylvania claimed it because Sun's main offices are in that state. Florida said it should get whatever was owed to debtors whose last known addresses were in Florida. As for Sun, all it wanted was freedom from double liability, assurance that it would not have to pay the same debt to more than one state.

Fair Formula, Speaking for the court. Justice Hugo Black rejected Texas' claim as the state having the most "contacts" with the debt. To follow that rule would saddle the court with endless case-by-case litigation, said Black. New Jersey's claim as the debtor's domicile would "too greatly exalt a minor factor," while Pennsylvania's main-office argument might force the court to tot up the space or staff in one branch office after another.

Black adopted Florida's suggestion that "since a debt is property of the creditor, not of the debtor, fairness among the states requires that the right and power to escheat the debt should be accorded to the state of the creditor's last known address." All this takes is a look at the company books. Though "not entirely one of logic," said Black, Florida's escheat rule is easiest to apply and will save countless court fights in the future.







When is discrimination constitutional?

their \$86-a-month apartment solely because he wants "to rent said premises to members of the Caucasian race." Defendant Miller says the new amendment gives him that right. Plaintiff Hill emphatically disagrees, citing the equalprotection clause of the U.S. Constitution's 14th Amendment.

In his lengthy opinion, Superior Court Judge William Gallagher first seemed to duck the issue by ruling that the suit should have been filed in municipal court. But then he said that the plaintiff was wrong anyhow because the 14th Amendment forbids only state-enforced discrimination in public accommodations. While the state itself may not discriminate against Negroes, he said, the 14th Amendment entitles a U.S. citizen "to discriminate for any reason whatever in his private conduct subject to properly enacted statutory limitations. If a court refused to support Landlord

Miller, said Judge Gallagher, it would violate Miller's private property rights under the due-process clause of the 14th Amendment. As for the new state

The state in which it is located gets it through "escheat," a feudal doctrine by which the land of a man who died without heirs reverted to the original grantor, or lord of the manor, But escheat (from the Latin ex cadere, to fall out) raises prickly problems with such abandoned intangible property as unclaimed checks because the debts involved have no one physical location. Which state is entitled to escheat a debt owed by a company incorporated in New Jersey, with main offices in Pennsylvania, to a person who once lived in Texas but whose last known address was in Florida?

4¢ Problem, Last week, in a Texas suit involving three other states,9 the Supreme Court issued a milestone escheat rule that finally made sense out

9 The Constitution's Article III gives the court "original" (initial) jurisdiction over all cases between states. Only last week, the court permitted Nebraska to sue lowa over 15,000 acres that Nebraska claimed Iowa stole along their mutual boundary, the Missouri River

CRIMINAL JUSTICE

After Escobedo

In one landmark decision after another, the Supreme Court has been extending the constitutional rights of state criminal defendants. Such decisions frequently confront lower courts with two puzzling questions: Do they apply to all crimes? Do they apply retroactively to already convicted criminals?

Latest case in point is Escobedo v. Illinois. In 1960, Chicago police questioned a 20-year-old Mexican laborer named Danny Escobedo until he admitted complicity in his brother-in-law's slaving. The police never advised Danny of his right to remain silent; he was not allowed to consult his lawyer. Because the lawyer had previously told him not to talk, however, Danny's confession was ruled voluntary. He was sentenced to 20 years for first-degree murder. The state's highest court also saw the confession as voluntary, and refused to toss it out merely because Danny was denied counsel when he made it.

In reversing Danny's conviction last

June, the Supreme Court sharply extended the right to counsel by ruling that it begins when police start grilling a prime suspect. Suspects are now entitled to the physical presence of a lawyer as soon as "the process shifts from investigatory to accusatory-when its focus is on the accused and its purpose is to elicit a confession." And predictably, state courts have already found themselves grappling with Escobedo's scope and retroactivity. Items:

▶ In Providence, Escobedo has just reached down as far as traffic offenses in the case of José Gonsalves, 33, a Portuguese alien, whose car was involved in a collision at a Providence intersection. A policeman asked Gonsalves if he had stopped before proceeding with caution past a flashing red traffic light. When Gonsalves said no. the cop issued an on-the-spot summons. Because the cop failed to warn Gonsalves that he did not have to answer



DANNY ESCOREDO How far can a landmark go?

and could consult a lawyer, Police Court Judge Peter K, Rosedale sprung him. Escobedo, said the judge, reaches "even overtime parking. I feel such misdemeanors are, in a technical sense, crimes. The same constitutional rights apply to the most minor misdemeanor as to the most serious felony

▶ The California Supreme Court has just refused to apply Escobedo retroactively in a murder case. The court saw *Escohedo* as aimed at "drying up sources of coercion in the future," but not applying to prisoners convicted before the decision. "To require a general release of prisoners of undoubted guilt would be to cripple the orderly administration of the criminal laws." The New Jersey Supreme Court has made a similar decision. Whether the U.S. Supreme Court agrees remains to be seen.

9 He was released in August for lack of any evidence corroborating his now inadmissible the police for violation of his civil rights dur-

Secret thoughts of a high-level expert

"...it's cocktail hour. And to think the nearest bottle of White Horse Scotch* is two miles away-straight down."

> *People all over the world are drinking it up. Only one bottle in five ever





Minneapolis
is proud to have
one of the finest,
most elegant

restaurants in America

THE FAMOUS 103 YEAR OLD



HOME OF THE ORIGINAL SCHIEK'S
SINGING SEXTET

A visit to Minneapolis without dining at Schiek's is like visiting Paris without seeing the Eiffel Tower

SEA FOOD ROOM

SCHIEKS CAFE

Benj. Berger, President George Ramsey, Manager



MODERN LIVING

FASHION

The Inter-Aeon Game

In its second week of spring and summer showings. Parisian haute conture managed to asshay back to the hip-flask era. blast off into far-outer space, and keep fashion pundits' necks swiveling as if they were covering an inter-aeon Davis Cup match.

The hip flask was passed by Captain Edward Molyneus, making his return to fashion at 71, after 15 years devoted to painting. His collection evoked memories of the days when Greta Garbo. Marlene Dietrich, Gertrude Lawrence and the Duchess of Kent—all faithful Molyneux clients—were Everyman's symbols of feminine elegants.

Syndox or tenum expensions. It also a property of the property of the Parisan equivalent of Manhattan's Manhacher, a classicist devoted to the Parisan equivalent of Manhattan's Manhacher, a classicist devoted to the soft look and tallored line. Let others fasse herms to the heavens, for Molyston and the property of t

Designer André Courrèges, by contrast, showed a collection that was more like a countdown, with models' hair cropped to the cranium, their faces often masked behind huge white plastic orgeles, and a display of far-out fashions that swung down the runways to the way-in beat of progressive jazz. As beftis the designer who is known as the idea man of the Paris collections, Courrèges came through with eye-poppers aplenty—flesh-colored leotards beneath embroidered net slacks, ten-gallon hats, skirts cut three inches above the knee gimmicky. but none of them too gimnicky to detract from an integral puri-

ty of line and shape.

Other designers' offerings ran true to form: Gree' intricate chiftons, Castillo's long slim crepse. Capacer's stiff white characteristic characteris

THE CITY

Tomb with a View

Rozzano in northern Italy boasts only 9,000 souls, but work started last week on twin, 20-story skyscrapers that will eventually add 14,000 dead citizens to the town's population.

The cemefowers were designed by pretty, blonde Milanese Architect Nanda Vigo. 28, who was commissioned by Rozzanó's cily fathers to design a conventional cemetery. Attracted by her plan for saving scarce land and even scarcer money, the city sounded out the valican, received an immediate while valican, received an immediate while mally wary of innovation, also showed surprising enthusiasm for the idea.

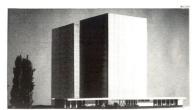
"Dying is expensive in Italy," explains Architect Vigo, "In Milan a burial plot costs over \$3,000 and is guaranteed only for ten years. In the towers we can give a family a vault for about



GERTRUDE LAWRENCE (1931)



WRENCE (1931) MOLYNEUX FASHION (1965) Arc de Triomphe, never Marble Arch.



ROZZANO CEMETOWERS (ARCHITECT'S MODEL)
Penthouse available, and better than being buried.

\$150, and it will remain theirs as long as the building remains."

as the building remains.

In front of the windowless concrete
In front of the windowless concrete
to begin with, she has designed a onestory, 250-ft.-long building to serve as
reception room, chapel, viewing room
and custodian quarters. In the eemstowers, each floor will be divided into
four sections containing three iters of
vaults which will be so well insulated
better than if it were buried.

The towers are designed so they can. The towers are designed so they can. The towers are designed to the status-minded who are willing to stake \$150 that they will live that long, vault reservations in the yet-to-be-built tower penthouses are already available at no extra cost. Says Architect Vigo: "All my friends are already asking for reservations in the towers. And the nice thing they have been supported by the status of the stat

HIGHWAY

Help!

Tooling along the freeway at rush hour, with ears whooshing around him like jet-propelled lemmings, the turner bound commuter is flowed to the properties of the express of the properties of the properties of the studies above turns a mountain road to meringue, or the fuel gauge comes up E in the midst of the desert, 25 miles after that road sign. NNXY SEWICK STATION 50 MILES.

Compared to the driver's plight in such situations, Ulysses' woyage home was a pleasure cruise. "The life expectancy of a stranded driver walking en an expressway," said an official of Detroit's Automobile Mandacturers' Association last week, "is perhaps 30 seconds." His expectancy is diminishing constantly as superhighways lace crossroad garange towns, climinating crossroad garange towns, climinating

To cope with the problem, the A.M.A. has urged the Federal Communications Commission to allot two citizens' band radio channels for the sole use of drivers in distress, whose

calls for assistance would be monitored by highway patrol or sheriff's offices.

Two-way transceiver radios, similar to those used by radio-dispatched taxis, have a range of about 20 miles in the country, cost about 975. Thus equipped, the motor association pointed out, the contract of the motor association pointed out, the contract of the pointed out, the contract of the pointed out, the contract of the pointed out, and start talking." He would not even have to cry HELP for that is what the program would be called, as what the program would be called, seen Locating Plan.

CUSTOMS

I Dreamt I Was in Jo'burg

When an Afrikaner looks at a girl and sighs, "Ah, a 38th he is less apt to be ogling statistics than calculating calibers. More than 27,000 white women in South Africa these days belong to pisted clubs, and many thousands more go armed. The latest boon for pistolpacking mommas is a lightweight leather holder that drips on any brastation of the control of the control of the draw in case of trouble.

draw in case of trouble.
The designers, Johan Tralyfor, Foundary 1, 1987.
The designers, Johan Tralyfor, Foundary 1, 1987.
The signer of the designer of the d

Not all women agree. "Any girl with a good figure will have a man around to protect her," sniffs a Johannesburg model. Other women protest that a bra holster makes them appear top-heavy on the portside. To which Britain's staid Tailor & Cutter added archly: "A couple of hand grendes would seem unworried. They have nothing to fear but the topless dress."

Can you answer these questions about Blue Shield?



Do most employers and employees rate all forms of medical-surgical coverage as "pretty much alike"?

False: Look at the facts: Over 55 million Americans (1 out of 4) belong to Blue Shield. 300 of the nation's 500 largest corporations carry Blue Shield for their employees.



Are employers required to process claims for their employees?

Yes No

The answer is no. Blue Shield pays participating physicians direct—thus eliminating paperwork for employers and employees.

How big is Blue Shield in medical protection?

Though 1800 organizations offer health-care protection, Blue Shield Plans provide over 34% of all medical-surgical prepayment protection. Use the coupon to find out why.

BLUE SHIELD for doctor bills	
TIONAL ASSOCIATION OF BLUE SHIELD PLAN: N. Michigan Ave., Chicago, III. 60611	T-212
ase send me free copies of your book hat most people don't know about medical insurance employees.	
meTéle	
ripany	
dress	

Which is the Guest of ALBERT PIC





The smiling one,* of course. He's smiling because he's treated as a real person at Albert Pick Hotels and Motels, and he likes getting good food, good service, good value.



You'll smile too, once you get the Albert Pick habit. Our family of hotels and motels stretches from New York City to Colorado Springs, Montreal to Miami Beach. Try us.

PICK HOTELS: Birmingham / Chicago / Cincinnati / Cleveland / Columbus. O. / Detroit / Flint, Mich. / Minneapolis / New York (Belmont Plaza) / Pittsburgh / St. Louis / South Bend / Toledo / Topeka / Washington, D.C. / Youngstown / Canada: Montreal (Windsor) / Toronto (Lord Simcoe). ALBERT PICK MOTELS: Chattanooga / Chicago (Weller's Motor Lodge) / ALBERT PICK MOTELS: Chattanoggs / Chicago (Weiler's Motor Lodge) /
Colorado Springs / Columbus, O. (Nationwide Inn) / E. Lansing, Mich. /
Harrisburg, Pa. (Nationwide Inn) / Houston (Roman Inn) / Huntsville,
Ala. / Louisville / Miami Beach / Minneapolis (Biltmore Motor Hotel) / Mobile, Ala. / Montgomery / Nashville / Natchez, Miss. / Rockford, III. / St. Louis / Tallahassee (Driftwood Motel) / Terre Haute, Ind. RESERVATION OFFICES: Atlanta / Boston / Chicago / Los Angeles / Milee/New York/Philadelphia/San Francisco/Seattle/Washington, D.C. Pick Hotels Corporation . 20 North Wacker Drive . Chicago, Illinois 60606 . Albert Pick, Jr., President

Latest to join the Albert Pick family are Houston, Texas The Roman Inc Minneapolis (Edina), Minn.

Springfield, Mo. Lamplighter Motor Hotel Tallahassee, Fla.

Montreal, Que Windsor Hote

Shrinks Hemorrhoids **New Way Without Surgery** Stops Itch - Relieves Pain

For the first time science has found a

ability to shrink hemorrhoids and to relieve pain—without surgers.

method surgers, and the surgers are surgers, and the surgers and the surgers and surgers and the surgers and surgers are surgers and surgers and surgers are surgers and surgers and surgers and surgers are surgers are surgers and surgers a

research institute.

This substance is now available in sup-

CANADA-

Toronto, Ont. Lord Simcoe Hotel

AMERICA'S GREATEST MUSICAL HIT!

IF YOU CAN'T GET TO NEW YORK TO SEE "HELLO DOLLY!" HEAR IT ON THE RCA VICTOR ORIGINAL CAST SHOW ALBUM

FILTER TIP LITTLE CIGARS 35¢ PACK OF 20

THE THEATER

Stanislavsky's Ghosts

Dead Souls, by Nikolai Gogol. When the Stanislavsky-directed Moscow Art Theater last appeared in New York in 1924, it was the apostle of a new dramatic naturalism bent on depicting man with all his mental warts, body aches and soul pains. For U.S. actors it was a kind of Magna Carta, freeing them from stilted and artificial stage conventions. In more recent years, the Stanislavsky Method has suffered the old age of any revolution, which is to become a religion. The esthetic irony of the Moscow troupe's reappearance on the Broadway scene is that 41 years have effected a



BELOKUROV IN "DEAD SOULS" Embalmed revolution.

reversal of roles. It is the Russian actor who now appears to be all surface, a musty relic of the past, embalmed in the stylized rituals of ballet and the overstatements of vaudeville. By contrast, the American actor performs his abiding task, which is the intense psychological probing of every nuance of inner

Gogol was one of those writers who take up their country's venality as their cross. The closest U.S. equivalent of Dead Souls is Herman Melville's The Confidence Man. Gogol's confidence man is Chichikov (Vladimir Belokurov), an on-the-make bureaucrat who haggles with miserly and drunken aristocrats for their dead serfs (listed on the government tax rolls as alive) so that a mortgage loan, and make a fashionable marriage. Just as murder is war in miniature, Gogol's Chichikov is a comic common cold symbolizing all the perennial tragic sicknesses of Russia-but not in this hammy production. It looks as though the Soviet Establishment decided that when a masterpiece bites, one has to pull its satiric teeth.



Confidence Course

It's first night in the emergency room for this senior medical student. He's there to help the doctor in charge. And neither of them knows a minute ahead what emergency may come through the door. Third degree burns. A heart attack. Crash injuries. A baby about to be born. Often several urgent cases arrive at once.

It's the medical version of the military "confidence course." For here a doctor-to-be, under an experienced physician's supervision, learns to think and act fast under fire. And that is a vital part of his ten or more years of costly, rigorous, realistic training to serve you. Realistic experience is an important aim, too, in A. H. Robins pharmaceutical research. A new drug may be theoretically effective. Yet it often takes years of experiment, development and clinical testing before it is ready to perform with proven dependability for your doctors of today and your doctors of tomorrow. A. B. ROBINS CO., INC., RELIGNOSO, NIGISTA.





Last summer's rumor was true! The object sighted over California was a first-of-its-kind climate control package. The chopper eased it gently onto the roof of a new school. A very special kind of school. With mucable walls. This single heating, cooling, ventilating system can provide a

different climate in each of 8 separate zones, simultaneously. And cool them free much of the time. Unheard off Until Lemnox did it. Now schools everywhere can have it. Wonderful Lemox comfort. Nature's Freshness. Lot Lennox for innovation in climate control. For schools. For commercial applications. And, of course, for homes. Lennox Industries Inc., 376 South 12th Avenue, Marshalltown, Iowa



U.S. BUSINESS

MONEY

De Gaulle v. the Dollar

Perhaps never before had a chief of state launched such an open assault on the monetary power of a friendly nation. Nor had anyone of such stature made so sweeping a criticism of the international monetary system since its founding in 1944. There was Charles de Gaulle last week proclaiming that the primacy of the dollar in international dealings was finished, calling for an eventual return to the gold standardwhich the world's nations scrapped 50 years ago-and practically inviting other countries to follow France's lead and cash in their dollars for gold. It was a particularly nettling irritant just as the U.S. was deeply involved in making some hard decisions about its monetary

The Drain. President Johnson factor the unpleasant task of producing sector than the calls "strong and specific" actions to deal with the persistent U.S. balance-of-payments defeit, a problem intimately payments defeit, a problem intimately the call of the payments defeit, a problem international control of the payments defeit as problem international three is all growing awareness, heightened by De Gaulle's offensive, that past attempts to close the payments gap attempts and payments gap and gap and

Just before De Gaulle spoke, Treasury Secretary Douglas Dillon made the first public admission that the U.S. pay-



BULLION CONVOY NEAR FORT KNOX A new ruler for an old rule.



U.S.'S DILLON & IMF'S SCHWEITZER

An invitation to economic warfare.

ments deficit in 1964 moved higher than anyone had expected. It totaled about \$3 billion, all of which the U.S. is legally committed to exchange for U.S. gold on demand. The Federal Reserve announced that the U.S. gold supply declined last week by \$100 million, to a 26-year low of \$15.1 billion.

France converted \$150 million into gold last month, plans another \$150 million conversion soon. Following that lead, Spain has quietly exchanged \$60 million of its dollar reserves for U.S. gold-the biggest such transaction of the Franco era. To free more gold to meet rising demand, a congressional committee last week approved President Johnson's proposal to eliminate the 25% gold backing now legally required for deposits held in the Federal Reserve System. But concern is growing in Washington that nations that have so far refrained from converting dollars out of consideration for the U.S. may cash them in for gold once the extra bullion becomes available-and thus send still more gold-laden truckloads rolling out of Fort Knox

Signal Privilege. Into this tense situation stepped De Gaulle, disregarding his 1963 promise to support the present international monetary system, in which the dollar plays the dominant role and all free world trade is financed by a mix of dollars, British pounds and gold. The time has long since passed, he told a press conference (see THE WORLD). when the currencies of any one or two nations can enjoy "this signal privilege, this signal advantage." The present-day world, said De Gaulle, needs "an indisputable monetary base, and one that does not bear the mark of any particular country. In truth, one does not see how one could really have any standard criterion other than gold."

De Gaulle seemed to be calling for a somewhat modified form of the classical gold standard when he ambiguously recommended "complementary and transitory measures" to accompany it. Nonetheless, there was no doubting his intention: to promote his drive to reduce U.S. economic, military and cultural influence abroad.

Under a gold standard the U.S. would no longer be able to pay its foreign debts in dollars, but only in gold. U.S. businessmen would have to curtail their investments in foreign companies. (De Gaulle last week called such U.S. investments "a form of expropriation"), Until the U.S. balanced its payments in gold, American consumers would also have to reduce their purchases of foreign goods. Reason: since dollars would no longer be as good as gold, they would be cashed in abroad for gold as soon as spent. The U.S. would immediately become less potent in world economic affairs because, though it has twice the gross national product of the Common Market nations, it holds scarcely more gold than the Six.

Stern Discipline, Conscious no doubt of the irony involved in his unneighborly attack, De Gaulle christened his plan the "Golden Rule," What could be said for his proposal? The value of money would be guaranteed by the immutability of gold. In theory, the world monetary system would become more stable, less vulnerable to crises of confidence. By tying the money supply to gold, the system would prevent overspending. In the U.S. and Britain, which now can pay their deficits out of their own currencies, it would impose a stern fiscal discipline, curb deficit financing and do away with many of the excesses that lead to inflation and recessions. Among other things, it would force the U.S. to eliminate its balance-of-payments deficit quickly, by hook or by

To counter criticism that the system would also paralyze international trade because of the global shortage of gold, champions of the gold standard advocate another step that they consider necessary: to double or triple the \$35-anounce price of gold, thus vastly increasing the monetary reserves that finance world trade

For the present at least, most of the world's leading economists, money managers and financiers believe that this golden future, however desirable in theory, is nearly impossible to achieve in practice. After De Gaulle's press conference, British and West German government leaders said that they took a dim view of a return to the gold standard. The U.S. Treasury declared that the scheme would produce economic warfare: nations would demand that their foreign debtors pay off fully and immediately in gold-and many countries would not have enough gold to go around. Many nations would then

Message two weeks ago, repeated six times that the U.S. is determined to hold gold at its current price.

New European Axis. De Gaulle probably does not really believe that the world will return to the gold standard. He has been much influenced by Jacques Rueff, his economic mentor and probably the world's foremost proponent of a return to gold; Rueff greeted De Gaulle's blast last week as "an invitation to a common enterprise that will deliver the West from an absurd monetary system." But De Gaulle, however much he may admire the theory, is an artist of the possible, and he is probably using the threat of a gold standard in hopes of pressuring the U.S. and Britain into accepting lesser changes in the monetary system favorable to France. For the past six months he has been urging the creation of a new international renecessary, a sharp reduction of U.S. troop strength in Europe. These proposals have been hotly debated at a series of secret meetings in the White House. The State Department is dead set against foreign aid cuts or troop withdrawals, and the Commerce Department argues that restrictions on investment would destroy the U.S.'s reputation as the world's freest capital market. The White House figures that a "head tax" on outward-bound tourists would be political poison.

Johnson's Compromise, The State Department believes, in fact, that a \$3 billion payments deficit should not really bother a nation that boasts both a \$650 billion economy and twice as much in claims against foreign currencies as foreigners have against the dollar. It argues that the U.S. could reduce the deficit by \$500 million simply by counting short-term foreign deposits in the U.S. as assets instead of liabilities. Strong support for this optimistic view came last week from Pierre-Paul Schweitzer, the managing director of the International Monetary Fund and the world's top currency controller. "A more realistic assessment would somewhat lower the figures for the overall deficit," he said, "The structure of the U.S. balance of payments is one of un-

derlying strength. With his usual preference for compromise, President Johnson had decided early last week on some fairly mild prescriptions. These were to include a slight tightening of the domestic money supply to prevent dollars from flowing abroad, a tax on loans by U.S. banks abroad, and a jawbone campaign to persuade U.S. businessmen to reduce their foreign investments. De Gaulle's bombshell may have convinced the President that tougher action is needed. In any case, official Washington agrees with De Gaulle on at least one point: some changes should be made in a world monetary system that puts the U.S. under such strain.





The golden theory clashes with practice.

have to embargo gold, raise tariffs, restrict trade. At a recent meeting in Bellagio, Italy, 30 of the world's top 32 international economists opposed a return to the gold standard.

The great majority of economists and financiers also reject the idea of an increase in the price of gold-in effect, devaluation of all the world's currencies. Says Yale's Robert Triffin, a ranking gold expert: "It would help unfriendly nations and hurt our friends, and lead to the collapse of international monetary cooperation." The biggest gold producers, South Africa and Russia, would be helped: their gold would immediately become worth two or three times what it is now. The countries that have helped the U.S. by holding large amounts of dollars in reserve would be hurt, especially Germany, Japan and Canada.

Moreover, since Congress normally would have to debate and vote on changes in the price of gold, many holders of dollars would rush to cash them in for gold. In theory, revaluation of gold could be prepared in secret by all nations concerned and announced believe, this might be nearly impossible to carry out. For all these reasons, President Johnson, in his Economic serve currency called the "cru" (for collective reserve unit), which would give greater weight to gold and more financial power to nations with heavy gold supplies. The U.S. has opposed it, but De Gaulle's attack on the dollar may force Washington to reconsider.

High officials of the Federal Reserve Board believe that De Gaulle, aided by Spain's Franco, is trying to form a new European axis designed to embarrass and weaken the U.S. by attacking the dollar. To buttress the dollar, Federal Reserve Chairman William McChesney Martin Jr. has been strongly urging President Johnson to move swiftly and dramatically to wipe out the deficit in the balance of payments. "Some way or other, something has to be done, Martin said recently. "It is important that we face up to the fact that we have become a chronic deficiteer-and that leaves us in a weak position."

Martin, Douglas Dillon and Budget Director Kermit Gordon are lobbying for measures that would drastically affect the nation's foreign and domestic policies. Among the proposals that one or all three of them have forwarded: an exit tag of \$50 or \$100 per person to discourage tourism abroad, direct controls on U.S. investments abroad, a further cutback in foreign aid and, if

TRADE

Arms & the Salesman

Devising major modern weapons has become such an expensive business that few nations can afford to get into it alone. Result: many of them in the free world are coming shopping in the U.S. The trend not only saves them a lot of money but creates business for U.S. corporations and helps the U.S. balance of payments problem by partially offsetting the high cost of the American military presence around the world. Last week even Britain put the pressure of escalating defense costs ahead of national pride; the Labor government decided to abandon the development of two military planes and instead buy U.S. models already in production. In place of its projected HS-681 trans-

ort, Britain will buy some 50 C-130 Hercules turboprop transports from

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Lockheed: instead of British P-1154 say, personic fighters, it will order about 150 F-4 Phantons from McDonnell Adversal, While the decision will add to Adversal, while the decision will add to deficit, Prime Minister Harold Wilson estimated that it will save Ss40 million over the next ten years. Wilson post-poned an even bigger decision whether bond an even bigger decision whether the person of the British State of the British Plane State of the British State of the British

Widening Soliss. Last year, quite aside from U.S. military aid, foreign nations paid \$1.1 billion in cash for U.S. miltary hardware, about 40% of what the tary hardware, about 40% of what the Western world. Now the Pentagon is widening its sales push to some 60 nations whose economies are strong enough so that they can help finance enough so that they can help finance gramt is expected. In the art the programt is expected.

crease in orders for everything fr missiles to navigation gear.

Spain recently agreed to buy 70 E-5 str fighters from Northrop Corp. for \$47 million: the planes were originally developed for distribution to U.S. allies under military-assistance paers. Canada, debating whether to switch to the costlier McDonnell F-4, whose interceptor model is the hottest in the U.S. inventory, or to the Douglas A-4E Skyhawk, which can land on a carrier. Australia which can land on a carrier. Australia or a main substance of the control of many, whose purchases account for nearly half of U.S. foreign arms sales so far, has agreed to buy three guided-

The man behind the Pentagon's sile elfort is Henry J. Kuss Jr., 42: a New York City-born economist whose for-madable title to Deptity Assistant Secretary of Defense for International Logistics Negotiations. His 27-man staff does to the period of the Company of the Pentagon of a country, Instead endings of the Company of

Long-Ronge Aim, Much of the equipment is manufactured abroad under licensing agreements that produce royalties for U.S. firms. Lockheed is building 1,396 F-101 Startighters for foreign mapers, and the limit halfs, Germany, heard of the limit halfs, Germany, heard of the limit halfs, Germany, heard of the limit halfs, Germany, gines in its McDonnell F-4s. Such arrangements not only bolster the econmics of buring countries but also fit the long-range U.S. aim of standardraing military hardsear among its allies. Kuss of military goods will offset half the intion's defense spending abroad.

AUTOS

End of a Cliffhanger

Because of its practice of bringing out each year's models in the preceding fall, the auto industry usually has clues to provide the process of the process

GM -400

JANUARY
CAR SALES
in thousands
1964
1965
-250
-200
-150
-100
-100
-100

backlog orders, auto sales were so extraordinarily good that 1965 promises to be another record auto year.

Correcting the Boss. U.S. automas, ers sold 69/3/32 passenger cars in January, fully 21/6 more than the January record set last year (see Jearn). The statistics were so impressive—Detroit greeted them almost in disbelied—that I ce Iacocca. Ford's new group vice president, had to correct a prediction made only last December by his boss, said facecon. "We consense of intensities as the property of the property of

January's sales figures, relatively free from strike-aussed distortions, also gave Detroit its first meaningful projection of the share each company and its cars will capture in the 1965 auto market. Chrysler chalked up the biggest market will be compared to the compare

54.5% to 54.1%, and little American Motors, which dropped from 5.6% to 4%. A.M.C.'s hopes for increasing its share were buoyed slightly this week by the introduction of its racy fastback Marlin.

New Niche. Among the industry's 33 name plates, the most spectacular performer in January was Ford's sporty Mustang, which carved out 5.1% of the market although it was introduced only last April. Another newcomer. Chrysler's fastback Barracuda, established a 0.6% niche for itself. Plymouth made an impressive improvement over its January 1964 market share, adding 1.5%. Buick won an additional 0.8% Tempest and Chrysler 0.6% each, standard Ford 0.5% and Mercury 0.4% -all at the expense of the compacts and the cars with only modest styling changes, which continued to be the biggest losers. Because the auto sales total is so great, the percentage shifts on'y percentage point will be worth more than \$200 million in annual sales.

CORPORATIONS

Passing the Sweets

The American Tobacco Co.'s querilous George Washington Hill made his company famous with a classic slogan that urgeal women to "reach fer a Lucky instead of a sweet." Whitehever way they reach from now on. American Tobacco stands to benefit Last week he nations seemal largest eigenetic the nations seemal largest eigenetic companies of the companies of the saction of the companies of the companies of companies of the companies of the companies of saction of the companies of the companies of the saction of the companies of the companies of the saction of the companies of the companies of the saction of the companies of the companies of the saction of the companies of the companies of the saction of the companies of the companies of the saction of the companies of the companies of the companies of the saction of the companies of the companies of the companies of the saction of the companies of the companies of the companies of the saction of the companies of the companies of the companies of the saction of the companies of the companies of the companies of the saction of the companies of the companies of the companies of the saction of the companies of the companies of the companies of the saction of the companies of the companies of the companies of the saction of the companies of the companies of the companies of the saction of the companies of the companies of the companies of the saction of the companies of

American Tobacco has had a keen taste for just such a company. Earlier last week President Robert Barney Walker announced record American sales (\$1.2 billion) and earnings (\$73 million). Such income swelled an already bulging cash drawer. At the same time, with cigarettes under medical fire and new brands proliferating, the major tobacco companies have been anxiously diversifying. Two weeks ago, Reynolds announced that it wou'd spend \$100 million to buy Penick & Ford Ltd., Inc., a corn-oil refiner whose products include My-T-Fine desserts, Vermont Maid syrup and Cocomalt. Liggett & Myers last year paid \$15 million for Alpo dog food. American's move was last, but by far the most

Why did Consolidated, which earned \$13.5 million last fiscal year and so far is doing 23% better this year, want to merge? In 20 years, Canadian-born Chairman Nathan Cummings, 68, formed Consolidated into an efficiently linked empire, from packing plants and factories to 421 stores. Vacationing last week in Gstaad, Switzerland, Cummings observed that the merger would



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increase stock values for Consolidated shareholders (including himself), provide even better marketing skills for the food company. He insists that he will never retire. But acquaintances, pointing to his age (68), believe that he will welcome turning his creation over to another hard-gunning executive like American's Walker

Another party is yet to be heard from. Both the Justice Department and Presidential Economic Adviser Gardner Ackley are eager to test the legality of "conglomerate mergers," in which large corporations with different product lines join to the possible disadvantage of small competitors. The American-Consolidated agreement seems large enough and important enough to be one that Washington might examine.

blondes fun



CLAIROL AD BRISTOL-MYERS' SCHWARTZ Toward a buffered, bleached and rolled-on civilization.

Is It True Bristol Has More Fun? Men say the chief good is health,

beauty the second, wealth the third -Plato, 345 B.C. Health and beauty is our business. -F.N. Schwartz, 1965

By cultivating the first two goods, Frederic Schwartz's company has collected plenty of the third. Since he took charge in 1957 of the Bristol-Myers Co., whose attention to health and beauty is centered on products as varied as penicillin and Ipana, profits have risen an average of 20% a year and the company has become a Wall Street favorite. Last week Bristol-Myers reported that its earnings in 1964 jumped 21%, to \$23 million, as sales rose 15%

How does Bristol-Myers do it? Schwartz, a balding and white-fringed executive of 58, runs the company by several credos. One is to blanket three expansive consumer markets-prescription drugs, over-the-counter drugs and beauty preparations-with Bristol-Myers products. Another is to pit the company's major divisions against one another by bringing out several types of the same product: thus Bristol-Myers markets a variety of hair tonics (Vitalis, Score, Fitch, Vitapointe), cold pills (Bromo-Quinine, Clinicin, 4-Way and deodorants (Mum, Ban, Trig). Still another Schwartz principle is to stimulate in his subordinates what he calls "the constant abrasive of disagree-ment." His top men, most of them in the 40s, are distinctly non-sycophantic "They argue with me," says Schwartz and they keep me working as hard as I ever have in my life.'

Blonde Lipstick. Schwartz is preoccupied with the drug market partly because he suffered from tuberculosis as a in Springfield, Mass.; later he went to work as a salesman for a surgicalinstruments company. Rejected by both the Army and the Navy in World War

II. he joined up as a Pentagon civilian. headed the Army's blood-plasma and whole-blood programs, and eventually won a lieutenant colonel's leaf. In 1945 he joined Bristol-Myers, a business that had begun to grow arthritic, later became the first non-Bristol to boss the

Schwartz built up the firm's ethicaldrugs division, bought his way to strength in proprietary drugs and toiletries by acquiring Grove Laboratories and Clairol. The biggest supplier to the nation's bottle blondes ("Is it true

once family-run firm.

. blondes have more fun?"). Clairol is test-marketing a line of lipsticks, nail polishes and other cosmetics keyed to its hair colors. In a business of tough competitors and fickle customers, Schwartz spends \$10 million yearly to develop new products, more than \$75 million on advertising. Among Bristol-Myers' contributions to American civilization: the first buffered aspirin (Bufferin), the first non-peroxide hair coloring (Born Blonde), the first roll-on

deodorant (Ban). No Perfect Product, Competitors score their own firsts too, and Bristol-Myers responds by openly imitating them. It is bringing out Mum in an

aerosol can to compete with Gillette's Right Guard. Schwartz has about ten products in the secret stage of development, but professes disappointment that his scientists have failed to devise the perfect product, "After all," he smiles. 'we still don't have a pill to cure death or cussedness." He has, however, made a start on the latter: one of his major prescription drugs contains a tranquilizing agent.

BANKING

Checks in Braille

Checking services in U.S. banks range from automatic bill paying to zebra-striped checkbooks. But until now the banks have largely ignored the special needs of the 1,000,000 present or potential customers who are blind. Last week Manhattan's Chemical Bank New York Trust Co. produced a solution to one difficult problem of the sightless: how to write a check without aid. The bank showed off a Braille checkwriter that consists of an aluminum plate into which the sightless insert a special check. Guided by cutouts in the device, they can write the necessary data. There are also 35 perforated Braille openings through which the blind can record the information for their own checkbook balancing. Monthly statements will be sent out in Braille.

DIVIDENDS

Raises for the Stockholders

As corporate indicators go, earnings are usually proof of what has been, dividends an indication of what is yet to be. Even in strong years, companies seldom raise dividends unless they feel able to justify the increase by favorable prospects. Last year General Motors chalked up the highest corporate earnings in history; anticipating an even better 1965, G.M. last week raised its quarter-year dividend rate from 65¢ a

G.M.'s decision also indicated broad confidence in the economy, and many other companies shared its mood. In January, 203 corporations raised their dividends v. 183 a year earlier, according to Standard & Poor's. Among them: Union Carbide, Socony Mobil, Lockheed Aircraft, International Harvester, Coca-Cola, Allied Chemical, American & Foreign Power and Lukens Steel General Dynamics, which has not paid a dividend in 44 months, last week announced that it will resume quarterly 25¢ payments.

One quarter scarcely makes a year but 1965 nonetheless seems destined to surpass 1964, when a record 1,958 companies increased their dividends and total cash payments rose to \$19.8 billion. Reason: in addition to higher sales. most companies are retaining more earnings, getting higher investment tax credits and depreciation allowances, and benefiting from continuing corporate tax cuts.

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WORLD BUSINESS

AFRICA

Architects for the Developing

Some emerging nations seem convinced that they can best establish status by expelling or jailing American diplomats. An increasing number, fortunately, have found a more useful path to national pride: hiring foreign architects to design government buildings, hospitals, universities and even cities. To meet this demand, a colony of American firms has sprung up in Rome, which offers the nearest reservoir of technical talent and the best transportation to the



DRAWING OF MOSQUE FOR TANZANIA Neither quaint nor colonial, please.

underdeveloped nations. Last week Rome's top American architects ranged over Africa and Asia Minor, supervising hospital construction in Nigeria and Iraq, launching a highway project in Libya, delivering final drawings for a prison in Baghdad

From Thailand to Senegal. The largest of the Rome-based American firms, Whiting Associates International, arrived on the scene ten years ago and has since participated in construction projects worth \$750 million in 19 countries from Thailand to Senegal. Another U.S. firm, Robert S. McMillan Associates, has been in Rome only two years but already has won contracts for an 8,000-student university in Iran, a mosque in Tanzania and a series of military-training centers in Nigeria. The newest entry, McGaughy, Marshall, Mc-Millan & Lucas, had specialized in overseas work for the U.S. armed forces for ten years before it established headquarters in Rome in late 1963 and shifted its emphasis to needs of emerging nations. The shift has paid off, Mc-Gaughy is working on the plan and initial construction of a new city of 30,000 to replace the Libyan town of Barce, destroyed in a 1963 earthquake, These firms, which constitute a sort

of architectural peace corps, stress

speed, diplomacy, language fluency and building techniques that can easily be learned by local unskilled labor. Aware that traditional European architectural styles evoke unpleasant memories of the colonial era, the architects concentrate on ultramodern styles. They also avoid native themes; new nations re-

sent being considered quaint. Speed is essential. "In Africa," says Robert McMillan, "governments often assume that once you get a commission the building will start popping out of the ground in a few days. Anxious to oblige. McMillan Associates began making preliminary drawings for one of its first jobs-the University of Lagos -in April 1963, worked hard to get construction under way by the following September. But the architects cannot always cater to their clients' demands. Whiting Associates' President Edmund Whiting rejects proposals by new nations for massive hospitals with sophisticated equipment, fights for acceptance of more modest facilities. "We could take their money," he explains, "but they would be losers in the end."

From Camels to Ju-Ju. Architecture for emerging nations has its own set of special problems. In designing houses, architects must often plan not only enough bedrooms for parents and children but also space for the family's camel and goats. Buildings in Libya require weather stripping and storm windows to keep sand from blowing in. African buildings must be equipped with insect shields, and bird and snake screens. Excavation sites are usually sterilized to kill voracious African bugs that can even bore through concrete.

In Moslem countries, the architects must build slaughterhouses so that animals die facing Mecca, but they have learned that it is an unpardonable sin to install a toilet facing in that direction, Moslem hospitals must be designed so that men and women can be strictly separated at all times. Projects are often delayed by revolutions, coups d'état, bureaucracy and corruption. In Africa, the architects have had to abandon some carefully selected building sites at the last minute. Reason: local witch doctors considered them "bad ju-ju."

INDIA

Slow Death by Taxes

India's top industrialists are normally a tight-lipped group. Forced to steer their organizations through the red tape and regulations of a government-dominated economy, they rarely sound off in public, disguise their occasional criticisms as quiet suggestions. Now, angrily and in public, they are issuing a warning to Prime Minister Lal Bahadur Shastri's socialism-bent government: Cut taxes or see India's industrial growth halt completely

Taxes have risen to such confiscatory

levels, charge the industrialists, that I dian investors are afraid to put mono into new ventures or into the expansion of existing ones. Said India's No. 1 in dustrialist, J.R.D. Tata, at a New Dell meeting: "No other country, including the most socialist countries, has resorted to such heavy, complicated an multiple burdens of taxation." As a result, added Steelman Tata, businessme show "universal gloom, despondence and uncertainty about the future." K P. Goenka, president of the powerful Federation of Indian Chambers of Commerce and Industry, charged that the past 16 months have brought "no substantial additions to any major in dustry," and G. L. Mehta, chairman o the Indian Investment Center, complained that so many efforts to float stock issues have flopped that "under-

writers have become undertakers. The problem arose in 1963, when the government boosted individual income taxes by as much as 450% and tacked a "super-profits" tax ranging from 50% to 60% on top of what was left after an existing 50% corporate levy. If there was anything India's staggering economy did not need, it was new shackles. The country's third fiveyear plan, now in its 47th month, has failed so badly that food output has not kept pace with population growth. Unemployment is soaring, and per-capita income has failed to gain for three years. To bolster the economy, India is wooing private foreign capital, but this effort, too, has run afoul of high taxes. India requires foreign investors to have a local partner; usually, the Indian finds he cannot raise his share of the money.

COMMON MARKET

And a Touch of Garlic

A little garlic goes a long, long way and soon, in the European Common Market, it will be going duty free. In Brussels last week, as the year's first piece of legislation, Common Market ministers drew up a common garlie policy to remove all restrictions on the flow of the pungent Allium sativum.

Italy and France grow nearly all of the area's annual 110,000-ton output. but no European kitchen could long survive without garlic. Some Europeans even swear by it as a remedy for rheumatism; Russians eat garlie to fight the common cold, last week rushed in an emergency 500 tons for Moscow's

To improve and spread this supply. the Common Market set up new and detailed regulations for grading and packing garlic (the bulbs must be free of dirt, manure or nongarlic smell) and decided to eliminate gradually all tariffs and import price controls on it. The plan, which was considered with all the solemnity suited to the occasion, was passed without a sniff of dissent.



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MILESTONES

Born, To Sherri Finkbine, 32, Phoenix housewife who became the central figure in the 1962 thalidomide debate by going to Sweden for an abortion of a baby she feared was damaged by the drug (it was) after Arizona had denied her legal permission; and Rob-ert Finkbine, 33, high school social studies teacher: their fifth child, third daughter; in Phoenix. Sighed the proud Papa: "Both the mother and child are

Born. To Princess Grace, 35, still High Society's leading lady; and Prince Rainier, 41, ruler of Monaco: their third child, second daughter; in Monte Carlo, Name: Princess Stéphanie Marie Elisabeth.

Divorced. Leslie Caron. 33, elfin French film star (The L-Shaped Room, Father Goose); by Peter Hall, 34, director-producer of London's Royal Shakespeare Company, her second husband (her first: Chicago Meat Heir George "Geordie" Hormel II); on uncontested grounds of adultery with Hollywood Actor Warren Beatty, who was ordered to pay court costs; after nine years of marriage, two children; in London.

Died. Art Kassel, 67, Chicago bandleader whose wailing saxophone and syrupy voice put such songs as Love Letters in the Sand on the hit parade and kept his Castles in the Air radio program a national favorite throughout the 1930s; of kidney failure; in Van Nuys, Calif.

Died. Kent Cooper, 84, general manager of the Associated Press from 1925 to 1948; of pneumonia; in West Palm Beach, Fla. A bluff, hearty farm boy from Indiana, "K.C.," as he liked to be called, was the visionary who built the A.P. into the world's largest news-gathering service; in the 1930s he pioneered the widespread use of the Teletype ticker and the transmission of photos by wire and radio, but made his major contribution by breaking ties with the cartel of European news services that once monopolized overseas stories, instead marshaling his own army of reporters in every corner of the globe.

Died. Tom Mercer Girdler, 87, chairman of Republic Steel Corp. from 1937 to 1956, a tough-talking engineer who took over a faltering company, gradually built it into the industry's third biggest producer (after U.S. Steel, Bethlehem Steel), but is best remembered for his tooth-and-nail opposition to unions, a fight that resulted in the bloody 1937 South Chicago strike (ten killed, hundreds injured) and eventually idled nearly a million workers in seven states for six weeks; of a heart attack; in Easton, Md.

CINEMA

A Stake in History

Irial of Joan of Arc, With the exception of Card Dreyer's silent classic The Passion of Joan of Arc (1928), the Maid of Orleans have contributed very little to art and less to the box office. The subject thus seems natural for the subject thus seems natural for of a Country Priest, Pickpocker, who for more than two decades has been making austers, praiseworthy, but un-popular movies. Bresson's treatment of the Frid of Joan is characteristically assettic, but it is also quintessential hissectic, but it is also quintessential hismanifers's touch.

Almost defiantly literal, the film at times looks like a 15th century news



"Death to the witch!"

documentary. Every line of dialogue is taken from transcripts of Joan's heresy-trial, preserved in French archives since I431. Joan is played by a forth-right monprofessional (Florence Care), shrewlly directed to make her acting appear a simple act of faith. She pulls they visions and her voices against ecclesiastical authority in a poignant litrary that could hardly be improved

"Beware of misjudging me," warns the Maid.

"Do your saints hate the English?" asks Bishop Cauchon.

"Does God hate the English?"
"He wants them driven out of

A day's questioning over. Joan returns to her cell. A dungeon door groans shut. Englishmen's voices cry, "Death to the witch!" Alone, the girl lies motionless, staring; somewhere in the night a barking dog echoes her isolation. Then the interrogation resumes.

Bresson's flow of sound and image is set to an inner rhythm as clear—and at moments as soporific—as a slow-rolling drumbeat. The cumulative effect is massive, finally unforgettable. The death of Joan is a nearly wordless sequence that

provides a definitive lesson in economy of style, for it shows little, says all. The Maid's bare feet are seen padding over cobbles. Someone in the crowd trips her. At the stake there is a split second of hestiation, then she is chained, the company of the state of

Moments later, birds' wings flutter above the benighted churchmen, who gape at the charred pillar, already uncertain whether they have incinerated a heretic, or a saint.

Straight Stuff

The Crooked Road, "You had me framed on a murder charge, you brought me here as a prisoner, you shot at me, you poissed me—and then you laughed," says Robert Ryan. The tirade is not meant to be frame, but in early laughed melodrama. Ryan-quist have been considered to the frame of the control of the contro

At every turn, Roud branches into familiar bysays. In its world of intrigue, menace is measured by the arched eybrow and the smiling threat, arched eybrow and the smiling threat, balled by at least one sinister type, who planes at his watch and swiftly darts into a phone booth. But never mind the photostats. Someone should have rong tip James Bond of cilices on how large the planes and the photostate for real laughts.

Off-Key Farce

Why Bother to Knock is a glib, mildly itilidating Hollywood-style see farce. Unfortunately, the film was made by Britons, and the results are about as predictably askew as an American effort to make one of those barmy little British comedies about tweedy bird watchers and eccentric country curates.

Richard Todd plays a man-about Edinburgh, a passionate travel agent who longs to be Scotch with a twist of Lemmon but more often looks stolid as a Rock. Todd has a prin flancec and a Rock. Todd has a prin flancec and a lock. Todd has prin flancec and a lock. Todd has prin flancec and to be trees off to the Continent to find more accessible playmates, and for remembrance gives each a key to his flat. In Munich, he meets Nicole Maurey, In In Munich, he meets Nicole Maurey, In In Munich, he meets Nicole Maurey, in mistake. In the Alps, he gets stranded with blonde Elke Sommer, a scenic

spectacular who conducts walking tours among the peaks.

Back in Edinburgh for the music festival, Todd soon finds his apartment burgeoning with Nicole, Elke, two teenagers, an Haifan cellist, and some spongy smart talk. As a friend who pops by on occasion, Classieist Judith Anderson clowns with the air of a lady willing to the control of the control of the control of the but unable to whip out a bare bodkin and turn the arrant nonsense into a bloody good show. Would that she could.

Brothel to Broth

Love à la Carte. As a veteran prostitue who has given up annore for omcletit. Simone Signoret lays down the house rules to her staff. "This is a restaurant, at least for the time being don't waggle so much," she tells one hip-swiveling waitress. Borrowing its theme from a 1958 Italian law banning legalized brothels, Love purports to

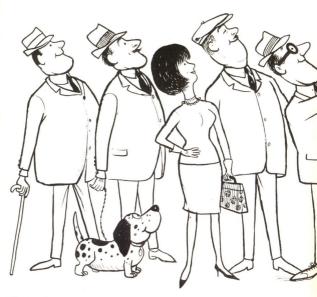


"Don't waggle so much."

show what happens when four harlots open a restaurant in the country. Theirs is a modest establishment, designed to keep the girls off the street until they dare to resume plying their old trade upstairs.

Surprisingly, the trattoria prospers, bringing unexpected frings benefits. Signored finds that she can still feel pradish about free lowe with a neier-do-well used-car salesman (Marcello Mustroities) and the still still be supported to the first time. Another gift (Gina (Newer) meets a local construction man willing to help the build a new life. Then, unexcapably, the past looms up to

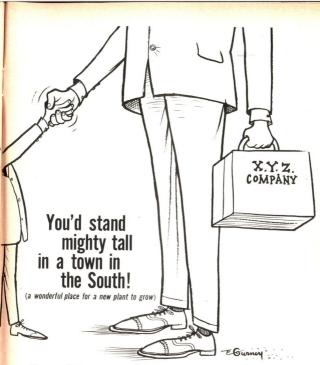
In the film's bitter finale, Signover hopelessly pounds the pavement on a rainy night in Rome, bragging, learned at, and aged so noticeably that one motorist splashes right by her to pick up a greener jude. The scene is played up a greener jude. The scene is played to the property of t



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JAMES PURDY A strangled giggle.

The Black Humorists

In a generally thin time for fiction, one of the most refreshing recent developments has been a vigorous new growth of satiric talent. It comes from a promising, if often provoking new group of U.S. novelists who were unpublished or all but unnoticed a few years ago. These writers demand attention with a maverick, inventive, acidulously adult outlook that delights in salting the sores and needling the niceties of the megaton-megalopolis age. They deserve notice because their brand of comedy is so clearly not the saccharine hilarity packaged by commercial laff merchants, not the bad-boy snigger of contemporary bedroom farce. Nor does it necessarily appeal even to sophisticated tastes; it is for those who prefer mountain brooks to mainstreams. But it is strong, dark laughter, echoing-if not equaling-the bitter merriment to which other ages moved Juvenal, Rabelais and Swift

Black Is the Color. None of these new writers has yet stamped a unique signature on the times. They are rogue talents, unpredictable, disturbing, and powerfully individual. Thus they form



JOSEPH HELLER
A Bronx cheer.

no cohesive school or even a wave. Nonetheless, critics of late have taken to calling them "black humorists," which is probably as good and as any. Among them are such compared the school of whose first novels were better both of whose first novels were better both of whose first novels were besteved the school of whose first novels were besteved to such a such as the such as

In large measure, they share the same targets. Only bad writers literally hold nothing sacred: the best of the black humorists hold some things too sacred humorists hold some things too sacred with prurience. So because of same and with prurience, So because and death religion, patriotism, family pieties, money, mom, war and the Bornt. They more than the same conventional moralizer that the same conventional but they choose to greet the dislocation with a jeer rather than a jeremist.

Walk Out in Anger. Their novels reflect an outlook and a mood that today pervade many other areas besides fiction. Dr. Strangelove, treating the hydrogen bomb as a colossal banana peel on which the world slips to annihilation, is a black-humor movie, even though it becomes so incredible that it kills its own joke. Satirical cabaret groups, such as Chicago's Second City or Britain's The Establishment, have offered some of the liveliest black humor, though they can hardly meet Drama Critic Kenneth Tynan's criterion that such satire is successful only if at least a third of the audience stalks out in anger. Dick Gregory of course is the black black humorist. Lenny Bruce, the sick, beat comic who is currently appealing his conviction in New York City for obscene monologues, is still admired by some black humorists as a symbol of "total commitment," though in recent years his commitment to satire has seemed to degenerate into a monotonous, selfdestructive scatology.

It is the novelists who have proved to be the really fecund and effective black humorists. They are pursuing aims that are very different from the painful psychological insights of John Updike or the detached precision of John O'Hara. But they are not avant-garde experimentalists: however startling their viewpoint, they move their subjects along in supple, readable style. Critic Leslie Fiedler proclaims flatly: "'Black humorist' fits anyone worth reading today. It's the only valid contemporary work. You can't fight or cry or shout or pound the table. The only response to the world that's left is laughter.

Though racial prejudice is not one of the easiest table-pounding topics to laugh at, Bruce Jay Friedman made it appallingly funny two years ago in his memorable first novel, Stern. The book's



BRUCE JAY FRIEDMAN An appalled laugh.

pathetic hero is a middle-class urban Jew with round shoulders and "pale, spreading hips," who moves his sexy wife and lonely child out to the suburbs. There Stern finds himself pitted against just about everything, from his do-ityourself bumbling to the anti-Semite neighbor who knocks down his wife and calls his son a "kike". Author Friedman lets fact blend with fantasy to make Stern at once laughable and very sad, both real and wry. Friedman, 34, has a promising talent if it doesn't get trapped by too much sameness of subject. His recent second novel, A Mother's Kisses (Time, Sept. 4), a caricature of the child-devouring Yiddisher Mama, was funnier than Stern, but a good bit safer and narrower

Military Littus, Professional patriots have always been fair game for satire, have always been fair game for satire, but few books have a been fair and the state of the satisfactor of

In typical black-humor fashion, Yossarian's real adversary is nothing less than the whole mad, mucked-up system; the jujitsu with which the bombardier



JOHN BARTH A bawdy hurrah.



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repeatedly sets the system on its duff is achingly familiar to any veteran. Every-bodylg and the step by the system of the step by the system of the system

Anesthetized Society, Sex, of course, is one target black humorists never lose sight of, even when their main concerns are elsewhere. Sex is the comic solvent that can melt racial barriers, snarl any institution, reduce the most brassbound boss to the ranks of men. Among the black humorists, the most trenchantly individual commentator on American sexual values and relations is James Purdy. 41. In Purdy's work, the black humorists' teeth-clenched grin of rage is muted to a kind of strangled giggle. Purdy is a subtle, idiosyncratic ex-teacher whose vision is apolitical, bizarre, and extremely private; the recurrent themes of his complex fiction are the destruction of innocence, the difficulty of genuine feeling, and above all, the individual's inability to respond to all the demands that society lays on him.

Purdy's Cahot Wright Begins, published last fall, is a weird, funny novel about a Wall Street rape artist who bags 366 women before he is caught. The book takes deadly deadpan aim at everything from Wall Street and the medical profession to the vulnerable industry of book publishing and reviewing. But finally, it is an exploration of psychological anesthesia, the inability to feel anything-sexually, sensually, emotionally, artistically or morally. Purdy believes such anesthesia grips the U.S. as it grips Rapist Wright, until at the book's end he is freed by learning, for the first time in his life, to laugh unrestrainedly.

Purdy has an uncanny ear for the American cliché, both the clichés of speech with which people eliminate the need for thinking and feeling and the equally standardized cliché roles in which people take refuge from their motives. He gets his effects by subtle dislocations and dizzying juxtapositions of these clichés, so that his characters talk past each other, and soon every human act seems equally aimless and unlikely. On the surface, Purdy's books seem simple, easy to read. In fact, they are only easy to misread, and when approached carefully they turn out to be the blackest of all

Altranetive World. A totally different kind of novelist is John Barth, 34, associate professor of English at Penn State. Unintersted in social satire, Barth is the most turrepentantly Rabelasian of the new humorists, irrepressibly bawdy and elaborately inventive. "The trouble with God as the Great Novelist." Barth says, "is that he is such a realist." Not Barth. "There are

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other ways to do it," he says, and shows how in his handsomely written, widely praised but not widely read third novel. The Sor-weed Factor, which tells the remarkably complicated adventures in New World and Old of a young man in the 17th century who wants to be a poet and can't get rid of his sexual

serve a historie de la compania del compania del compania de la compania del comp

Singular Ginger. The novelets who is most truly black and funny about see and death is James Patrick ("Mike") Donleavy, 42, 84 how was horn in Brook-one of the seed of the se

In the person of I he Ginger Man, Sebastian Dangerfield, Donleavy in 1988 created one of the most outrageous secondrels in contemporary fiction. a whoring, boozing young wastrel who sponges off his Friends and beats his wife and girl friends. Author Donleavy then turns the moral universe on its head by making the reader love Dangerfield for his killer instinct. Hamboyant charm. wit, Ilashing generosity—and harm. with the proposition of the control of his wild, Herec, two-handed graft of the control of his wild, Herec, two-handed graft of the control of

Donleavy's second novel, A Singular Man, is more ambitious and less successful. Ostensibly the story of George Smith, a beleaguered self-made millionaire, the book is really an almost plotless fantasy set in a New York City that is ruled by death and death's symbols. In it, the author's comic mask slips to reveal the skull that grins beneath.

A Step Beyond, Just behind these movers and shakers are other black humorists, many with similar targets. The life-denying mindlessness often evident in modern psychiatric care got savagely raked in Ken Kesey's brilliant. creepy first novel, One Flew Over the Cuckoo's Nest. Television got its lumps in Golk. Richard G. Stern's novel about a TV show that puts unsuspecting people on camera. The Negro problem was the subject of Warren Miller's recent The Siege of Harlem, a sly, timely pseudo history of how Harlem became a separate nation. Some writers, of course, take up black humor for just one novel, like Kesey or Stern, and then go on to other things. But other

novelists who are not themselves black humorists have also felt the liberating influence of the wild ones.

Sairie has theyelves an aggressively complex response to the world. As employed by the black humorists, it is a response to a world grown mechanized and impersonal, where even stupidity, viciousness and anxiety can seem institutionalized. At its most proficient, their string takes the step beyond complaints of the second complaints of the secon



J. P. DONLEAVY
The skull beneath the mask,

worst, their laughter can be shrill, stilly or self-indugen. It has yet to blow down Jeriche. It is to be the solid of the shrill of the solid of the shrill of the solid of the shrill of the new breed, writers like Barth 100 be leavy, it is the work still in their typewriters that will determine their typewriters that will determine their ultimate standing. Meanwhile they are delighting many a reader who can unsettle down with a good book.

Venice Observed

THE SMILE ON THE FACE OF THE LION by P. M. Pasinetti. 341 pages. Random House. \$5.95.

Bernardo is an Italian giant, a cuttured Carners. Men stand in awe of him. Women compulsively fondle his 'countryide muscles,' nibible 'the vast fleshy shell of his ear,' imagine how anny millions he is worth. Several. Born near Venice, he migrated early to lead to the control of the bed of the control of the standard with the control of the host of the control of the whelms him: "He looks like someone who is living in the third person." Pursued by 'argue shadows of imasnity,' he returns to latly seeking 'a sense of realiy' and "authentic relationships with 'p' and "authentic relationships with

Poor Bernardo. Neither he nor the reader will find reality in this novel, and there are no authentic people at all. The



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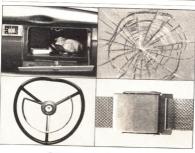
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absences are startling. In Venetian Rea (1960), an intricate and fascinating chronicle of family life in Venice during the Fascist era, Author Pier-Maria Pasinetti proved himself a formidable fabricator of character and incident. mood and meaning. In this novel, a sequel that brings the Venetian families up to date, Pasinetti gets bored with his story and starts setting off technical fireworks. When the smoke clears, Bernardo has experienced a verbal rerun of La Dolce Vita, while the reader has gained only a stiff neck and some spots before his eyes.

While it lasts, it's a spectacular show of style. Pasinetti, a Venetian who is currently professor of Italian at U.C.L.A., seems to have derived his literary manner in equal measure from Marcel Proust, Ian Fleming, Bernard Shaw and Michelangelo Antonioni-for whom he has done odd jobs of scriptwriting. Like Antonioni, he writes pattern instead of plot, and composes episodes that go nowhere slowly. Like Proust, he wanders for pages in indirect discourse-A tells B what C said to D about E-to populate and inflect his social scene, and sinks continually into interior monologue to liberate a character's stream of consciousness.

Like Shaw, Pasinetti hits off his minor personages with one swift stroke of wit: She addresses people always with the air of a lady asking for road directions from behind the wheel of an extremely classy automobile." Like Fleming, he prefers to imagine that all women are beautiful and that sex is the supreme experience. "Her entire leg was in close contact with his, pressed against him from the hip to the ankle. He moved his hand over her face in a slow, strong caress, 'You know,' she said, 'I don't take tranquilizers any more.

With such prose available, there should be no need.

Paperwork Jungle

UP THE DOWN STAIRCASE by Bel Kaufman. 340 pages. Prentice-Hall. \$4.95

New York City's "Calvin Coolidge High" is an anachronism, up-to-date only in its paperwork. The guidance counselor records students' negative motivations; the nurse, their positive Wassermanns. But the faculty's interest is more clerical than clinical, and even dropouts are a problem more of tabulation than of salvation. After 15 years of teaching in schools like Coolidge, Bel Kaufman, a granddaughter of Yiddish Author Sholom Aleichem, in 1962 published a satirical anthology (From a Teacher's Wastebasket) of staff directives, lesson plans, and faculty memos, and she has now extended it to novel length. But her characters-including the inevitable Fat Girl and the Fatuous Principal-are also mostly paperwork. A well-intentioned polemic turns out to be Our Miss Brooks in the Blackboard Jungle.



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